

# PIERCE CITY COMPREHENSIVE PLAN

**Non-Student  
Survey Results**

# SURVEY RESULTS

- **463 Responses!**
- **Open:** August 14, 2023 – September 17, 2023
  - Questions were optional
- **Posted and distributed** through the schools, local businesses, senior center, City Hall, city’s website, flyers, QR codes, paper surveys
- **SMCOG engagement:**
  - School’s Open House
  - Howdy Neighbor Days



# PIERCE CITY COMMUNITY SURVEY

Your input will serve as a guide for the community's future goals, development, and land uses.

Survey closes on September 17, 2023

What is **YOUR VISION** of Pierce City?

Scan the **QR** code or visit:  
[smcog.org/piercecitycommunitysurvey](https://smcog.org/piercecitycommunitysurvey)

Paper copies of the survey can be found at one of the following locations:

- City Hall
- Old Town Pharmacy
- First State Bank of Purdy
- Tonto's Beer, Wine, & Spirits



Public comments and questions may be submitted to the Program Director, Jake Phillips, [JakePhillips@Missouristate.edu](mailto:JakePhillips@Missouristate.edu)

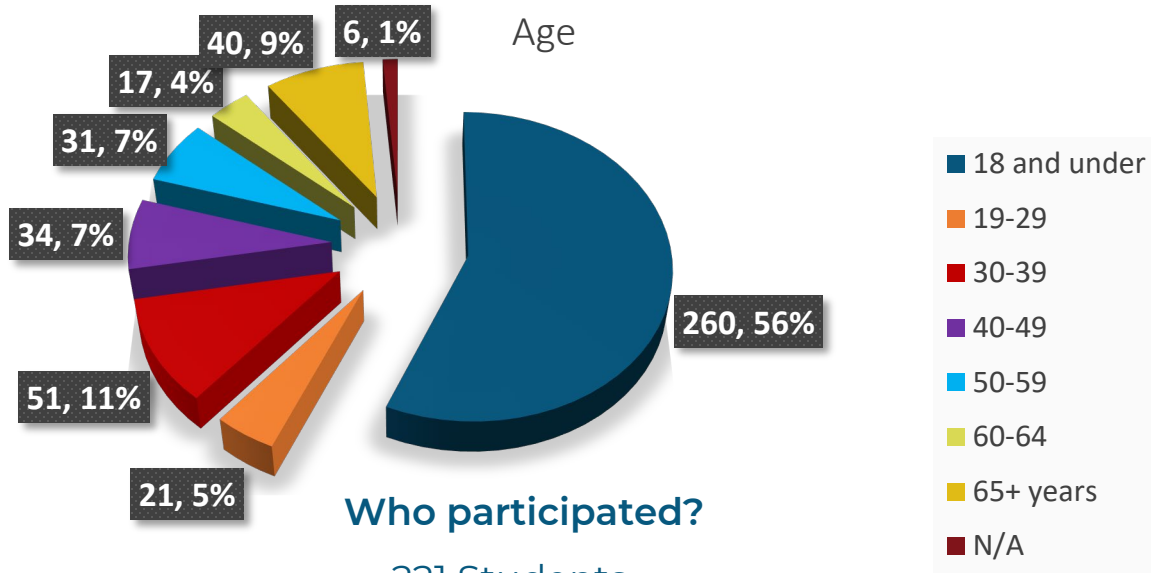
# VISION – WHAT MAKES PIERCE CITY... PIERCE CITY?

*Overall, the survey responses highlight the **close-knit community, small-town values, and the sense of belonging** as key factors that residents enjoy about the city.*

## Other Comments:

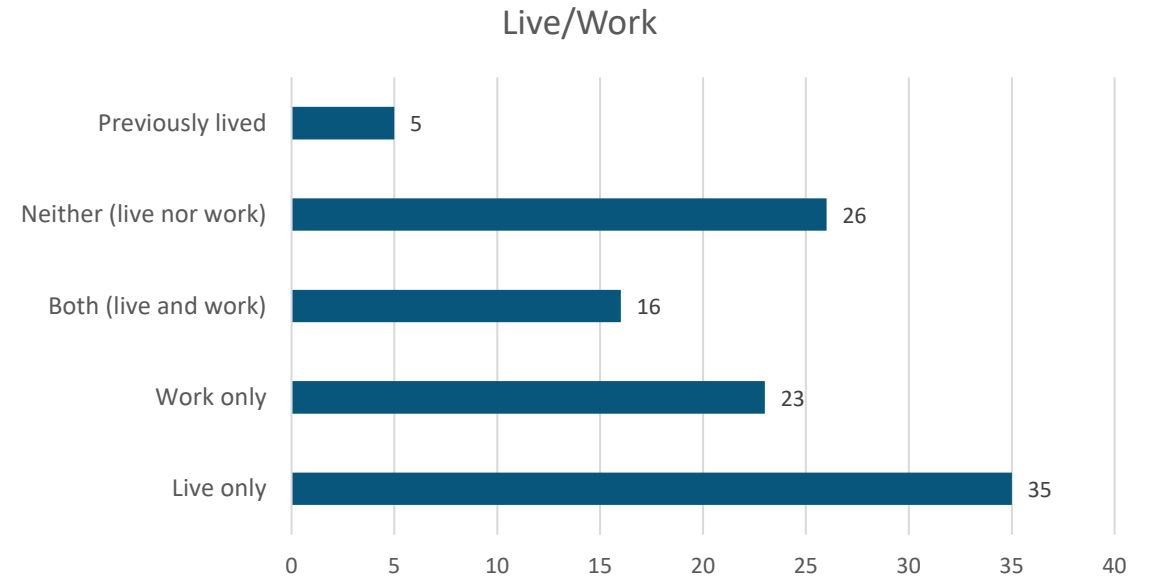
- Quietness
- Small town atmosphere
- Quaintness
- Community
- Great Church
- Yearly festivals
- Willingness to help others and a strong sense of tradition
- Friendly and caring people
- Schools
- Homey feel
- Low cost of living
- Sense of safety
- Small town charm and historic buildings
- Hometown appeal
- Established relationships and general friendliness
- Family-oriented
- Sense of community and belonging
- Various recreational opportunities
- Cultural heritage and history

# RESPONDENT PROFILE



## Who participated?

- 221 Students
- 242 Non-student

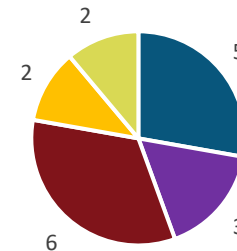


## 105 Responses to this question

- 51 either live or both live and work in Pierce City

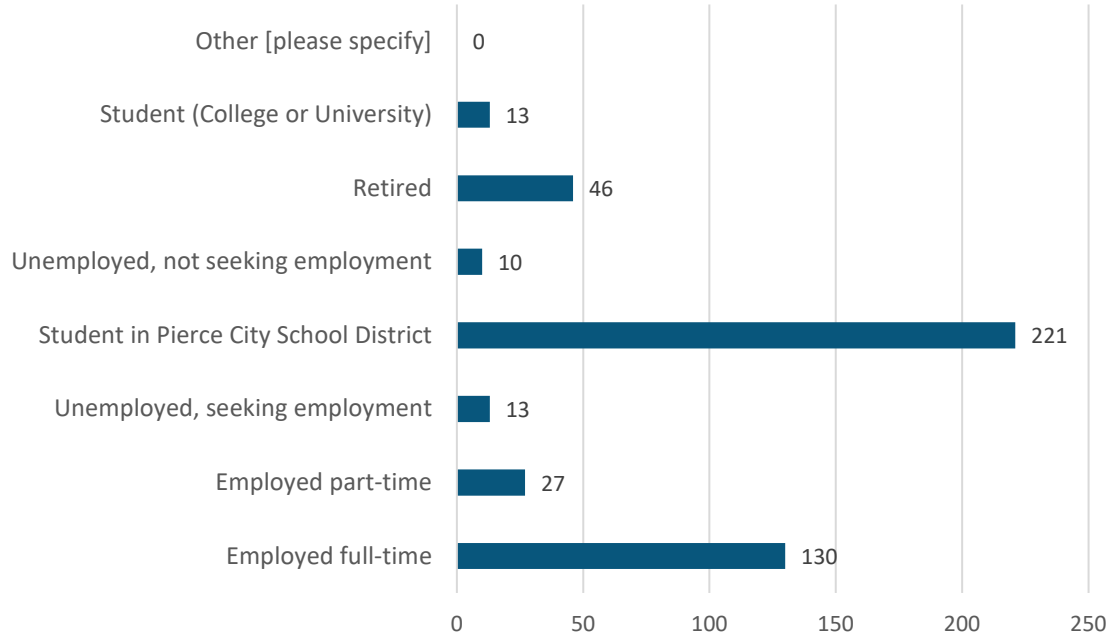
## What would Convince you to Move to Pierce City?

- More Affordable and Higher Quality Housing
- Economic Opportunities
- Nothing / Wouldn't Live in Town
- Businesses and Amenities
- Safety Improvements

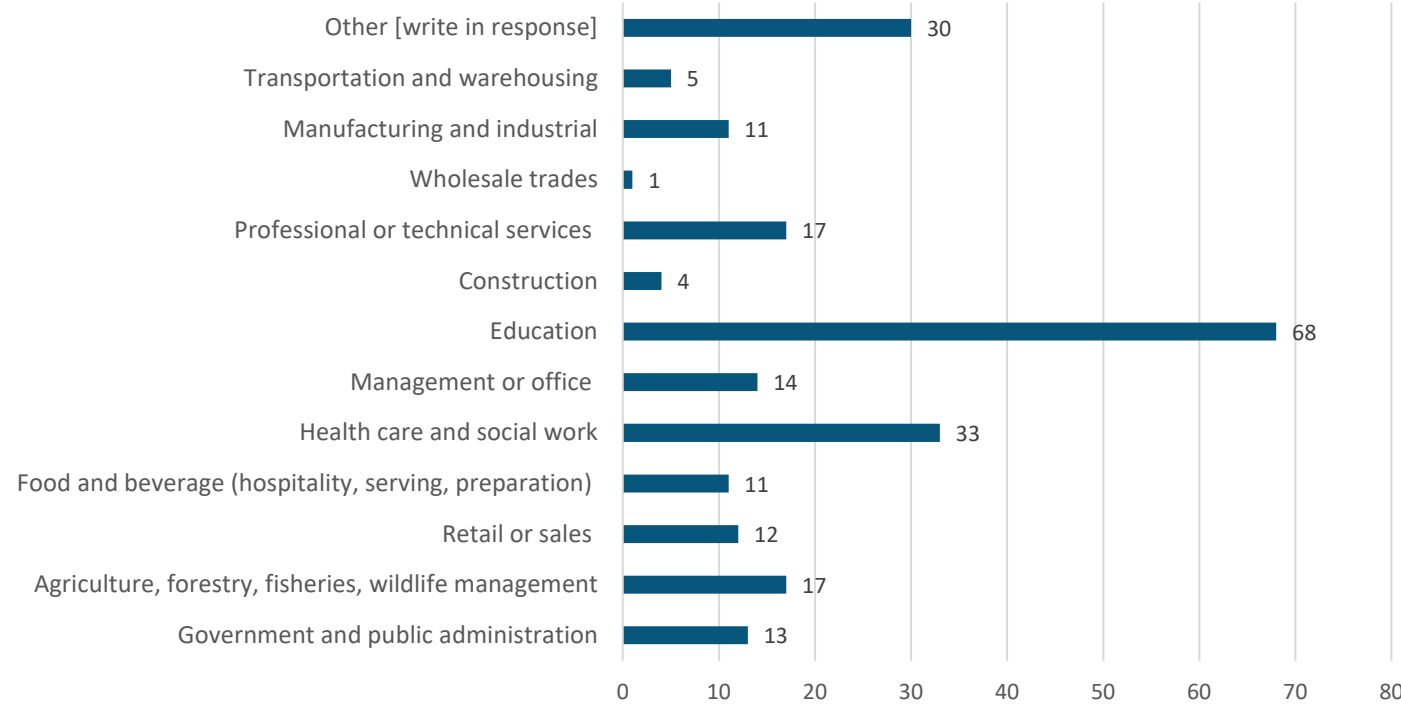


# EMPLOYMENT

## Employment Status

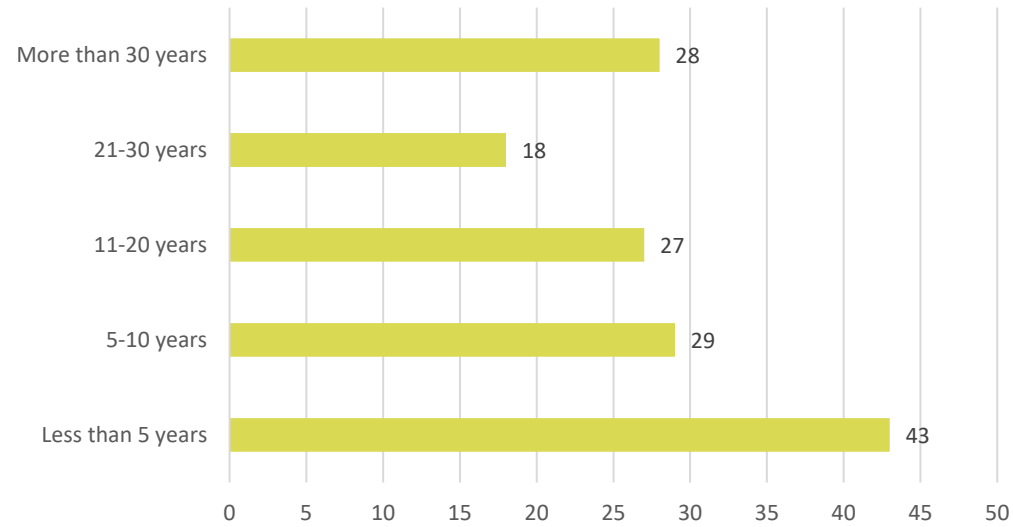


## Employment Industries

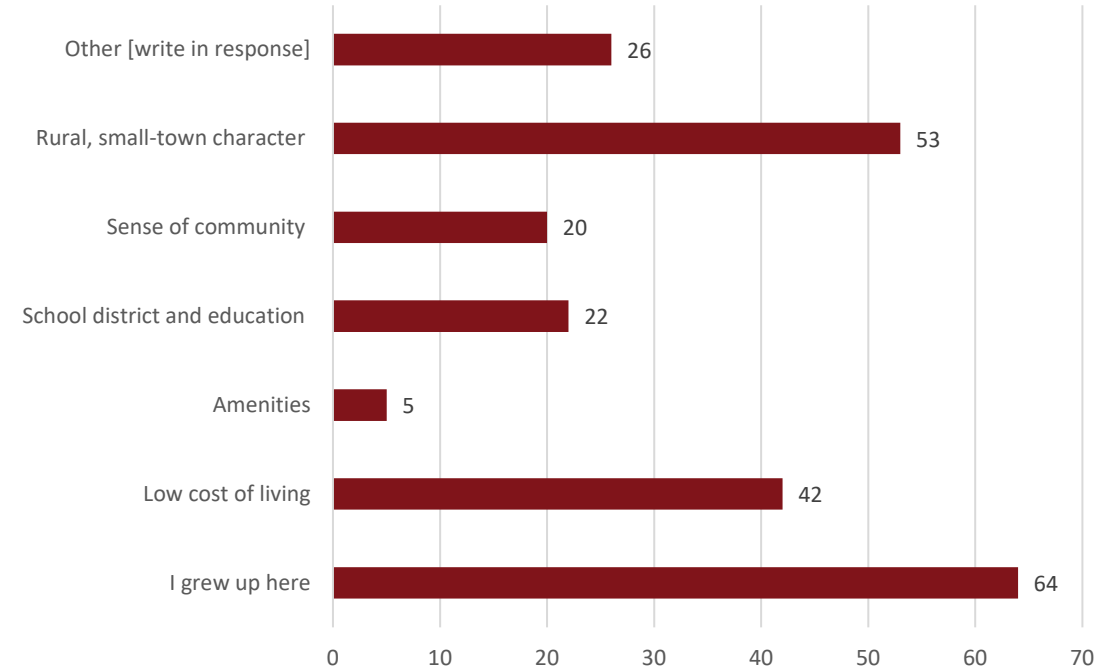


# RESIDENCY

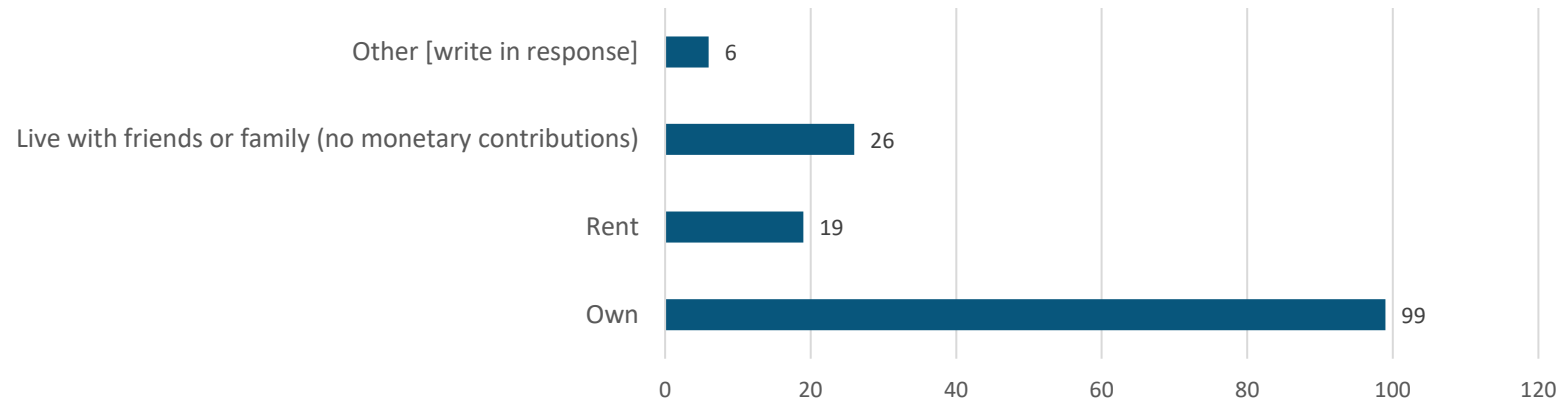
Years of Residence within PC



Why Individuals Live in Pierce City

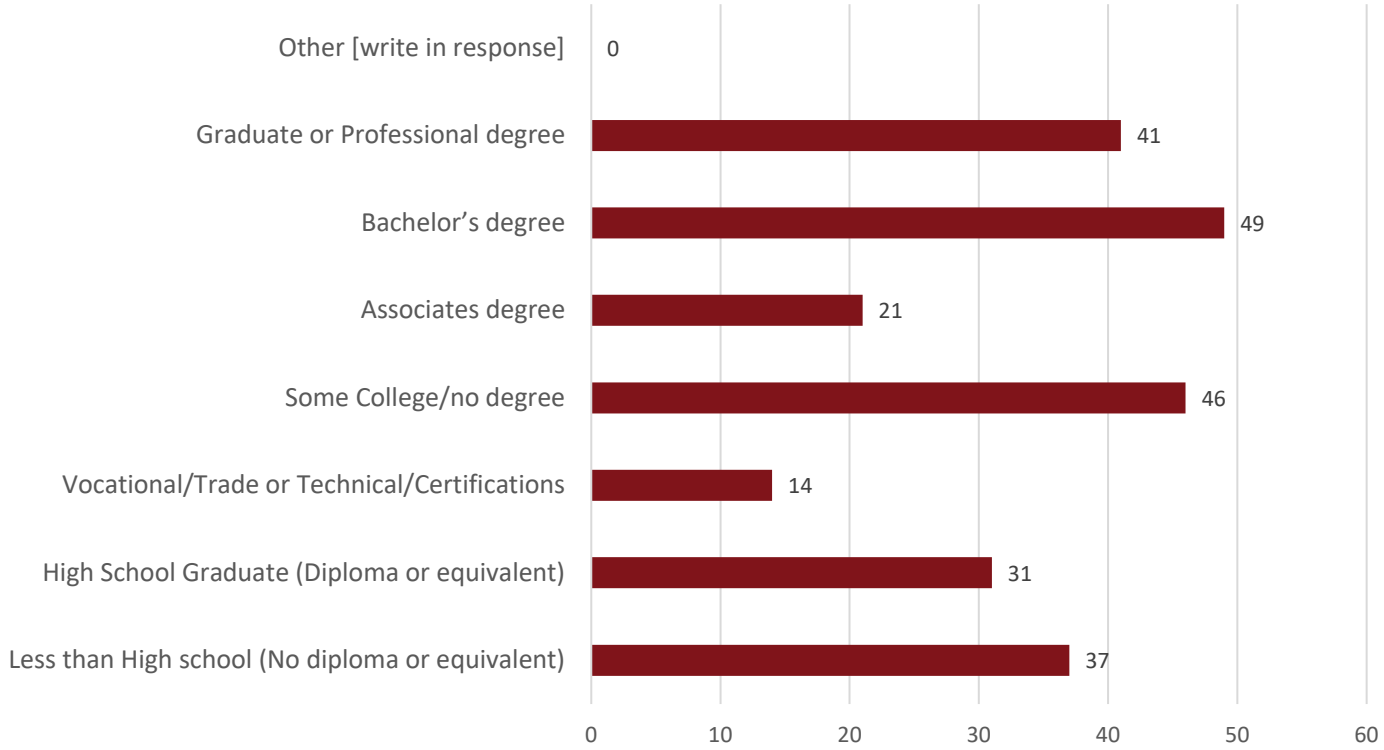


Living Situations

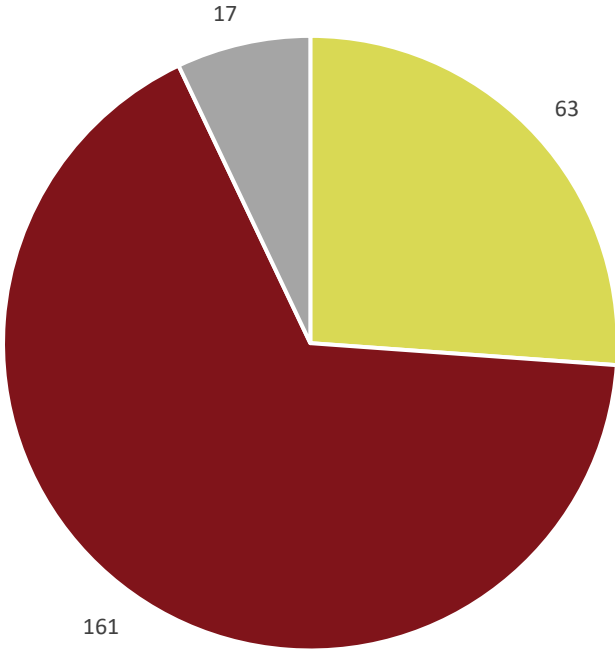


# EDUCATION

Educational Attainment



Individuals with Dependents in PC School District

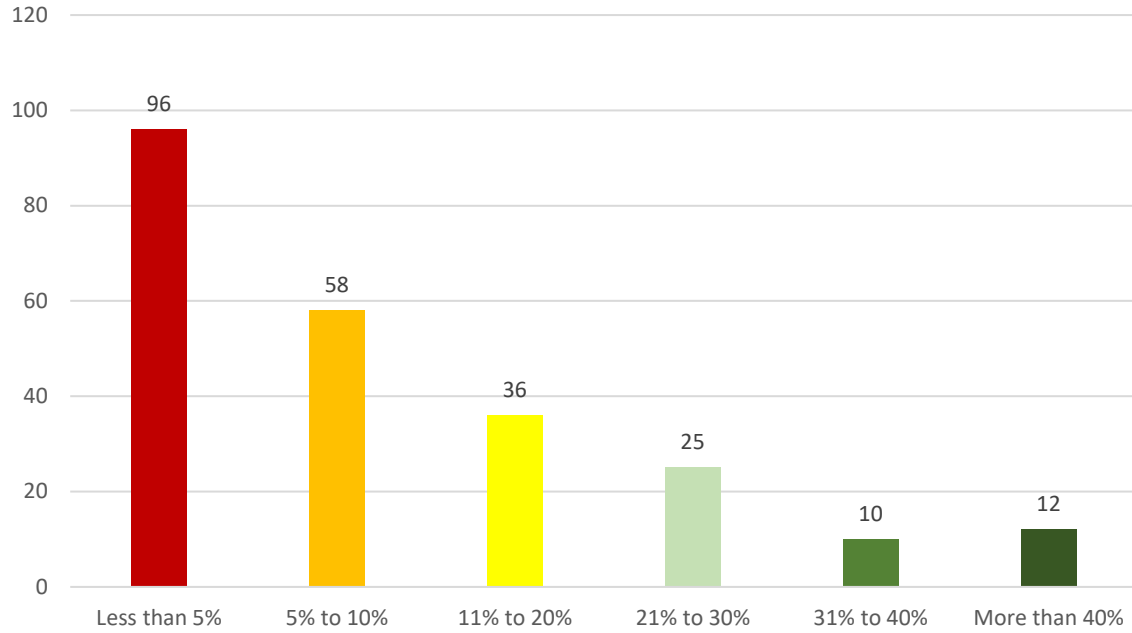


Yes No I will in the next 5 years

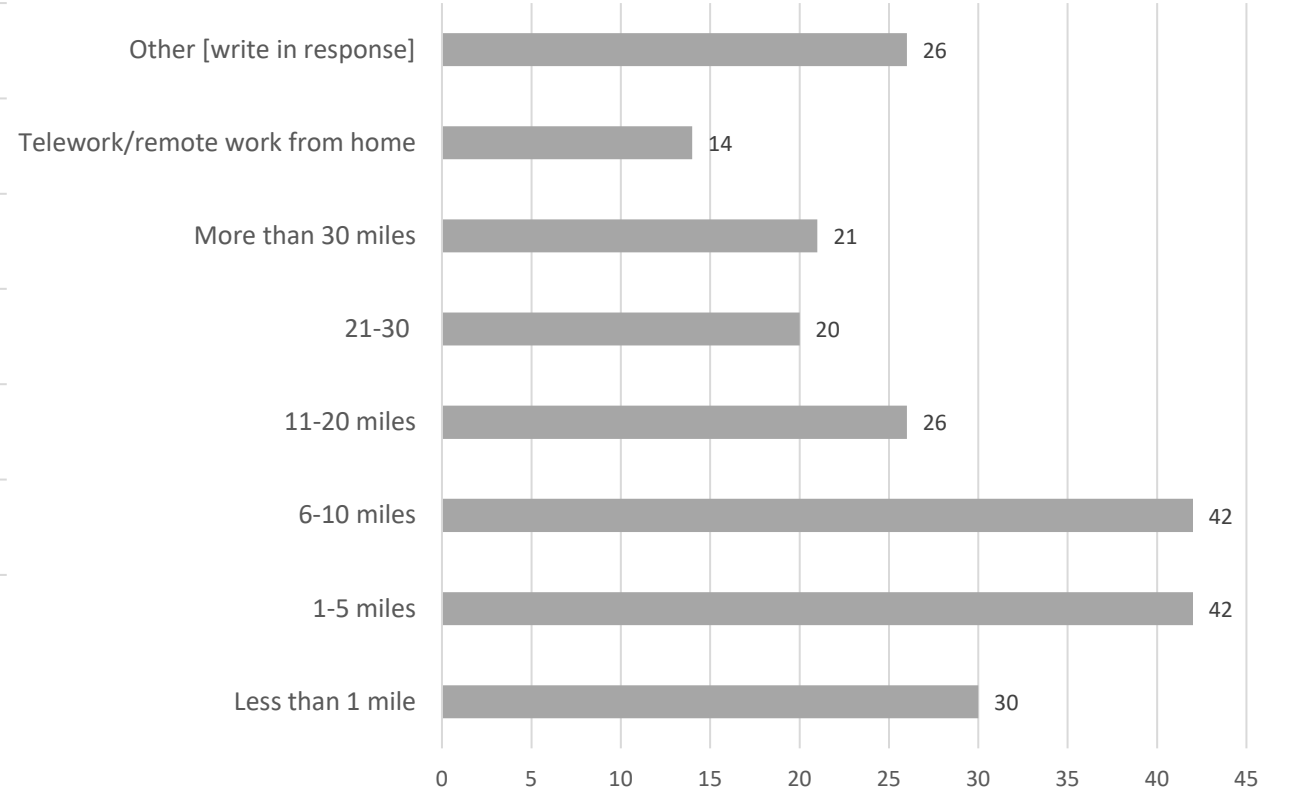


# TRAVEL & SPENDING

Percentage of Income Spent in Pierce City



Commuting Distance



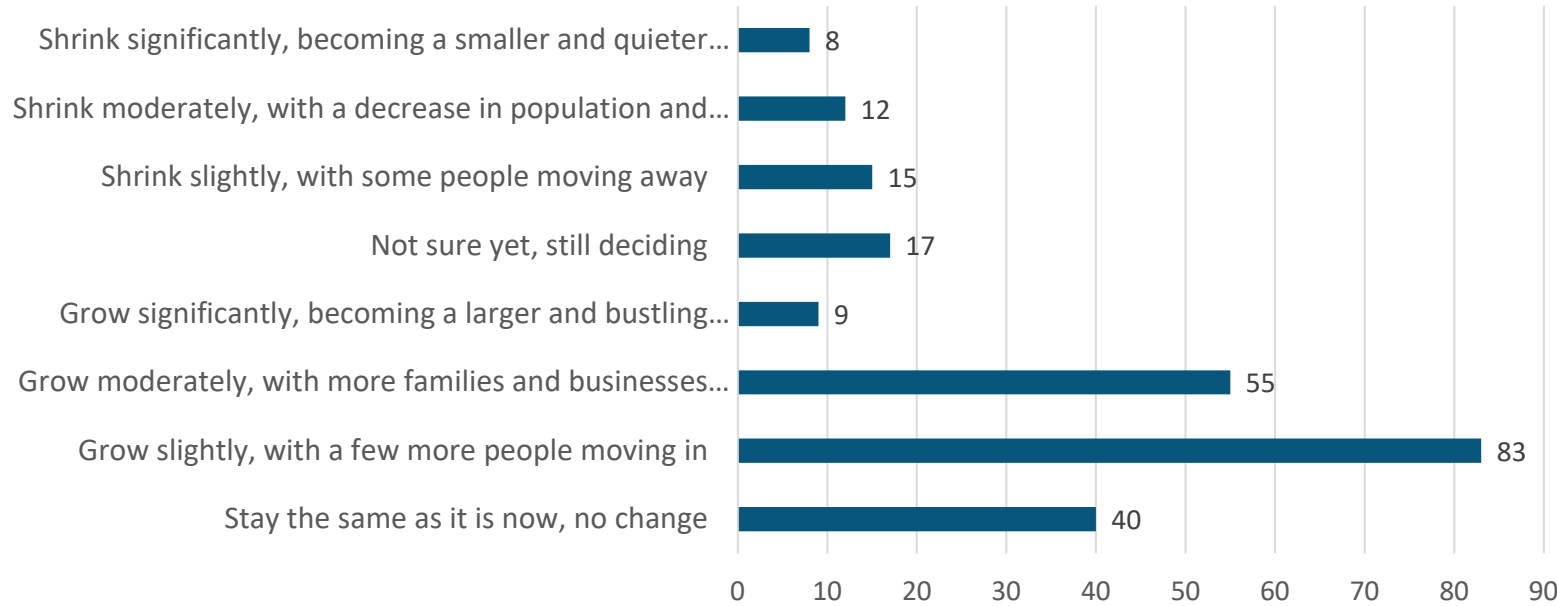


Grow Inward (Infill) Example, Source: City of Kansas City

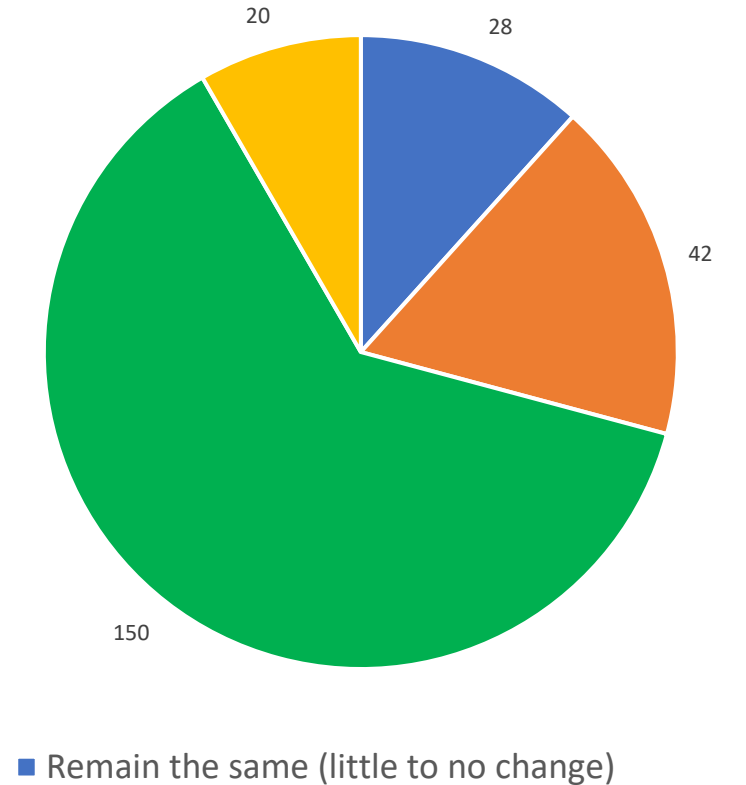


# VISION

Future Population



Future Development Pattern Focus



Growing inward (infill) suggests focusing efforts on seeing empty lots developed to match the surrounding buildings and community. Often seen as an efficient way to use land before expanding city services.



Grow Inward (Infill) Example, Source: Ecclesall Design

# VISION

## Most interest combined

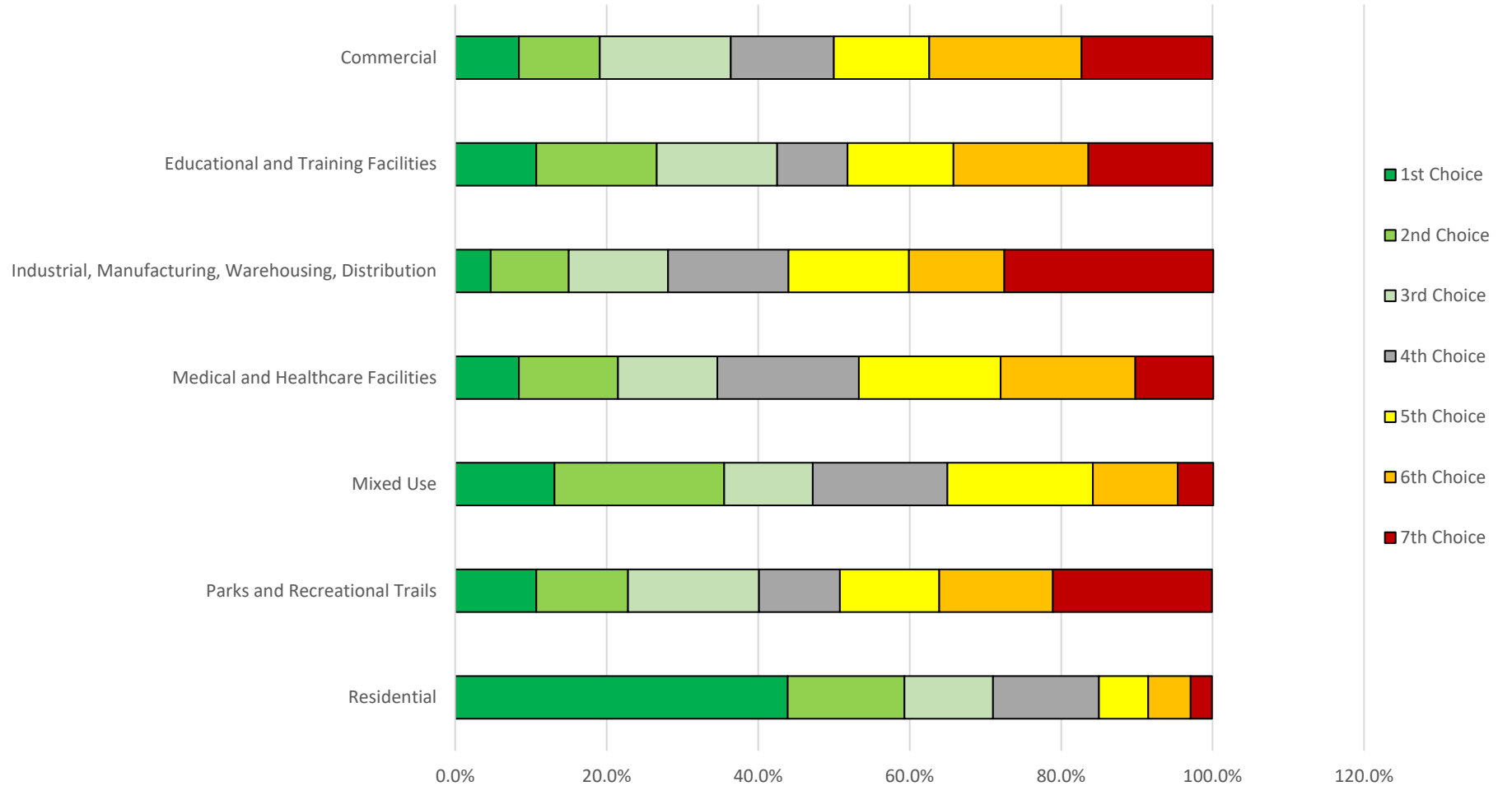
- Residential Developments
- Mixed Use Developments

## Least interest combined

- Industrial/Manufacturing
- Commercial

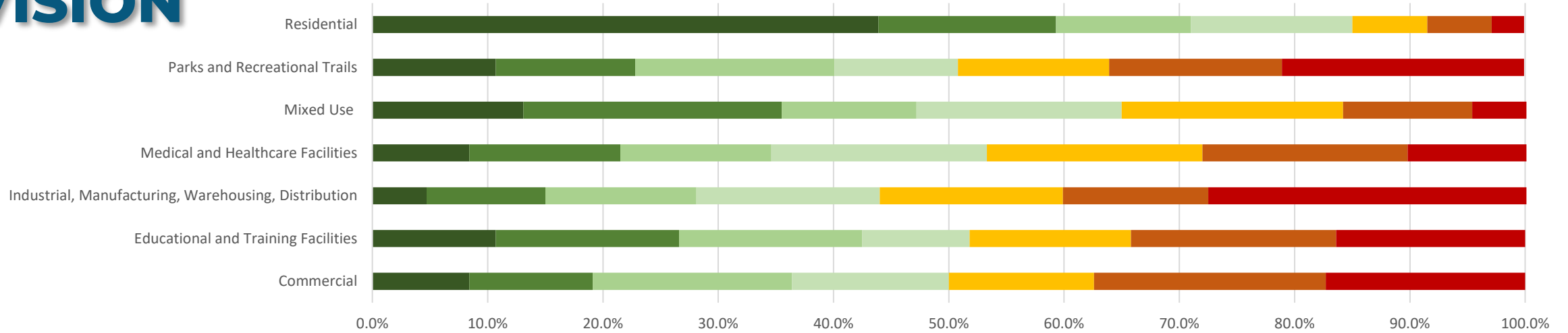


Prioritization of Development Types



# VISION

Please prioritize the following types of new or redevelopment, if any, that you would like to see.



	Commercial	Educational and Training Facilities	Industrial, Manufacturing, Warehousing, Distribution	Medical and Healthcare Facilities	Mixed Use	Parks and Recreational Trails	Residential
■ 1st Choice	8.4%	10.7%	4.7%	8.4%	13.1%	10.7%	43.9%
■ 2nd Choice	10.7%	15.9%	10.3%	13.1%	22.4%	12.1%	15.4%
■ 3rd Choice	17.3%	15.9%	13.1%	13.1%	11.7%	17.3%	11.7%
■ 4th Choice	13.6%	9.3%	15.9%	18.7%	17.8%	10.7%	14.0%
■ 5th Choice	12.6%	14.0%	15.9%	18.7%	19.2%	13.1%	6.5%
■ 6th Choice	20.1%	17.8%	12.6%	17.8%	11.2%	15.0%	5.6%
■ 7th Choice	17.3%	16.4%	27.6%	10.3%	4.7%	21.0%	2.8%



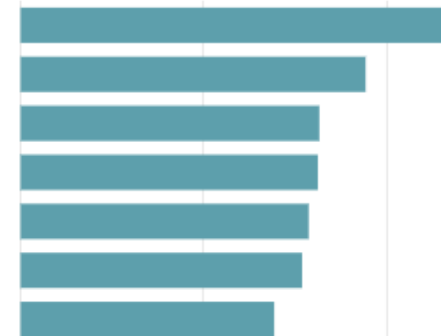
### Most interest combined

- Residential Developments
- Mixed Use Developments

### Least interest combined

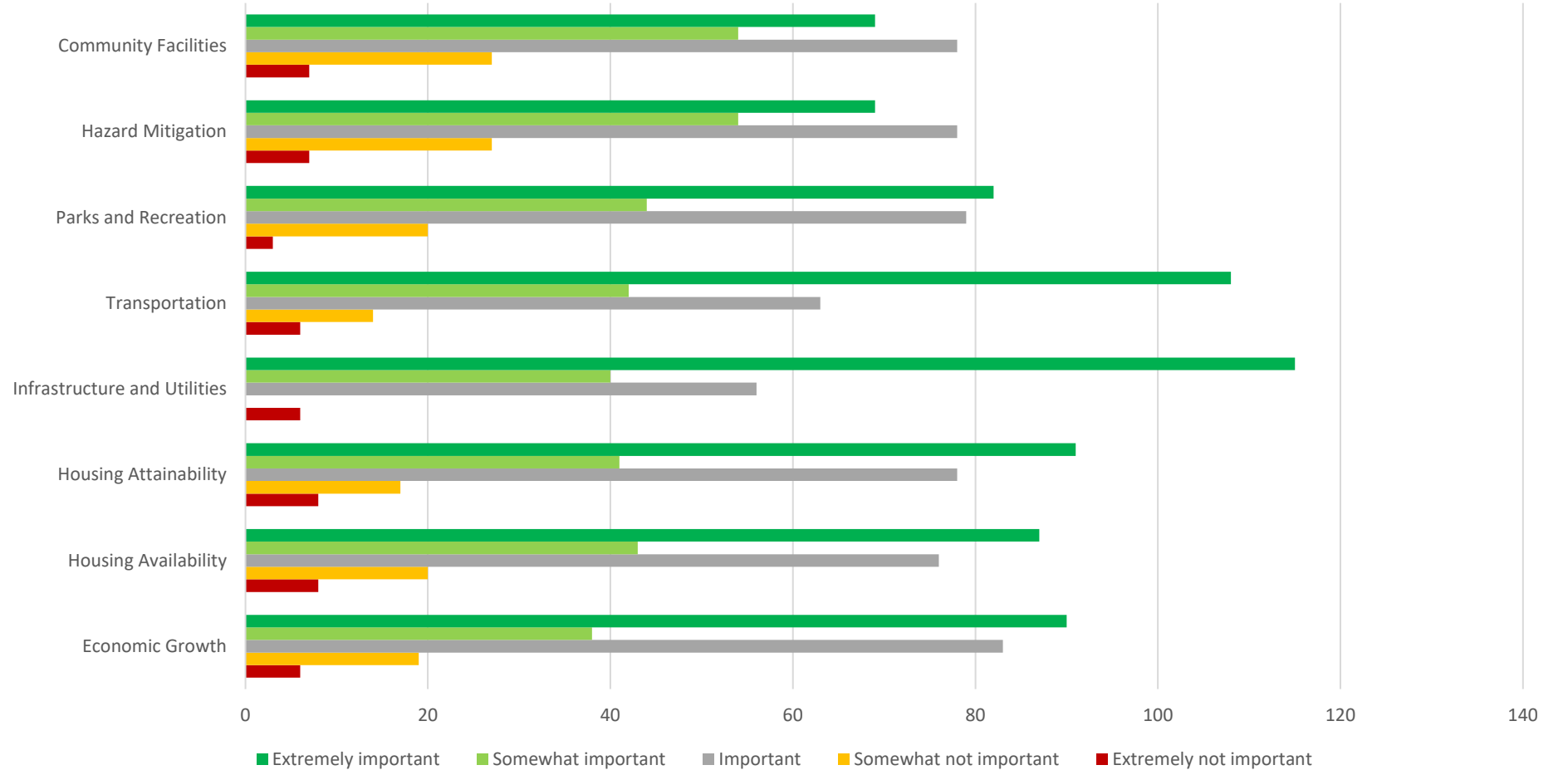
- Commercial
- Industrial/Manufacturing

- 1 Residential (housing developme...
- 2 Mixed Use (multi-use developm...
- 3 Educational and training facilities
- 4 Medical and healthcare facilities...
- 5 Parks and recreational trails (incl...
- 6 Commercial (single-use, big box...
- 7 Industrial, manufacturing, wareh...



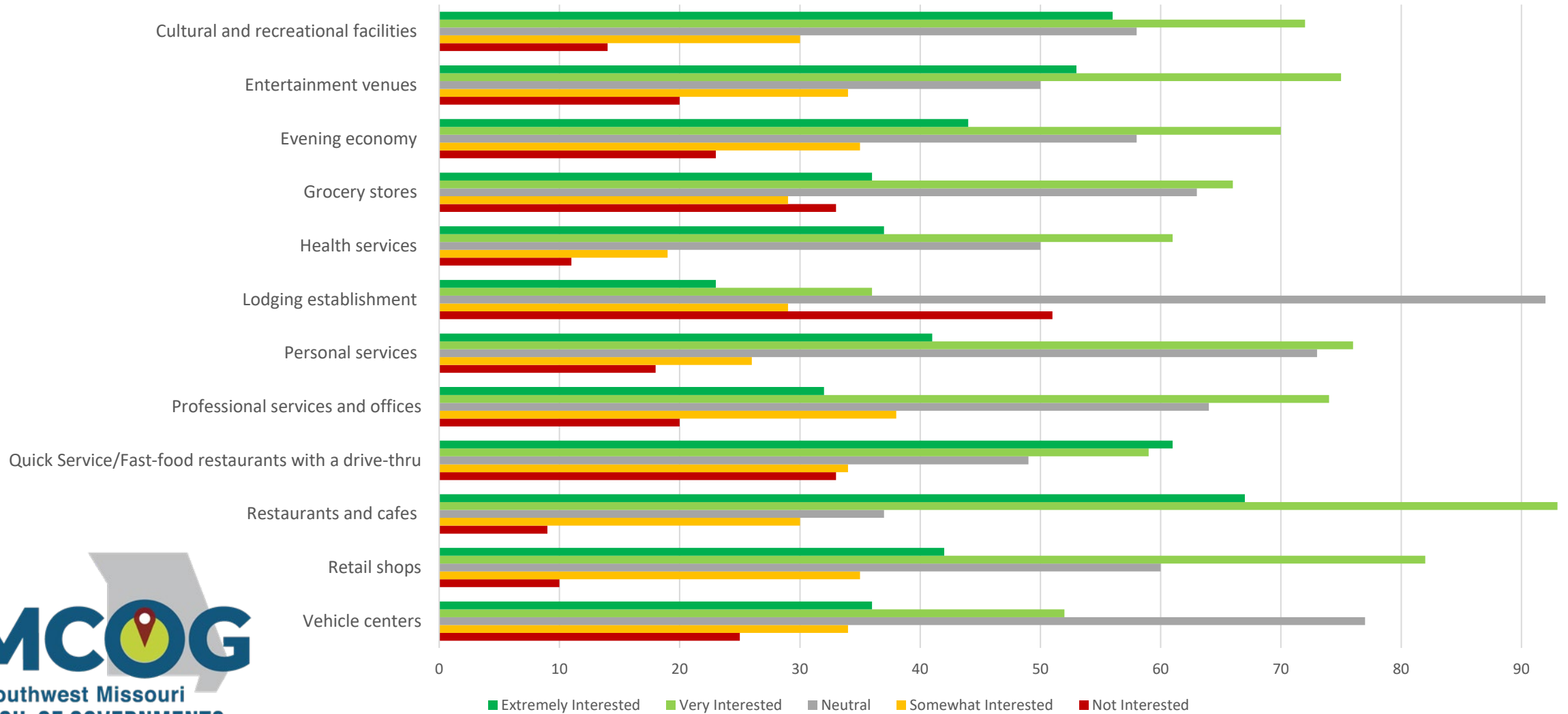
# VISION

In terms of *new development*, how important are the following items to you?



# VISION – ECONOMY

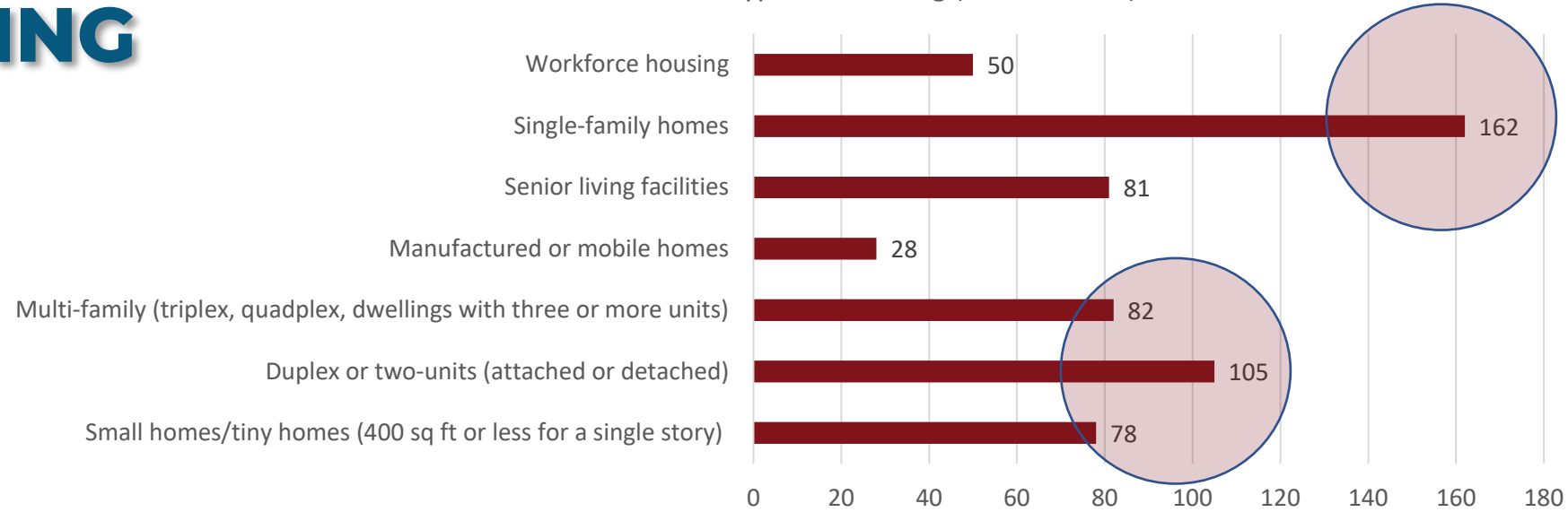
Interest in New Commercial Development



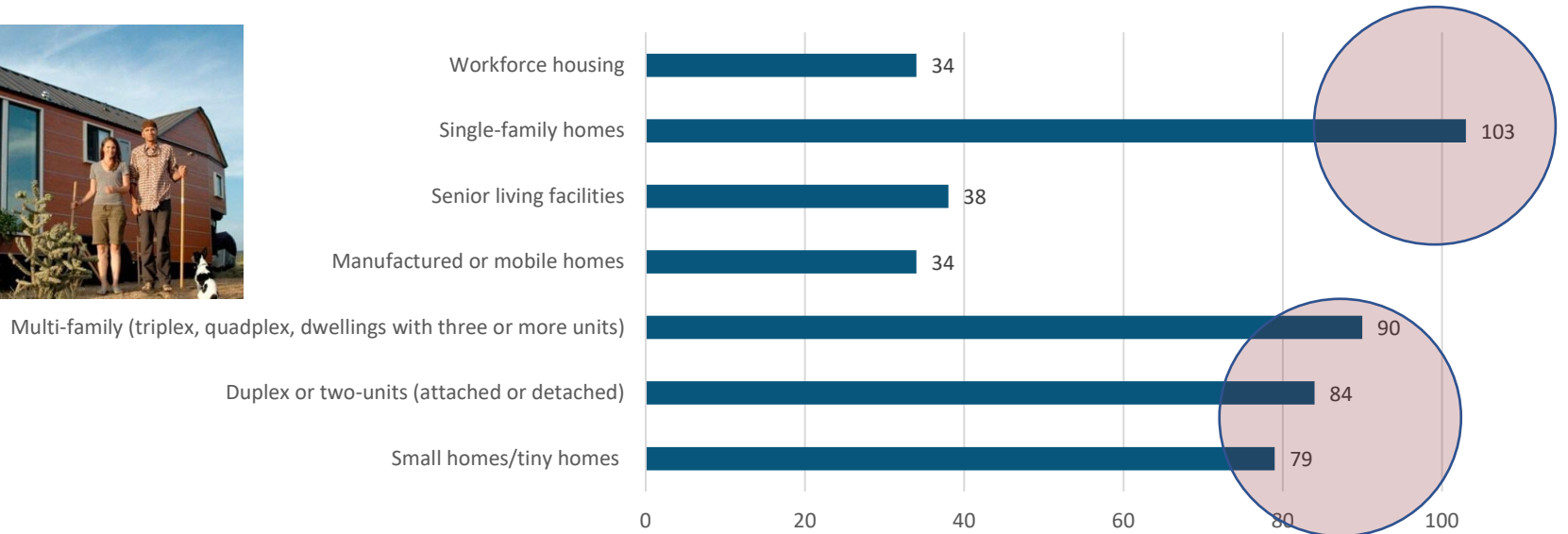
# VISION - HOUSING



Interest in Additional Types of Housing (Non-student)

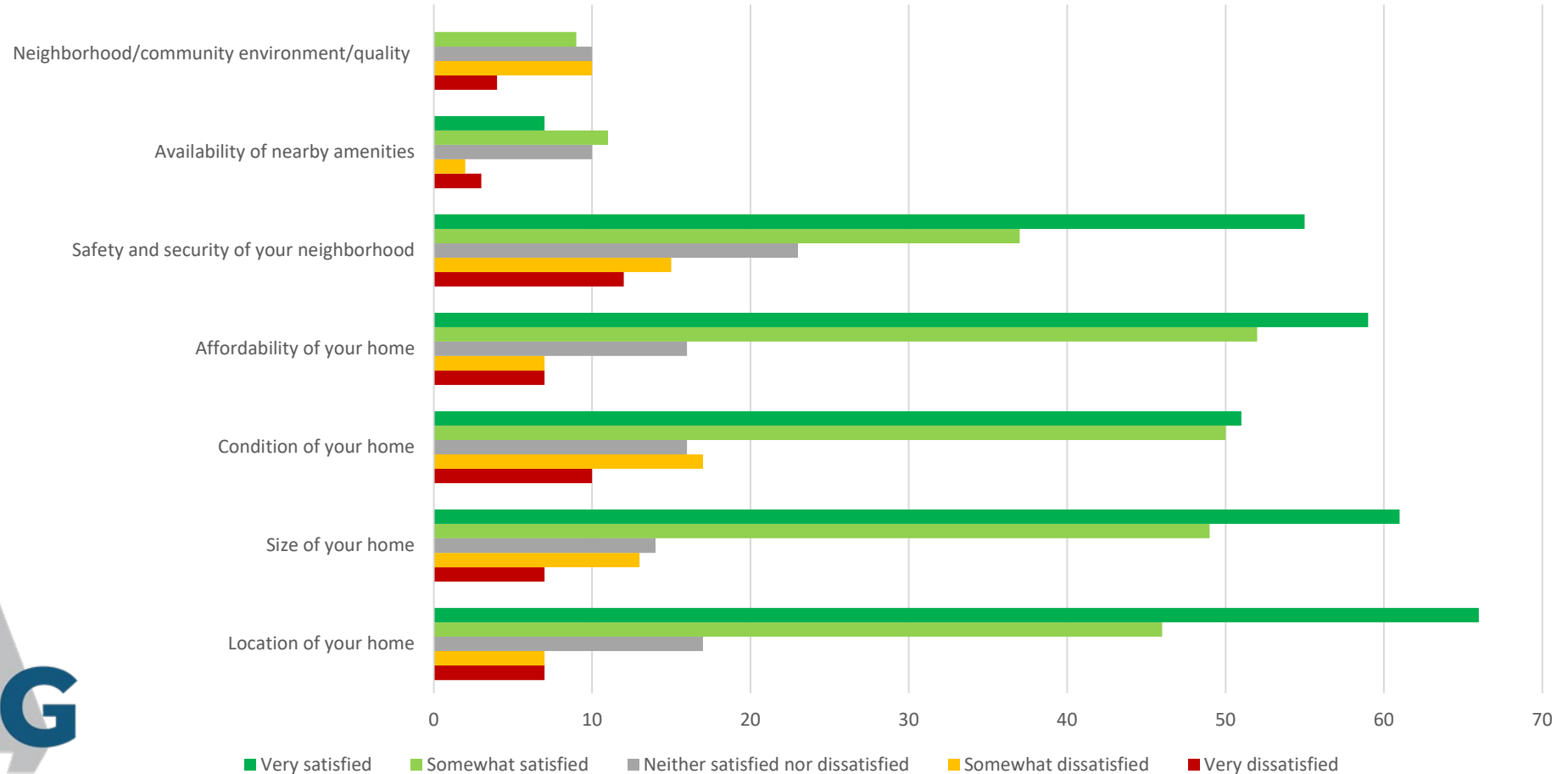


Student Interest in Additional Types of Housing



# VISION - HOUSING

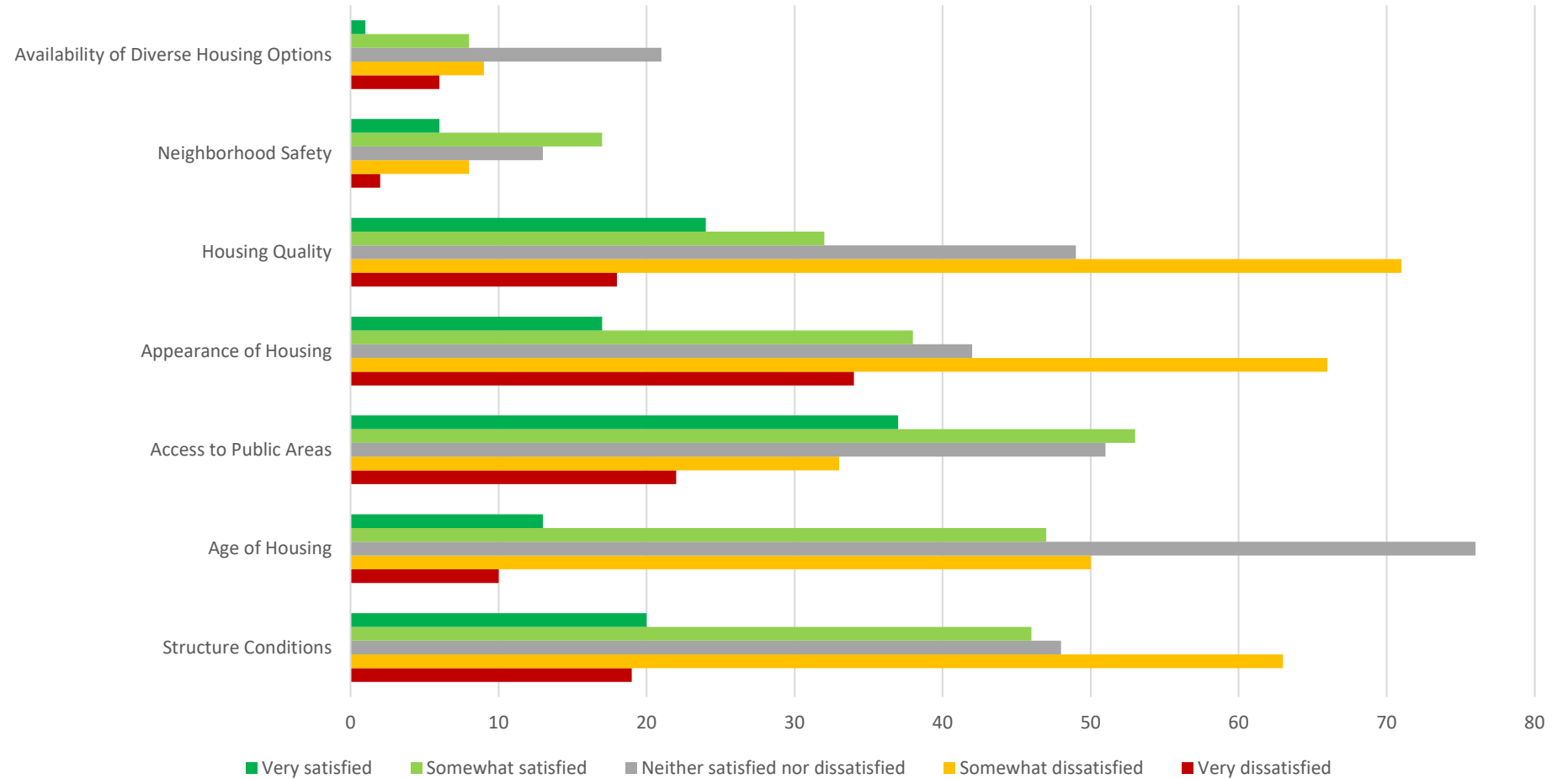
For those who currently reside or previously resided within city limits, how satisfied were you with the following aspects of your housing situation:



# VISION - HOUSING

Residents and non-residents had the opportunity to answer this question about the overall housing situation in Pierce City.

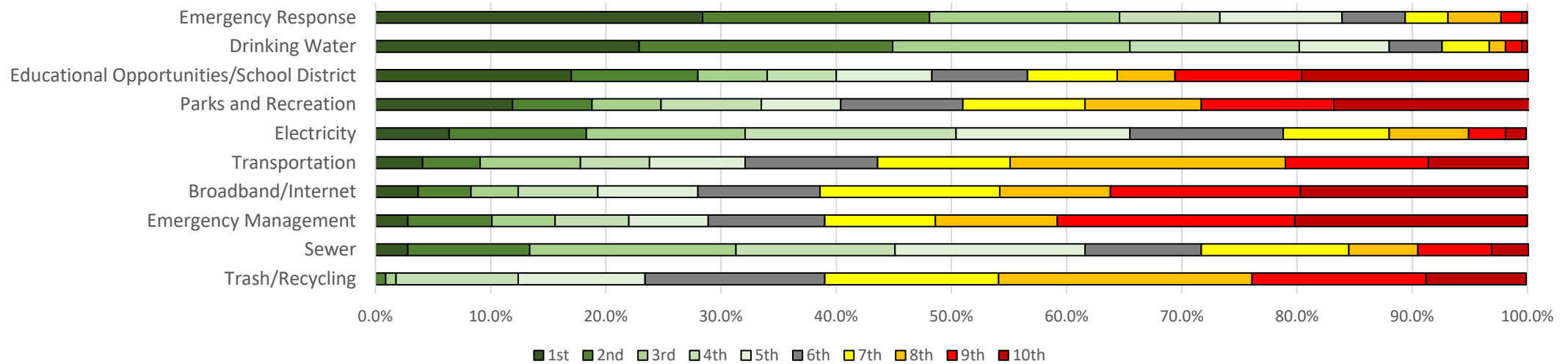
Overall, how satisfied are you with the various aspects pertaining to housing inside the city limits?



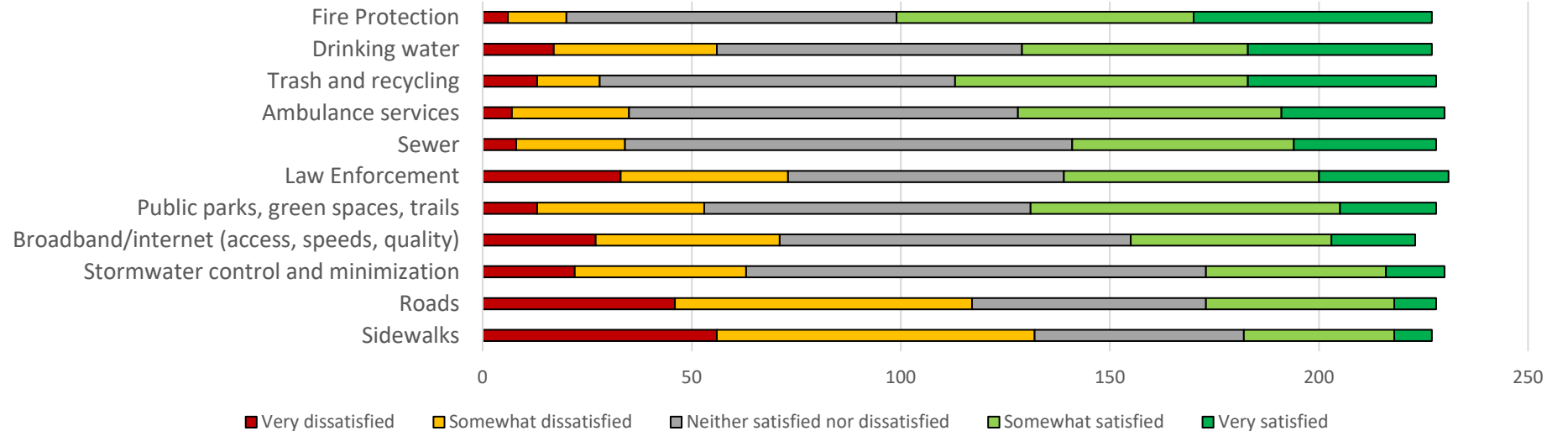


# VISION – CITY & COMMUNITY SERVICES

## Importance Community Services

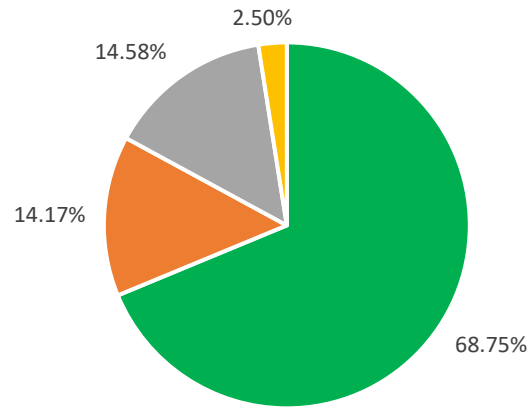


## Satisfaction with Existing Conditions



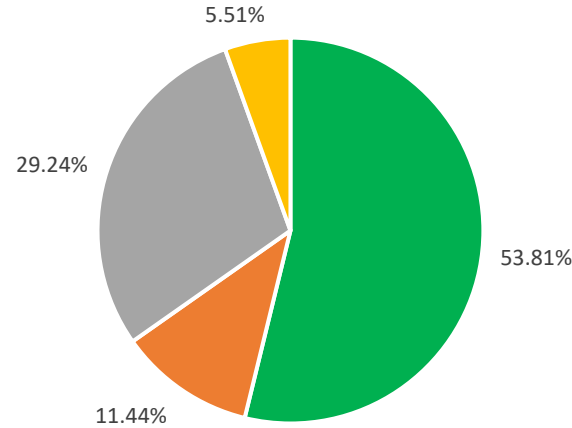
# VISION – CITY & COMMUNITY SERVICES

Awareness of PC Volunteer Fire District



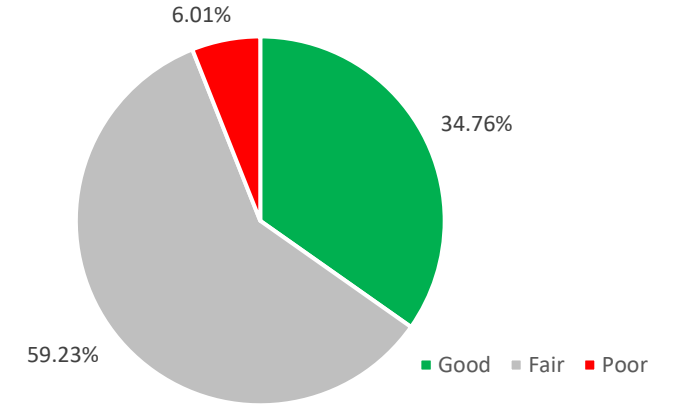
- Yes, I am aware of this fact.
- I have heard about it, but I'm not fully informed.
- No, I was not aware that it is a volunteer organization.
- I'm not sure about this

Awareness of the Impact of Fire District's Response on Homeowner's Insurance



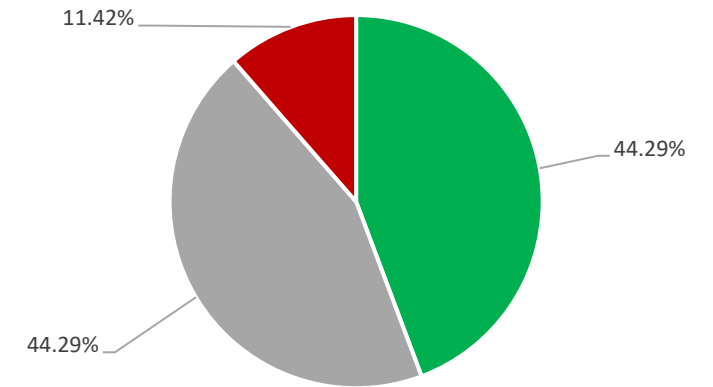
- Yes, I am aware of this.
- I have heard about it, but I'm not sure of the details.
- No, I wasn't aware of this.
- I'm not sure.

Opinion of the Condition of Pierce City Parks



- Good
- Fair
- Poor

Opinion of the Quality of Pierce City's Community Youth Programs



- Good
- Fair
- Poor



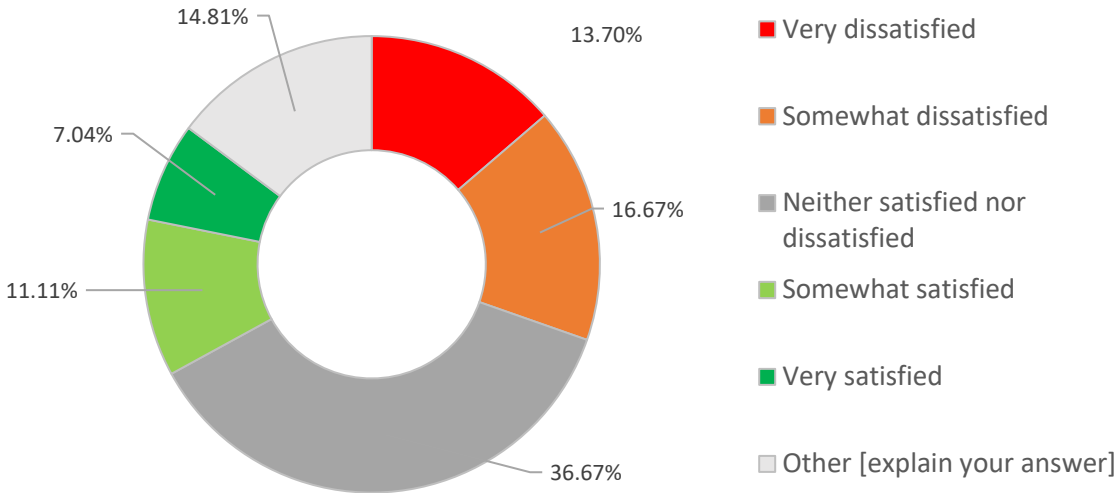
**3.74 Average Rating**

Importance of city signs  
(directional, city limits,  
downtown)



# VISION – CITY & COMMUNITY SERVICES

Satisfaction with Transparency of Pierce City Government

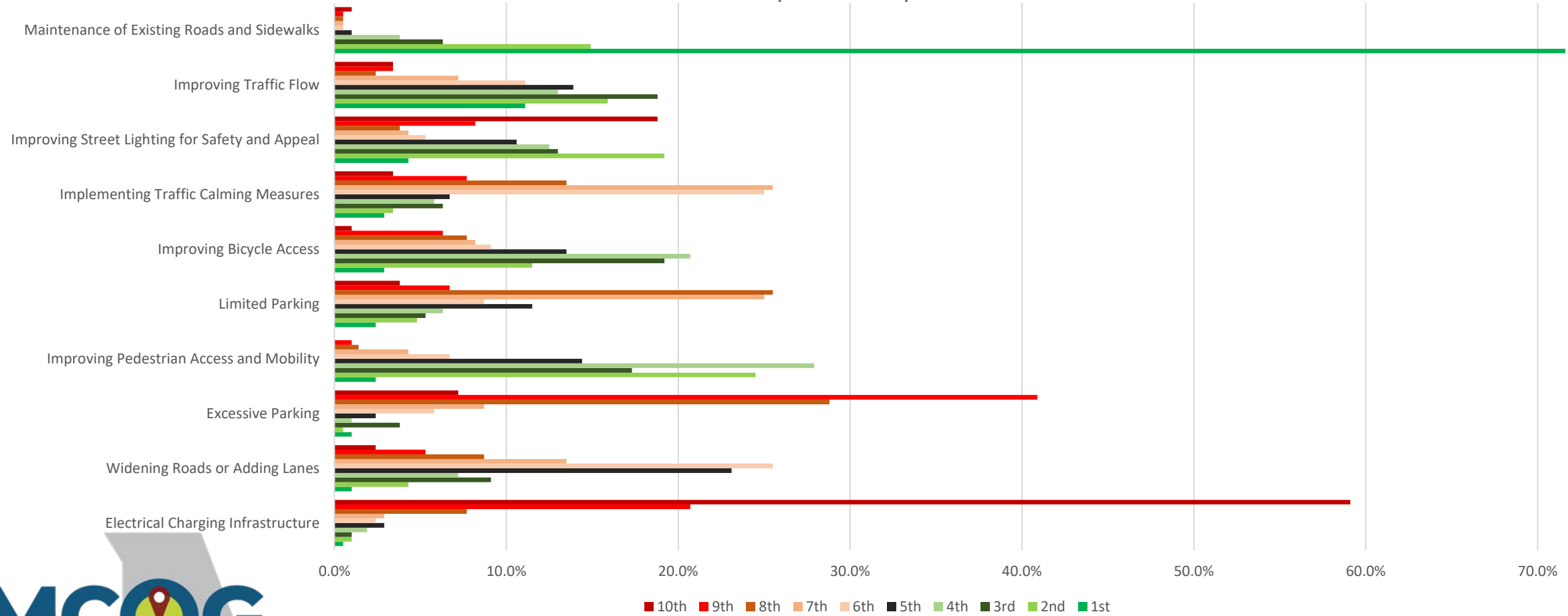


## Written Response *Summarized:*

- No improvements to encourage new housing developments;
- No incentives or programs to improve the conditions of existing homes;
- Lack of transparency and trust from residents overall;
- “Good Ole Boy System”;
- Stuck in the past;
- Lack of oversight of public funds and not engaging residents;
- Would like more information, agendas, minutes, and notices online not just in the newspaper (Social media);
- Desire for more information about future projects;
- Residents feel they are not represented (lacking voice);
- City missed re-development opportunities after the tornado;
- Favoritism;
- Feel authority is given to one individual;
- Government is disconnected
- No need to be engaged;
- Haven’t lived here long enough;
- Lack of public participation during meetings

# VISION – TRANSPORTATION

Transportation Improvements



# VISION – DOWNTOWN

## What do you like the MOST about downtown? (summarized)

- Open for development / Potential
- Old historic buildings
- Good parking and sidewalks
- Space to grow
- Clean streets and walkable
- Safe
- Small town feel
- Farmers Market
- Green spaces / open space
- Caboose & Veteran's Park
- Stores close to each other

## What types of businesses or services do you feel are lacking in downtown? (summarized)

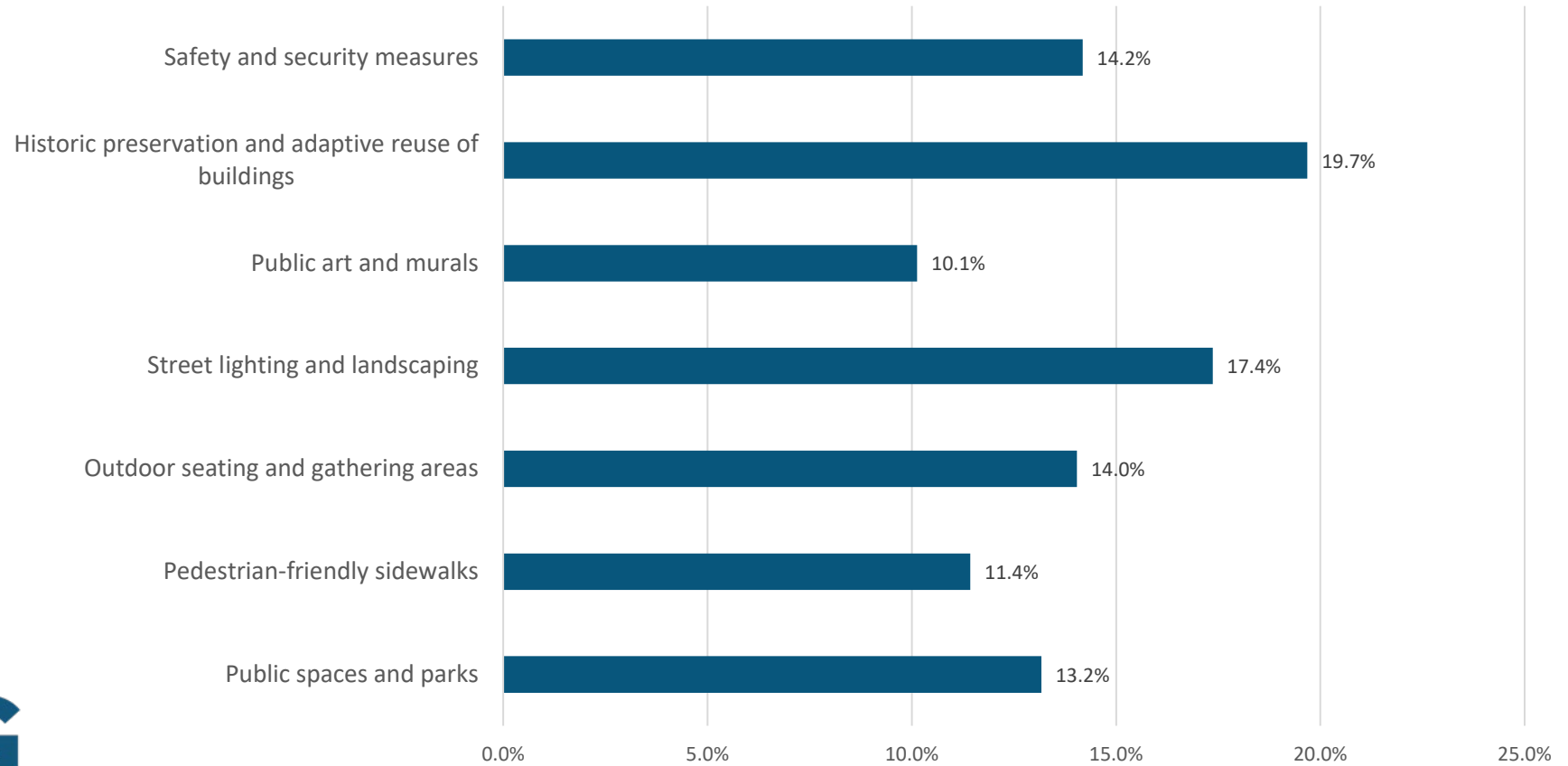
- Food (restaurants & fast food)
- Retail
- Health
- Entertainment
- Coffee shops
- Office Space
- Businesses aimed at the youth (something for kids & teenagers to do)
- Youth community center
- Auto shops
- Diner
- Live music
- Burgers and ice cream
- Housing (low income)

## Other comments (summarized)

- Downtown? Where?
- Downtown is not defined or clearly marked
- There are no businesses or things to do
- Need to fix flooding
- No crosswalks, no parking lines, inadequate intersections, bad mix of residential, commercial, and industrial, too many vacant lots
- Limited entertainment options for evening activities other than a bar

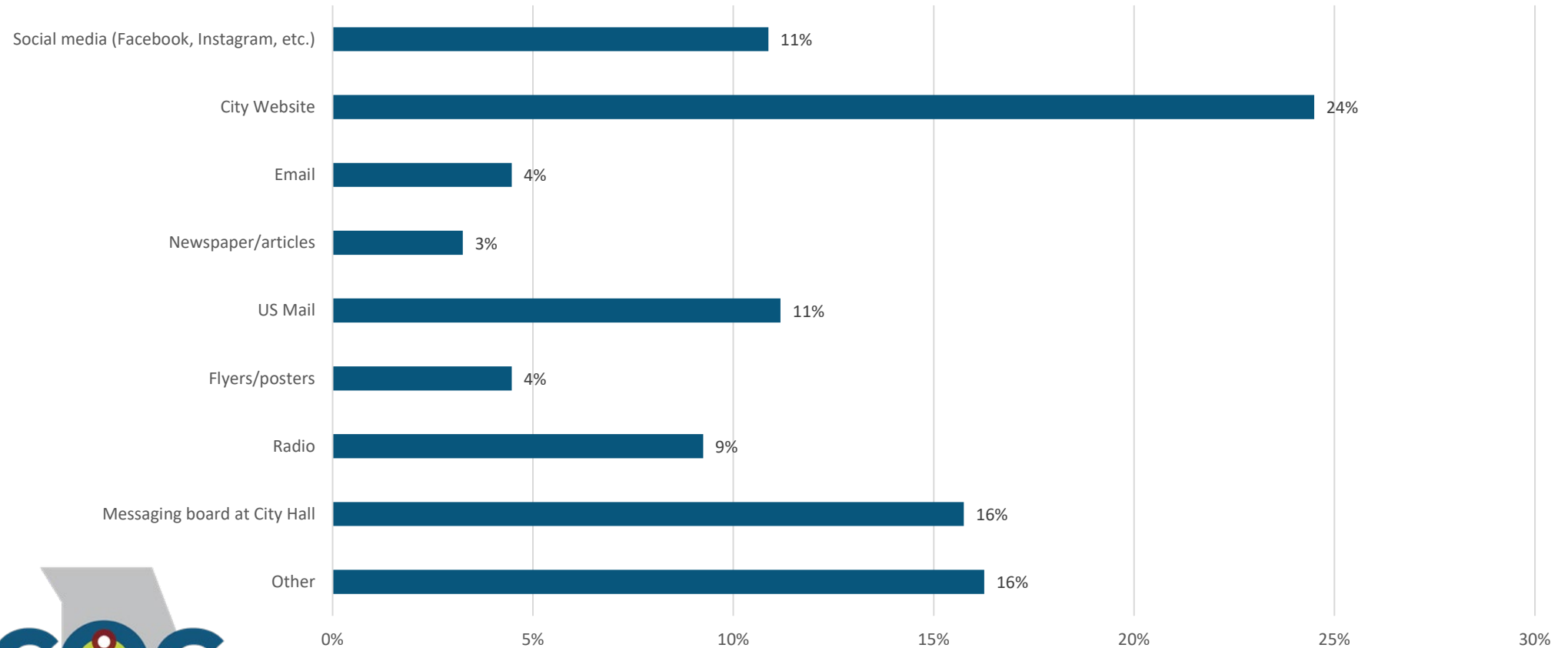
# VISION – DOWNTOWN

Prioritization of Areas for Downtown Improvement



# VISION – COMMUNICATION

How would you like Pierce City to Communicate with you?



# VISION – KEEP / CHANGE

## If you could ensure one thing stays the same? (summarized)

*Many respondents want to preserve the small-town atmosphere and community spirit of the area. They value the sense of familiarity and connection with their neighbors, as well as the historical aspects of the town, including century-old buildings, churches, and landmarks like the bandstand.*

*Many respondents also want to maintain the local businesses and services, such as the schools, library, post office, and local stores like Casey's, while avoiding excessive growth or commercialization. Additionally, there is a desire to keep the town safe, clean, and friendly.*

## If you could change one thing? (summarized)

*Respondents want to see improvements in education, economic development, infrastructure, community amenities, and overall community appearance.*

*They also want a more inclusive and welcoming community with increased civic engagement and better governance.*

*There were various other specific suggestions, including the need for better water supply, management, addressing flooding issues, adding a community, creating art or galleries, and expanding the city limits.*