ENTERPRISE DEVELOPMENT CENTRE
PAN-ATLANTIC UNIVERSITY

Social Enterprise Management Program S.E.M.P

3-Month
Immersive Programme for Social Entrepreneurs







Program Schedule:

3-month (blended online and in-person sessions).
12 interactive modules designed for practical, real-world applications.



Program Fee:

~~₦~~807k

Installment payment plan available.

Target Audience:

- Social entrepreneurs.
- Health sector.
- Environmental sector.
- Education sector entrepreneurs.
- Non-Governmental Organizations.

Program Modules:

- Introduction/defining your vision and mission.
- Understanding legal compliances/tax.
- Selling your vision/Marketing principles.
- Building Credibility.
- Managing people/Leadership.
- Organizational Sustainability.
- Grants/Proposal writing.
- Strategies for Sustainability.
- Business Modelling/Planning.
- Circularity/Innovation.
- Financial Management.
- Storytelling for Impact.

About the Program:

EDC Social Enterprise Management Program (SEMP)

is a specialized capacity-building initiative designed to empower leaders in the social sector. Developed by the Enterprise Development Centre (EDC), the program bridges the gap between social mission and business excellence, equipping visionaries to drive sustainable environmental and social change through entrepreneurial innovation.

Why SEMP?

SEMP provides a dynamic platform for both emerging and established social entrepreneurs to enhance their leadership and operational capabilities. The program is built on three core pillars:

- **Practical Innovation:** Our curriculum focuses on immediate application, allowing participants to implement lessons between sessions for real-time organizational growth.
- **Values-Driven Leadership:** In line with EDC's mission, we foster a network of leaders committed to business integrity, continuous learning, and process improvement.

Our Legacy of Impact

Originally launched in response to the unique challenges of the social sector, SEMP has a proven track record of strengthening the "business of humanity." Between 2010 and 2018, the program successfully empowered a generation of change-makers through a strategic partnership between the Africa-America Institute (AAI) and the Coca-Cola Africa Foundation.

Today, SEMP continues to serve as a premier destination for those looking to transform their social passion into a scalable, future-ready enterprise.



Program Objectives:

- Ensure social initiatives achievesustainable financial and societal impact.
- Drive positive changes ineducation, healthcare, poverty alleviation, and environmental conservation.
- Develop essential skills inleadership, communication, and project management.
- Fostercollaborationthrough a strong network of professionals and organizations.

Key Benefits:

- Gain a deep understanding of Nigeria's social space landscape and identify key opportunities.
- Learn to conduct needs assessments for targeted, impactful interventions.
- Sustainable business and impact models.
- Leadership and management skills.
- Free Access to EDCSMEToolkits.
- One on One Accelerator Mentorship.
- Three Months Access to LMS Learning.

How To Register

- Complete the application form **bit.ly/SEMPCycle2** and kindly make payment to the account details as follows:
- Account Name: Pan-Atlantic University (EDC)
- Account Number: 1300398455 Bank: Providus Bank
  Reference: SEMP

Get started on your admission into the program by completing the form here:

bit.ly/SEMPCycle2

SEMP

For Enquiries & Registration Support
Contact the Programs Team

0806-226-7992 | 0810-454-2533 | 0904-039-3574

Email: edcprograms@pau.edu.ng