

# BOOTLEGGERS AC



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# ABOUT THE BOOTS

Bootleggers AC was developed during the 2024 year to provide an opportunity to grow the game of soccer in the Greater Cincinnati and Northern Kentucky regions.

By using the sport of soccer in the community, The Boots will provide opportunities for fans, coaches, players, and communities to unite within a strong, supportive community.

[BOOTINGIT.COM](http://BOOTINGIT.COM)

# THE REAL MCCOY



The most integral part for the Boots is to be active and engaging in the community while also providing opportunities for lifelong participation in the sport and additional opportunities for physical activity and community, for friends, family, and fans of all ages.

## **Notable Events:**

Ohio Valley Premier League  
USASA Region II Cup  
US Open Cup  
Put-In-Bay Cup (Ohio)  
Beer City Cup (Indianapolis)  
NKY v. Cincy HS All-Star game  
College Transfer Combine  
Goalkeeper Academy  
Watch Parties

# PROUDLY POURING PASSION

Bootleggers AC will bring immediate exposure to the area talent and energy through a strong social media and web presence. Add in the event exposure, the Club will have an immediate presence in the local, regional, and national scene.

OVPL

USASA Region II Cup

US Open Cup

Put-In-Bay Cup (Ohio)

Beer City Cup (Indianapolis)

NKY v. Cincinnati All-Star game

College Transfer Game



# BOOTS ON THE GROUND



Affiliation	Facebook	Twitter	Instagram	TOTAL
OVPL	11180	1472	1543	4195
US Open Cup	32000	76790	70200	178990
TheCup.us	6900	22746	2360	32006
USASA Region II	9300	6092	4736	20128
Put-In-Bay Cup	136000	19	9602	145621
Beer City Cup	1500	389	2191	4080
				<b>385020</b>

Table shows the social media reach of the initial participation for the Club.



# PEDDLING THE SAUCE

KIT PARTNER: SAINT ATHLETIC



## INSPIRATION FOR KITS AND PROMOTIONAL ITEMS BROUGHT BY HISTORY OF NORTHERN KENTUCKY

All merchandise will be 100% customizable with graphics, sponsorship placement, and bring awareness to the area's history and future with great partners.

@bootingit

# THANK YOU



WE LOOK FORWARD TO WORKING  
WITH YOU

**BOOTLEGGERS AC | #UNCORKEDTALENT**

[bootingit.com](http://bootingit.com)

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