



## CONTACT

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## EDUCATION

### ABILENE CHRISTIAN UNIVERSITY

2021 - 2025

Bachelor of Business Administration  
Financial Management

## SKILLS

- Proficient in Microsoft Office, SQLite, Tableau, Zoho Social & CRM, and Dropbox
- Driven by results, success, and achievement
- Adept critical thinking
- Strong work ethic
- Effective leadership abilities
- Devout team player

## CERTIFICATIONS

- Microsoft Office Specialist: Excel Associate Certification
- Bloomberg Market Concepts Certification
- CFI Financial Analysis & Modeling Professional Certificate (in progress)

# REED HERNANDEZ

B.B.A. FINANCE

## PROFILE

I'm entering the next chapter of my career with clarity, drive, and a deep desire to create value. Passionate about finance's diverse roles in real estate, asset and wealth management, and capital markets, I thrive on learning and exploring new concepts.

My skills in leadership, critical thinking, and creative strategy complement my love for golf, fostering meaningful connections, and a mindset of continuous growth and coachability. I bring a unique blend of open-mindedness, affability, and conscientiousness, coupled with a high level of self-efficacy and a strong work ethic.

I believe there is power in open communication, collaboration, support, and asking good questions, and I'm eager to leverage my talents and capabilities to build relationships and drive successful outcomes.

## WORK EXPERIENCE

### Revolve Capital | Southlake, TX

SUMMER 2024

#### Trade Desk Associate - Internship

- Acquired, managed, and facilitated the sale of first-lien mortgages secured by residential real estate.
- Participated in the due diligence process, conducting market research and consolidating due diligence documents.
- Prepared detailed financial reports using Microsoft Excel.
- Established and maintained strong relationships with high-net-worth clients.

### XXII Brands | Grapevine, TX

2023 - 2025

#### Marketing Intern

- Drafting & scheduling social content to be posted on the social media accounts of clients through Zoho Social.
- Monitor the relevance & consistency of link destinations in social posts, using AI & Python coding to develop a seamless process.
- Composing & sending out monthly invoices to clients.

### Titan Doors & Gates | Fort Worth, TX

2019 - 2023

#### Part-Time Apprentice

- Worked alongside specialists to design, install & repair custom electronic garage doors & gates at residential properties located in the Dallas-Fort Worth Metroplex & surrounding areas.

## ENDORSEMENTS

### Matt Stadler

Real Estate Finance

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### Jonathan Stewart, Ph.D., CFA

Professor of Finance | ACU

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