ENTERPRISE
DEVELOPMENT
CENTRE
PAN-ATLANTIC UNIVERSITY



Growth Enterprise Program Brochure

A 3-month Accelerator Programme

Introducing the

GEP Accelerator Programme

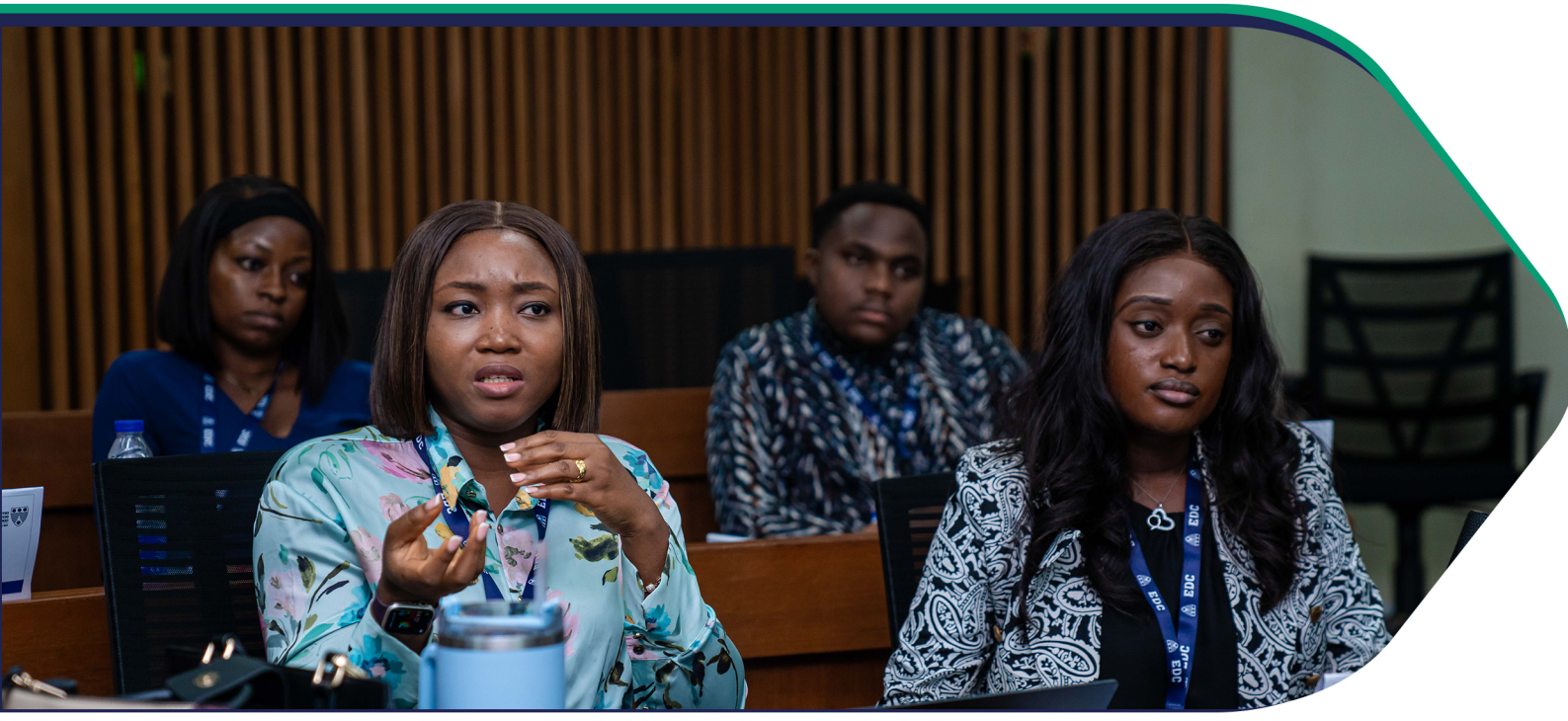
Turn your startup into an investment-ready business.

Are you an aspiring entrepreneur or a startup founder ready to scale? The Growth Enterprise Programme (GEP) is a high-impact business accelerator designed specifically for early-stage businesses seeking structured growth and funding readiness.

At EDC, we provide the bridge from idea to scale. Our programme combines expert-led learning, mentorship, and practical tools to help you strengthen your strategy, refine your business model, and build high-performing teams.

Through GEP, you will gain:

- **Global Exposure:**
  Learn from international faculty and connect with world-class mentors.
- **Strategic Structure:**
  Build the systems necessary for long-term business sustainability.
- **Access to Capital:**
  Prepare your organization to become investment-ready and pitch for possible grant funding.



Learning Outcomes

By the end of the GEP Accelerator, participants will have:

- Developed a clear and actionable growth plan.
- Established the right systems and structures for sustainability.
- Refined their marketing strategies to expand market reach.
- Built a robust entrepreneurial and investor network.

Key Program Highlights



Business Diagnostics:

Personalized clinic sessions to identify your specific growth hurdles.



International Faculty:

Access to global best practices and experienced business mentors.



Pitching Opportunities:

Real-world experience pitching for funding and possible grants.

SMETOOLKIT

Global Networking:

Access to the annual Global Entrepreneurship Congress (GEC) and the SME Toolkit platform



Blended Learning:

A flexible mix of online and in-class facilitator-led sessions.

For Whom?

- Startups and early-stage businesses.
- Students and aspiring entrepreneurs preparing to launch.
- Individuals transitioning from employment to business ownership.



Programme Fee

₦ 750,000

Installment payment plan upon request.

Program Modules

- **Strategy & Business Modeling:** Refining your path to market.
- **Investment Readiness:** Preparing to access finance for growth.
- **Marketing & Customer Acquisition:** Expanding your market reach.
- **Team Building:** Developing high-performing organizational structures.
- **Operational Excellence:** Building systems for long-term sustainability.



Program Structure

GEP is delivered as a blended learning experience, incorporating:

- Interactive In-class Sessions
- Online Facilitator-led Modules
- Practical Business Development Tools





Application Process

HOW TO APPLY FOR THE GROWTH ENTERPRISE PROGRAMME

- **Visit the Website [bit.ly/gep2026]** : Review the GEP overview and objectives.
- **Online Application:** Complete the form with your personal and business details.
- **Interview:** Attend a virtual or in-person session with our program team.
- **Acceptance:** Receive your letter and finalize enrollment.

Get started on your admission into the program by completing the form here:

bit.ly/gep2026

EDC/GEP

For Enquiries & Registration Support
Contact the Programs Team

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