ENTERPRISE DEVELOPMENT CENTRE
PAN-ATLANTIC UNIVERSITY

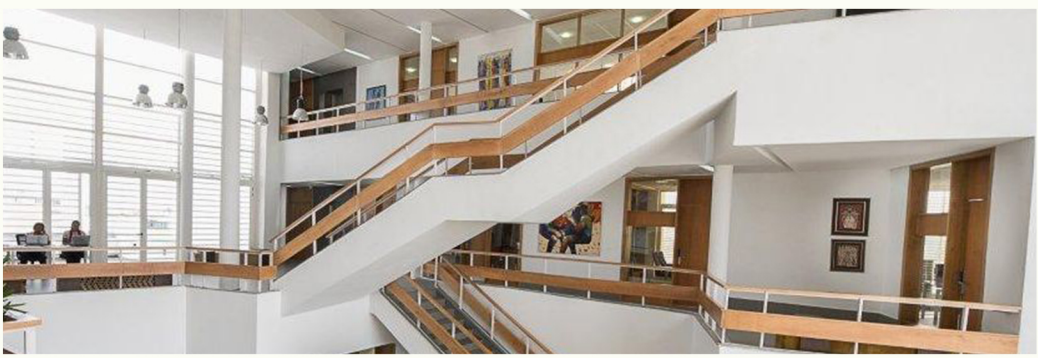


Certificate In Entrepreneurial Management Brochure

ENTERPRISE DEVELOPMENT CENTRE
PAN-ATLANTIC UNIVERSITY

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CERTIFICATE IN ENTREPRENEURIAL MANAGEMENT (CEM)

Programme Overview

The Certificate in Entrepreneurial Management (CEM) is EDC's flagship business development programme designed to support entrepreneurs in building structured, profitable, and scalable businesses.

Over the years, CEM has empowered thousands of entrepreneurs across various sectors to transition from informal operations to well-managed, growth-oriented enterprises.

The programme combines practical learning, expert facilitation, and real business application to ensure participants can immediately implement what they learn.





Programme Objectives

The CEM programme is designed to:

- Equip entrepreneurs with practical tools to grow and scale their businesses.
- Strengthen leadership and management capacity.
- Support the development of structured business systems and processes.
- Improve financial management and profitability.
- Enhance market positioning and customer acquisition strategies.
- Prepare businesses for expansion and access to funding.



Programme Structure

- **Duration: 4 Months**
- **Mode: Blended Learning**
  (Physical & Virtual Sessions)
- **Delivery Approach:**
  i. Classroom sessions
  ii. Virtual learning sessions
  iii. Practical assignments
  iv. Case studies
  v. Mentorship sessions

Key Learning Areas

- Strategy for growth
- Legal and regulatory matters
- Tax aspects of business

Target Audience

The programme is ideal for:

- Growth-stage entrepreneurs (3–5 years in business)
- SMEs generating revenue but lacking structure
- Business owners seeking to scale operations
- Entrepreneurs across sectors such as fashion, agribusiness, retail, tech-enabled services, food processing, beauty & wellness, and light manufacturing





Programme Benefits

Participants will gain:

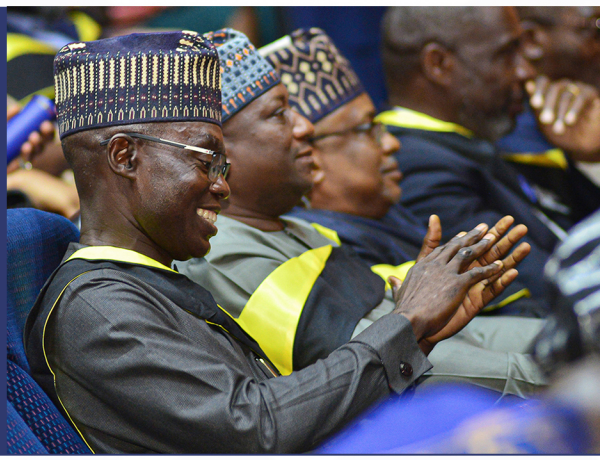
- Access to a strong entrepreneurial network
- Hands-on mentorship from industry experts
- Business diagnostic support to identify gaps
- Improved profitability strategies
- Exposure to funding opportunities
- Reduced dependence on the founder through structured systems



Expected Outcomes

At the end of the programme, participants will be able to:

- Increase business revenue
- Improve operational efficiency
- Build stronger teams
- Implement sustainable business systems
- Expand into new markets with confidence





Programme Fee

₦ 3.2Million

Installment payment plan & early bird discount available.



Meet Your Faculty



Dr. Peter Bamkole
Deputy Vice-Chancellor Administration, PAU



Dr. Nneka Okekearu
Director of EDC



Dr. Olawale Anifowose
Director of Programmes & Partnerships at EDC



Ekaete Augustine. Edet
Management Consultant at Jades of Green Consuting Firm



Uche Egbuna
Business consultant & LPI-certified trainer, founder of Venture Foundry



Dr. Nnenna Ugwu
Head Alumni and Support Services at EDC



Prof. Akintola. Owolabi
Faculty at EDC, LBS and PAU



Nwamaka Onyiuke
CEO of Protégé Professionals Ltd



Ayodeji Agboola
CEO OF Akowe and CEO of FlyMyAds

Meet Your Faculty



Ibrahim Buwanhot
Director of Product Development at Blu Planet Services & Entrepreneurship Consultant



Ebun Emelogu
Group Executive Director of Dixon & Ricks Education



Dr. Jonathan O. Ikeolumba
Managing Partner at Office Lord Consulting.



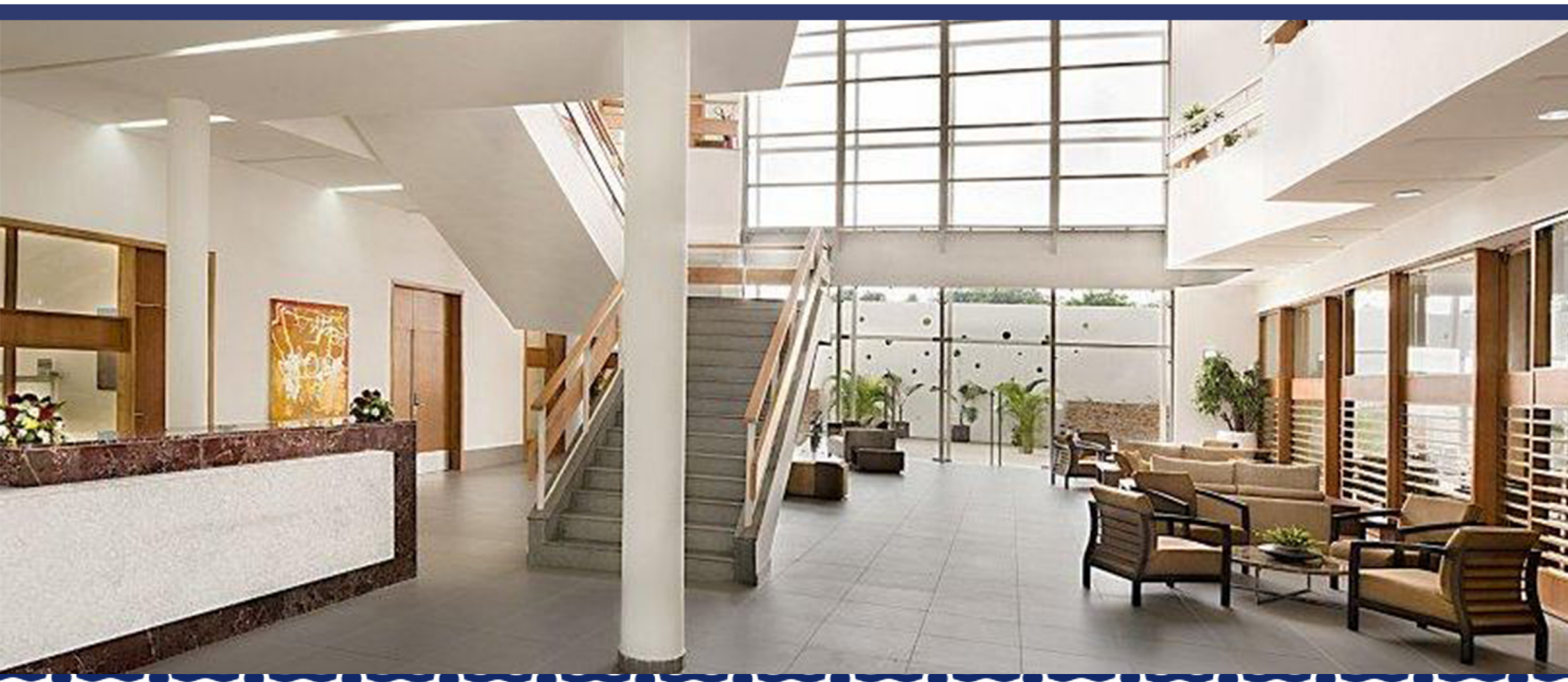
Dr. Stanley Muoneke
Managing Director at Tipping Point Consulting Ltd



Josephine Aligwekwe
Multicultural psychotherapist, speaker & facilitator at Talktojojo1st.



Biyi Oladipo
Managing Partner of FOG & Bakers Resources LTD



Why Choose CEM?

- Proven track record of transforming businesses
- Practical, real-life learning approach
- Delivered by experienced faculty and industry experts
- Strong alumni network for collaboration and growth
- Designed for the African business environment

Certification

Participants who successfully complete the programme will receive a Certificate in Entrepreneurial Management during the graduation ceremony in December from the Enterprise Development Centre, Pan-Atlantic University.

Apply Now

Take the next step in building a structured and scalable business.
Apply now and transform your business with CEM.

Get started on your admission into the program by completing the form here:

bit.ly/CEM67

For Enquiries & Registration Support
Contact the Programs Team

0806-226-7992 | 0810-454-2533

Email: edcprograms@pau.edu.ng