



For over 25 years Dora Rankin has been coaching and consulting female entrepreneurs and leaders to live their purpose and create their highest earning potential. Through her past roles as a banking executive and a start-up advisor and her current role as a business owner, Dora is using her wealth of experience to help other women realize their dreams of owning a successful business.

Dora used her story to inspire her first book, *The Heart Sell*, based on a proprietary method that helps women entrepreneurs turn passion into profit, build genuine relationships, and achieve sustainable growth.

With a lifetime of expertise in developing top-performing sales leaders, creating complex road maps for businesses, and being certified in empowering women's leadership, Dora has claimed her title as a business coach, globally advocating for women in business at all stages.

Dora has been a sought-after speaker at various industry events, sharing her expertise on sales & marketing, leadership, and the intersection of business strategy and selling from your heart.



KEY TOPICS:

- Empowering women entrepreneurs
- Sales beyond social media
- Economic power for women
- The difference between sales and marketing
- How to turn any conversation into a heart sell

EDUCATION:

CORNELL UNIVERSITY, 2017-2019 Empowering Women's Leadership, DEI + Empowering Women Through Leadership Series
KENT STATE UNIVERSITY, 1994-1998 Bachelor's degree, Business Administration and Management



DORA Rankin

SPEAKING EXPERIENCE

WEDO

Women's Entrepreneurship Day Organization

NOV. 2023

TOPIC: The HEART Sell - Building A Business Led By The Heart

NAOMI

Leading Women of Color to Economic Change NOV. 2022

TOPIC: Closing The Wealth Gap

JUMPSTART

IMPACT Conference & Pitch Event OCT. 2022

TOPIC: Access To Capital For Women Entrepreneurs

CORNELL UNIVERSITY

Ventures For America New York, Global Chapter JAN. 2021

TOPIC: Women Entrepreneurs in Leadership

MONEY 20/20

FEB. 2020

TOPIC: Leading Women in FinTech

Dora is available for keynotes, panel discussions, book readings and workshops. For booking inquiries, kindly find contact details below:

Email: dorarankin2468@gmail.com

Mobile: 440.570.1311

[linkedin.com/in/doralrankin](https://www.linkedin.com/in/doralrankin)

[facebook.com/DoraLRankin](https://www.facebook.com/DoraLRankin)

Website: www.dorarankin.com



MONEY
20/20

jumpstart

