

# PIERCE CITY COMPREHENSIVE PLAN

## Student Survey Results

# SURVEY RESULTS

- **463 Responses!**
- **Open:** August 14, 2023 – September 17, 2023
- **Posted and distributed** through the schools, local businesses, senior center, City Hall, city's website, flyers, QR codes, paper surveys
- **SMCOG engagement:**
  - School's Open House
  - Howdy Neighbor Days



# PIERCE CITY COMMUNITY SURVEY

Your input will serve as a guide for the community's future goals, development, and land uses.

Survey closes on September 17, 2023

What is **YOUR VISION** of Pierce City?

Scan the **QR** code or visit:  
[smcog.org/piercecitycommunitysurvey](https://smcog.org/piercecitycommunitysurvey)

Paper copies of the survey can be found at one of the following locations:

- City Hall
- Old Town Pharmacy
- First State Bank of Purdy
- Tonto's Beer, Wine, & Spirits



Public comments and questions may be submitted to the Program Director, Jake Phillips, [JakePhillips@Missouristate.edu](mailto:JakePhillips@Missouristate.edu)

# VISION – WHAT MAKES PIERCE CITY... PIERCE CITY?

*Overall, the survey responses highlight the **close-knit community, small-town values, and the sense of belonging** as key factors that residents enjoy about the city.*

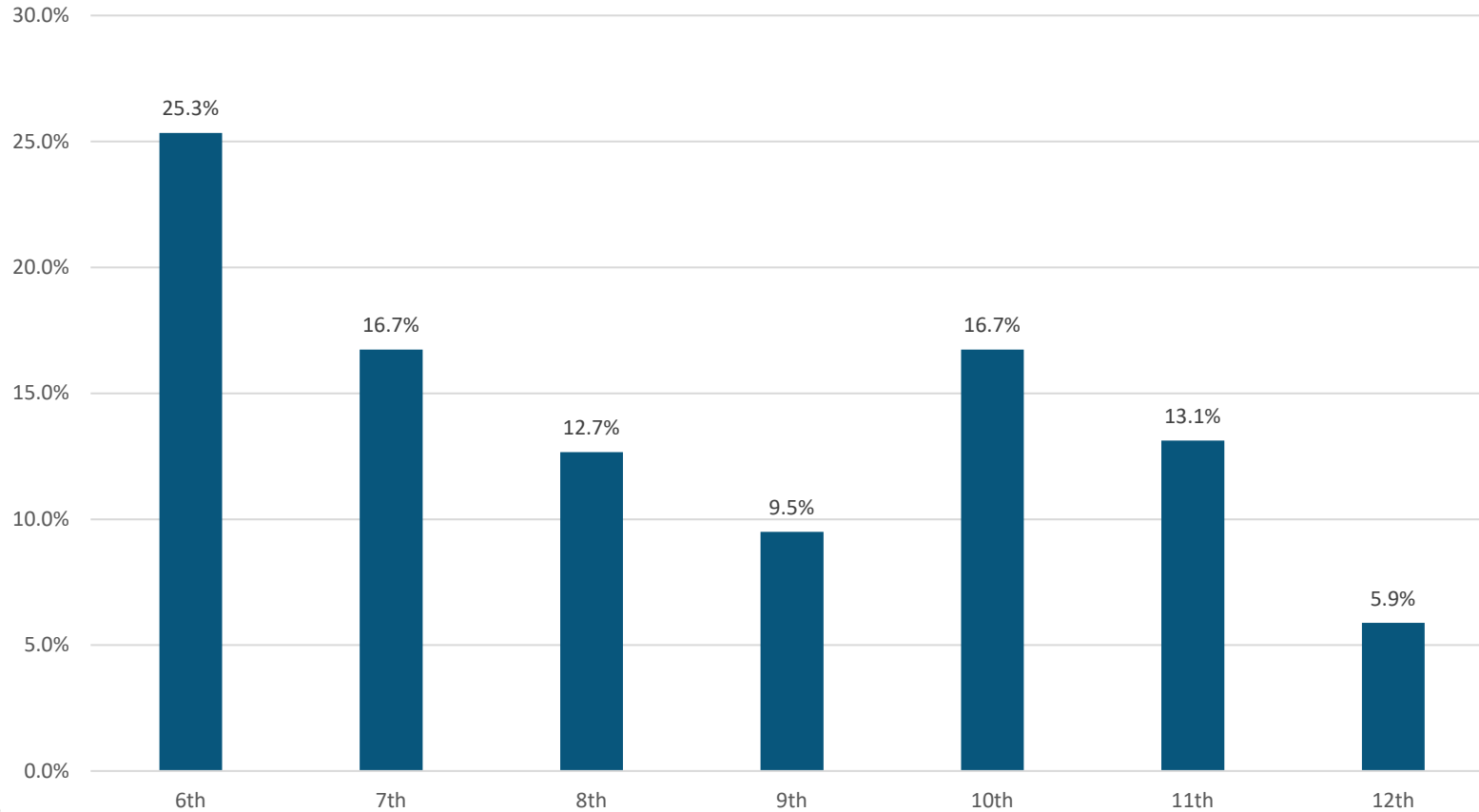
## Other Comments:

- Quietness
- Small town atmosphere
- Quaintness
- Community
- Great Church
- Yearly festivals
- Willingness to help others and a strong sense of tradition
- Friendly and caring people
- Schools
- Homey feel
- Low cost of living
- Sense of safety
- Small town charm and historic buildings
- Hometown appeal
- Established relationships and general friendliness
- Family-oriented
- Sense of community and belonging
- Various recreational opportunities
- Cultural heritage and history

# RESPONDENT PROFILE

What grade are you in?

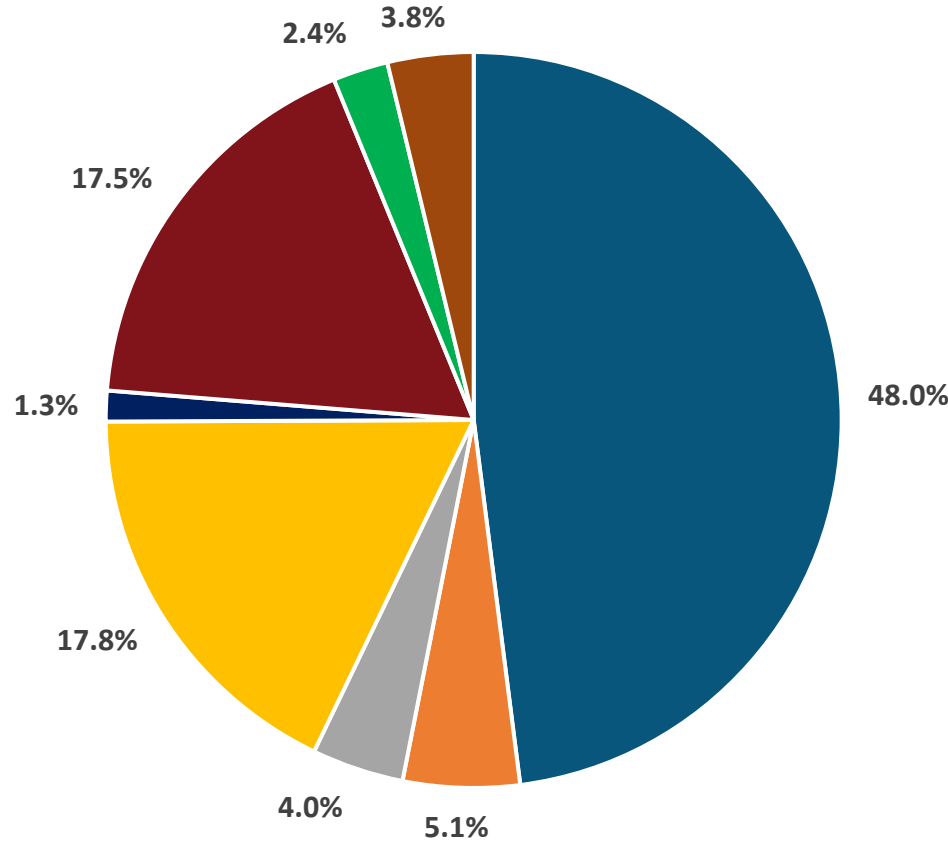
**221**  
**Students**  
**Participated**



# STUDENTS

If you decide to live in Pierce City when you are older, what do you think would be your main reasons? (Select all that apply)

- Being close to family and friends
- Job opportunities
- Access to education and training
- Affordability and low cost of living
- Quality healthcare
- Want to raise a family in Pierce City or close by
- Recreational opportunities
- Other [write in response]



## Other Comments:

- Small Town;
- Creek Fishing;
- adopt children;
- to mow hay for cows;
- Church;
- Football coach;
- I can't afford to leave.;
- I don't want to live in Pierce City. ;
- I'm not living in PC;
- I'm not;
- just staying for 2 or less days;
- to hang out with my friends for the last time
- small town/small school;
- To have my kids be a part of the sports program.;

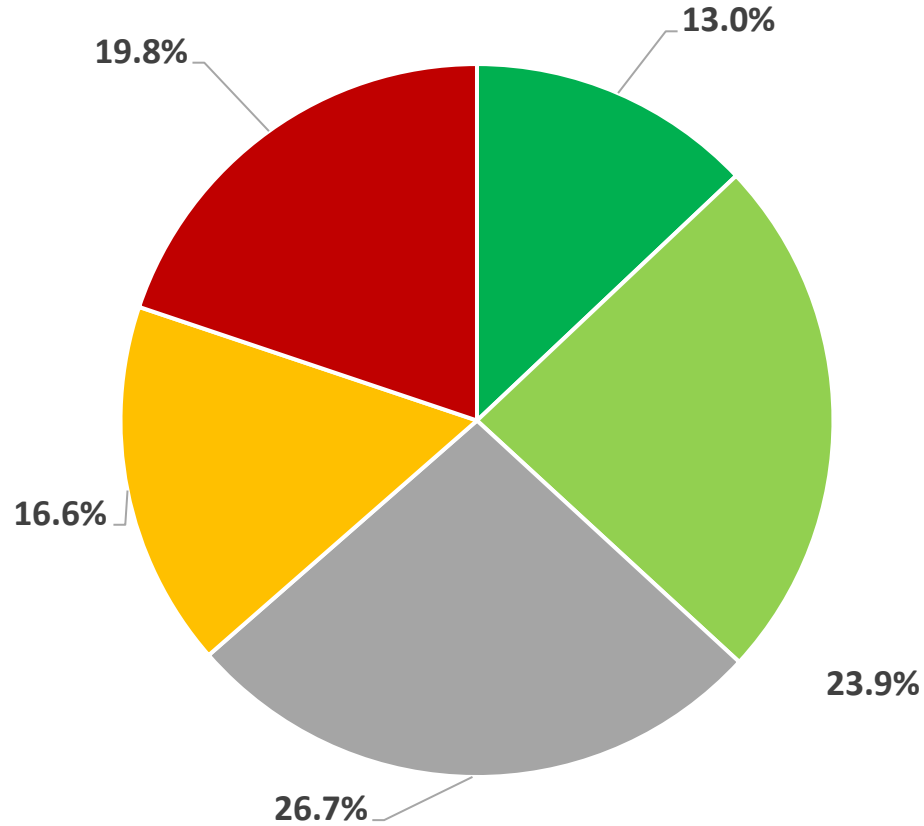


# STUDENTS

**LEAVE** –  
**36.4%**

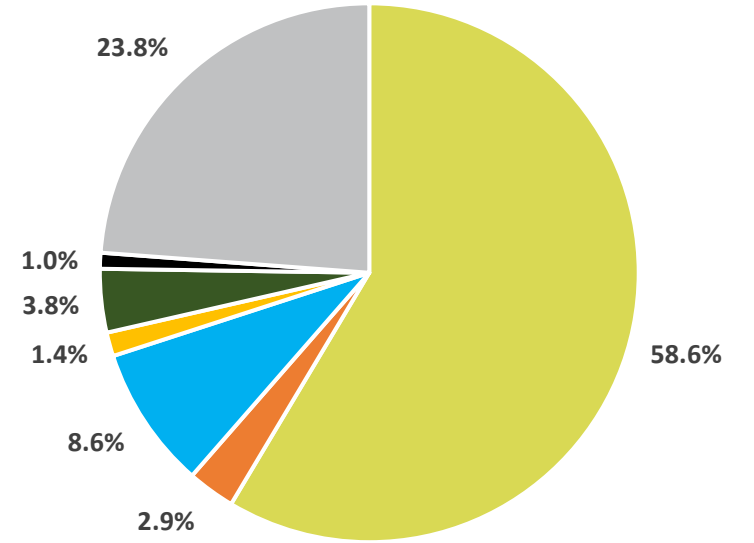
**STAY** –  
**36.9%**

When you become an adult (18 years old or older), how likely do you think you will want to live and stay in Pierce City?



- Very Likely
- Unsure
- Very Unlikely
- Somewhat Likely
- Somewhat Unlikely

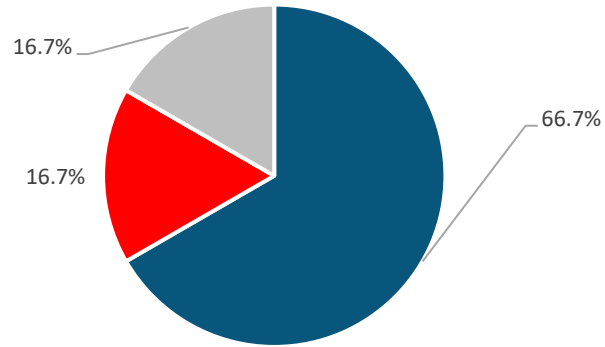
After high school, what do you think you might do next?  
(Select all that apply)



- Attend college or university
- Join a vocational or technical program
- Start working full-time
- Take time to travel or explore other interests
- Enlist in a military service
- Pursue an apprenticeship or internship
- Not sure yet, still deciding

# STUDENTS

If you selected "Military Service," what type of service do you plan to pursue?

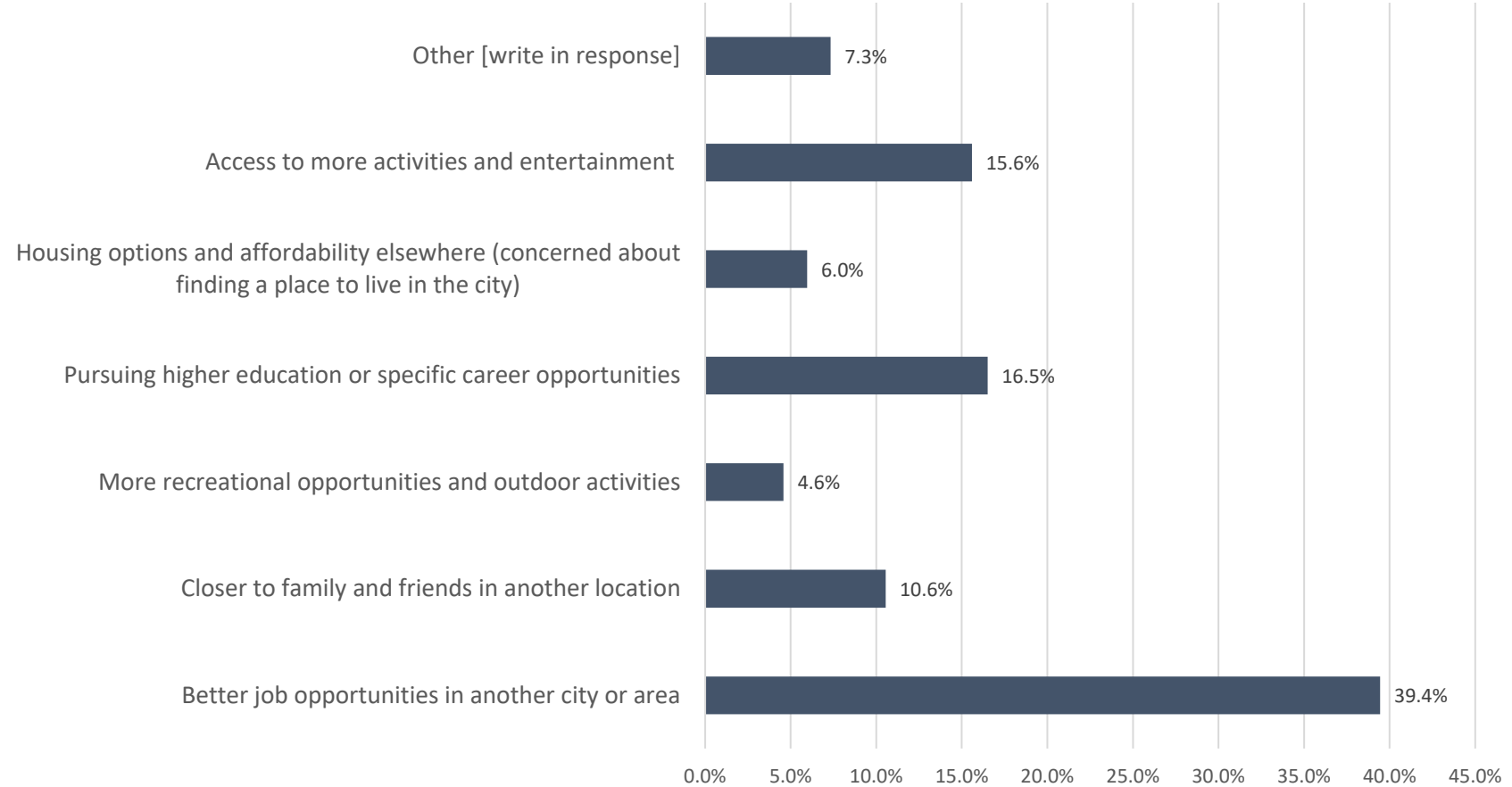


- Active duty
- Reserve
- National Guard
- Unsure

\*\*None selected National Guard

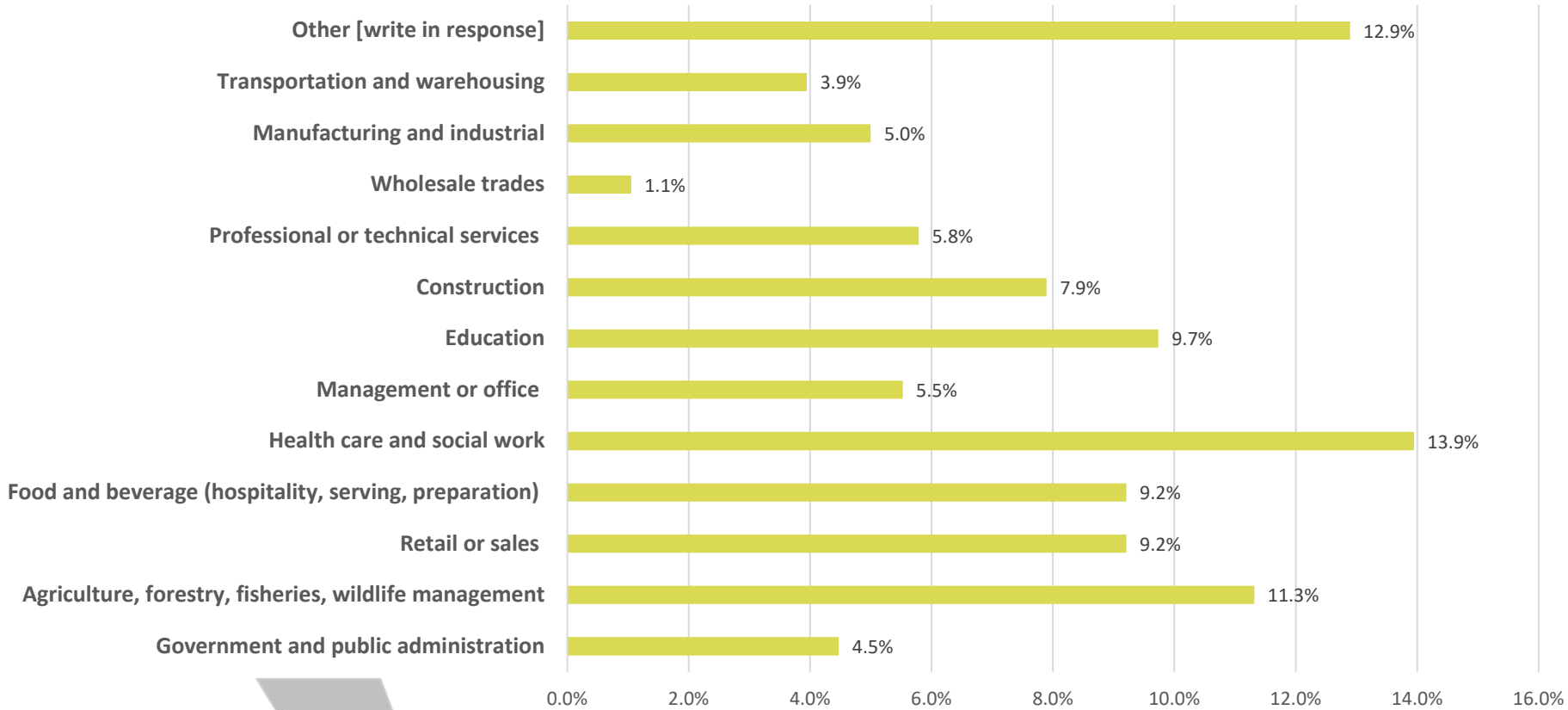


If you decide to live somewhere else as an adult, what do you think would be the main reason?



# EMPLOYMENT – STUDENT

In the future, which industry would you like to work in?



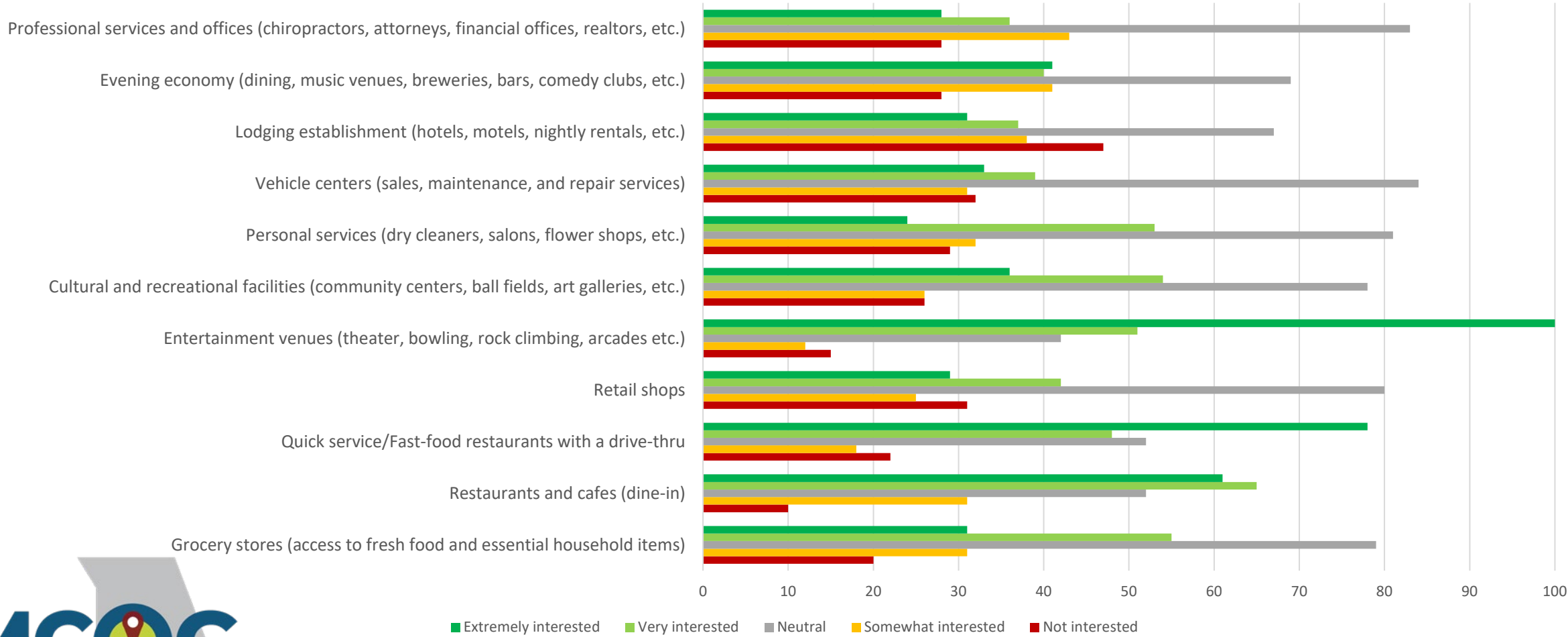
## Other Comments:

- Athletic Coaching (e.g., NFL and football coach)
- Auto Repair (Auto shop, mechanic)
- Beauty Industry (beauty salon, cosmetology, cosmetics)
- Business (Entrepreneurship, Restaurant owner)
- Chemistry
- Cleaning Services
- Computer and Game Development
- Cosmetology
- Fashion Design
- Financial Investment
- Geosciences
- Law Enforcement
- Medical Field (pediatrician, veterinarian)
- Music
- NBA (National Basketball Association)
- Professional Sports
- Solar Energy (solar roof installer)
- Technology
- Theoretical Physics
- Undecided/Unsure



# VISION - STUDENT

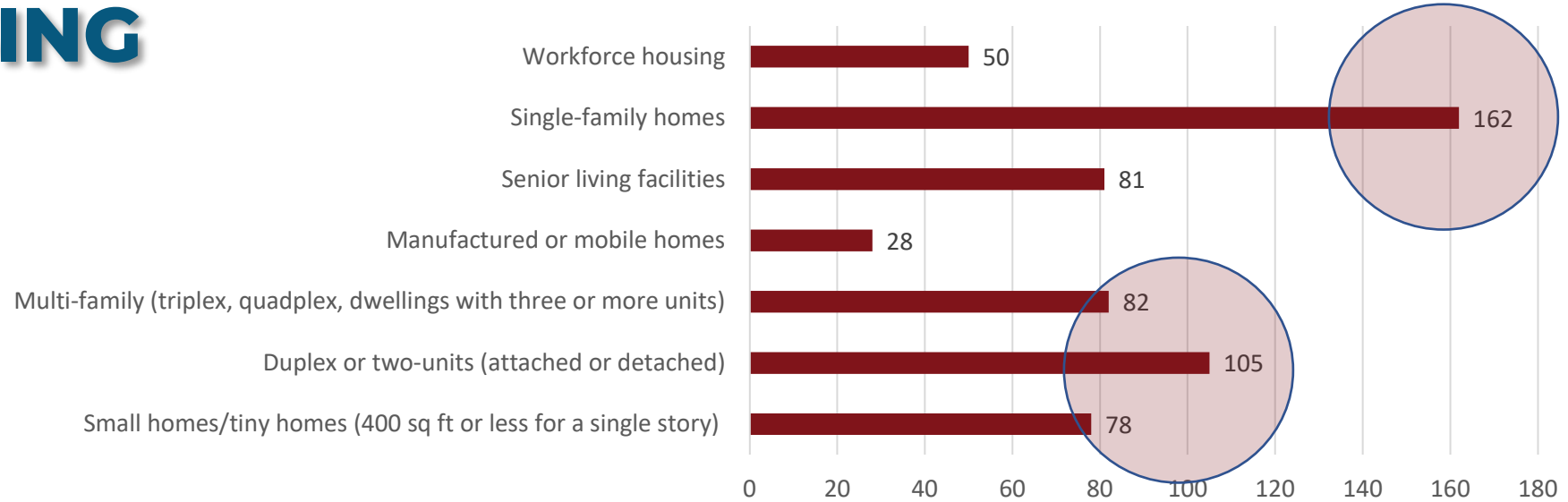
Student Interest in New Commercial Development



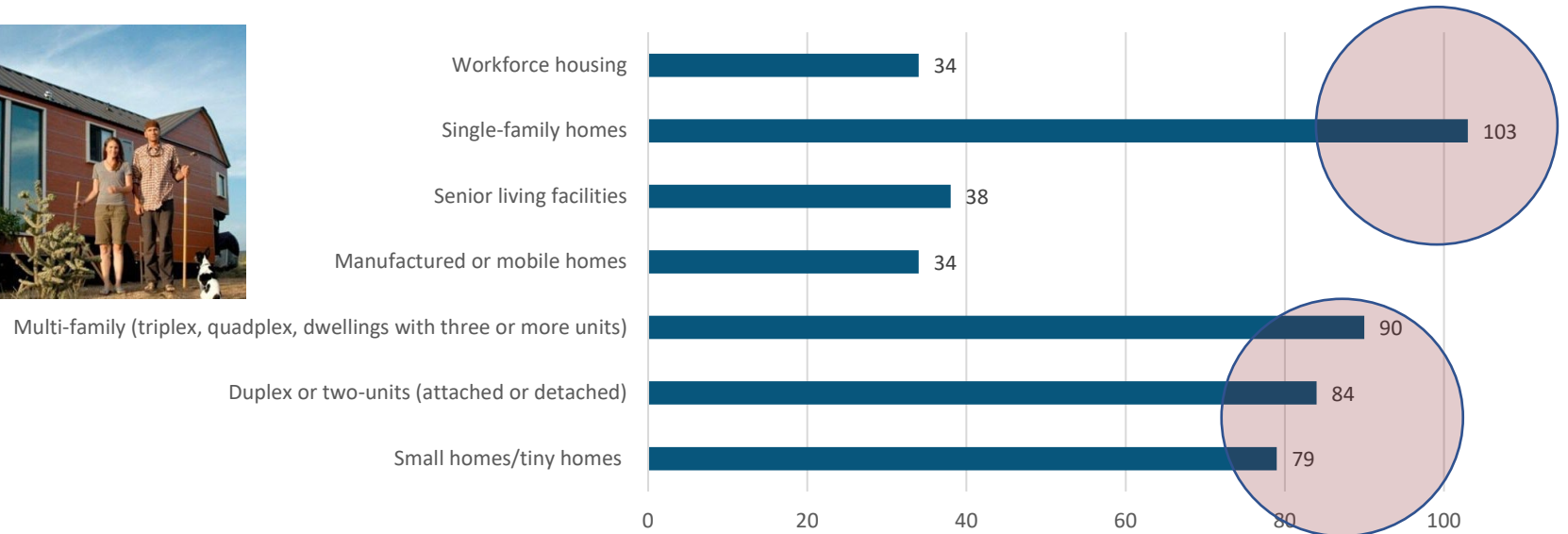
# VISION - HOUSING



(NON-STUDENT) Interest in Additional Types of Housing

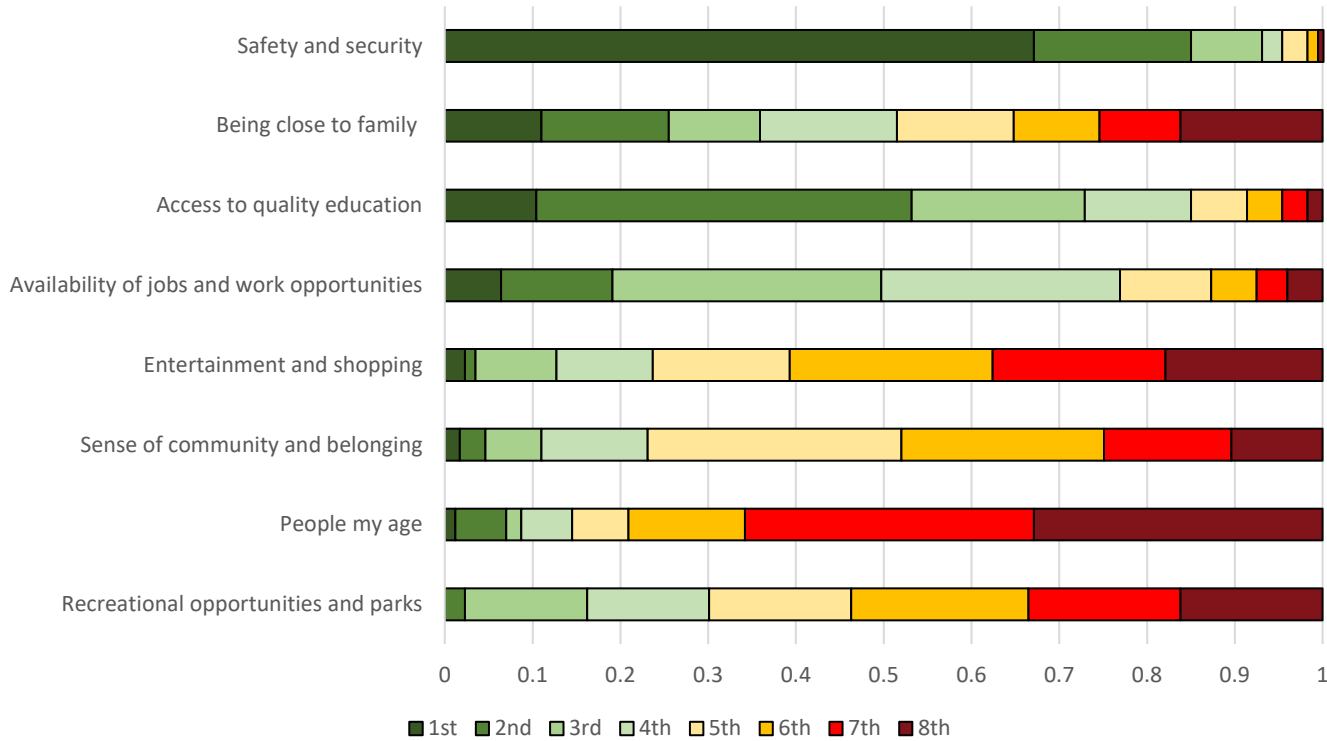


STUDENT Interest in Additional Types of Housing

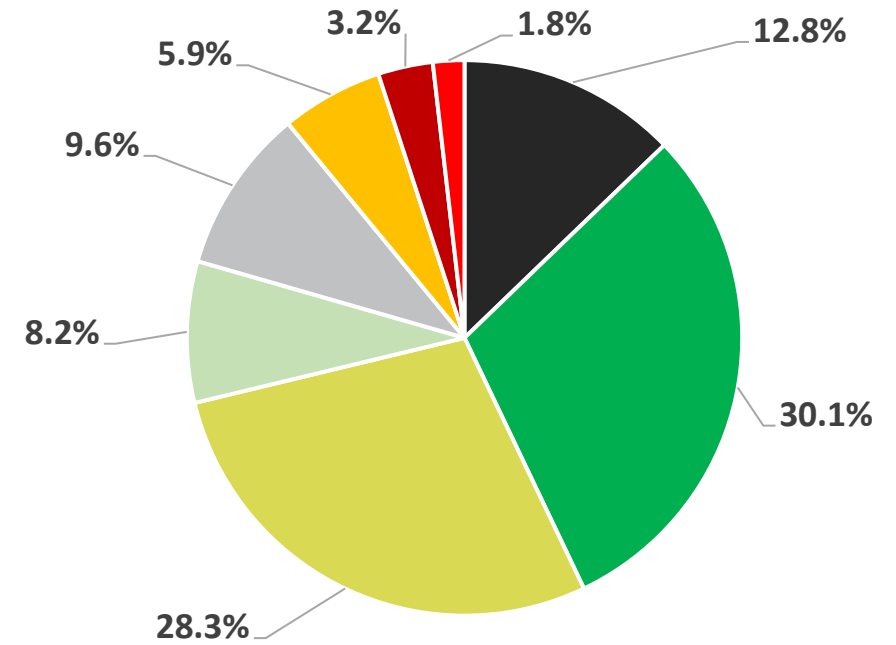


# VISION – STUDENT COMMUNITY

Student Ideal Community



What size do you envision our community to be in 20 years?

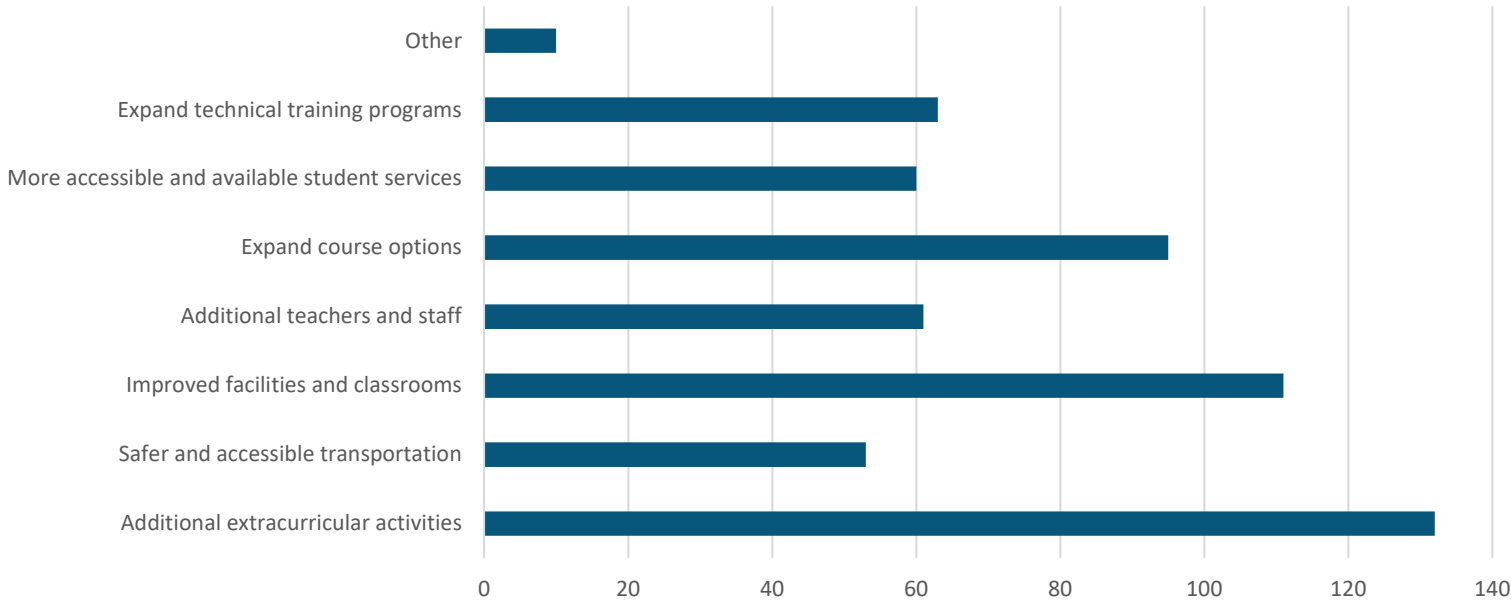


- Stay the same as it is now, no change
- Grow slightly, with a few more people moving in
- Grow moderately, with more families and businesses moving in
- Grow significantly, becoming a larger and bustling community
- Not sure yet, still deciding
- Shrink slightly, with some people moving away
- Shrink moderately, with a decrease in population and businesses
- Shrink significantly, becoming a smaller and quieter community

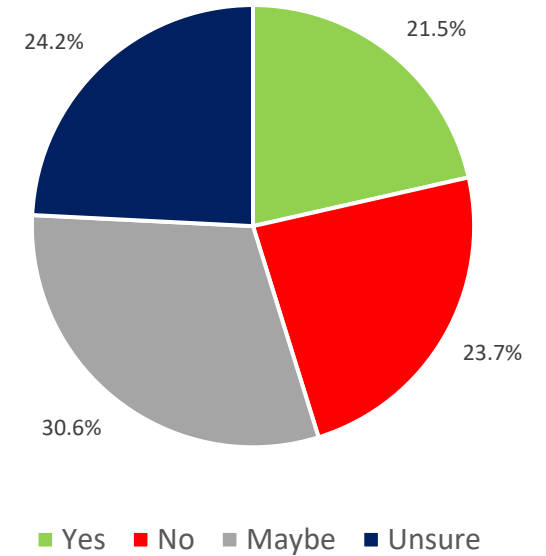


# VISION – STUDENT COMMUNITY

Students would like the following improvements!



Do you feel you have a role in the community?



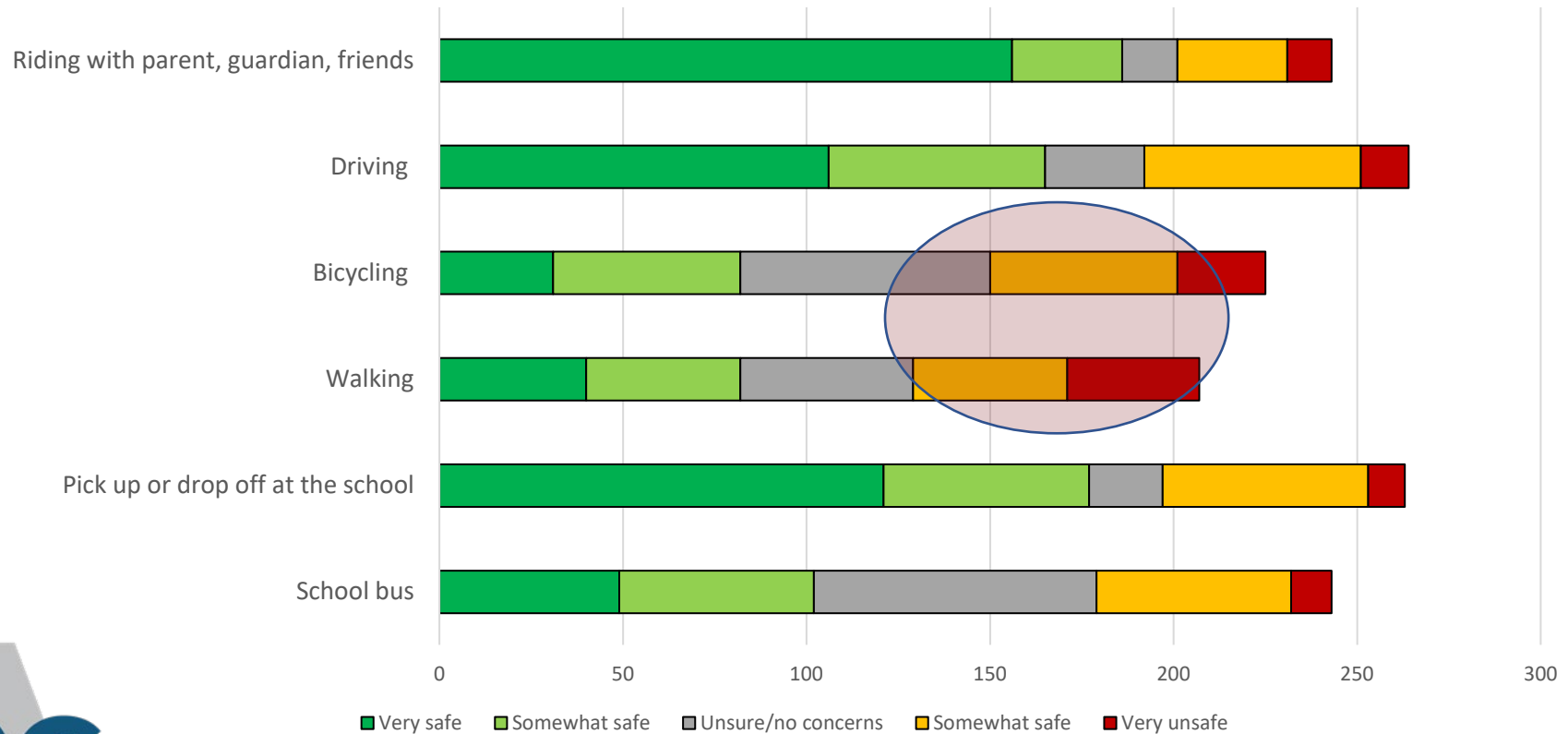
*Do you participate in any of the following activities?*



Activity	Currently involved	Not involved	Would like to get involved	Does not know how to get involved
School Sports or Athletic Clubs	66.50%	24.20%	7.90%	1.40%
Scholars Bowl	5.70%	81.40%	6.20%	6.70%
Volunteering (Community or Clubs)	12%	66.30%	13.90%	7.70%
Church or religions groups	43.90%	42.10%	8.90%	5.10%
Charities or non-profits	6.80%	71.50%	15%	6.80%
Student organizations or clubs at school	33.50%	44.80%	15.60%	6.10%
Hobbies or special interest groups outside of school	52.80%	34.10%	8.90%	4.20%

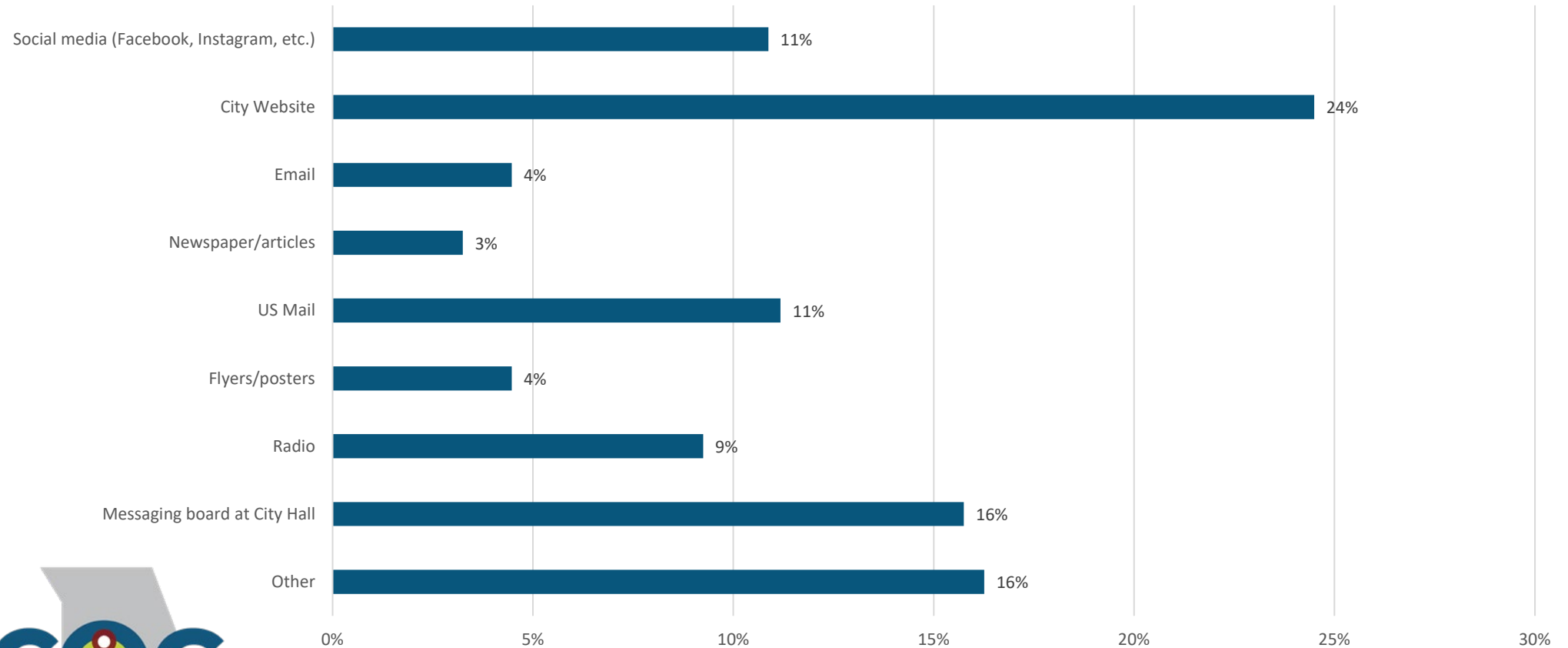
# VISION – STUDENT TRANSPORTATION

Student Safety of Transportation to School



# VISION – COMMUNICATION

How would you like Pierce City to Communicate with you?



# VISION – KEEP / CHANGE

## If you could ensure one thing stays the same? (summarized)

*Many respondents want to preserve the small-town atmosphere and community spirit of the area. They value the sense of familiarity and connection with their neighbors, as well as the historical aspects of the town, including century-old buildings, churches, and landmarks like the bandstand.*

*Many respondents also want to maintain the local businesses and services, such as the schools, library, post office, and local stores like Casey's, while avoiding excessive growth or commercialization. Additionally, there is a desire to keep the town safe, clean, and friendly.*

## If you could change one thing? (summarized)

*Respondents want to see improvements in education, economic development, infrastructure, community amenities, and overall community appearance.*

*They also want a more inclusive and welcoming community with increased civic engagement and better governance.*

*There were various other specific suggestions, including the need for better water supply, management, addressing flooding issues, adding a community, creating art or galleries, and expanding the city limits.*