

From Novice To Expert

The TechAdvantage
Apprenticeship Program

Powered by:



Sapphital

TechAdvantage is the Online
Computer and GSM Village for Nigeria

www.techadvanatenigeria.com



TechAdvantage Nigeria: Where **Apprenticeship** meets **Technology**

The Nigerian Apprenticeship system is renowned for grooming and empowering young entrepreneurs through hands-on training, thus transferring practical knowledge and core business skills.

Computer Villages in Nigeria have adopted this system thus creating a self sustaining system that generates economic activity across all ages.

The apprenticeship program is designed by a fusion of the features of the Apprenticeship system with the delivery methods of best in class online learning programs thus having the potential for maximum impact.



Target Audience

This program seeks to provide the support for young and motivated individuals who:

- Have an interest in growing and scaling their computer village business.
- Are eager to learn and grow as entrepreneurs.



Program Structure

This apprenticeship program equips participants with the knowledge and skills to launch and run a successful tech business in any part of the country.

3
months

Week 1
Program Kick off +

[Download Brochure](#)

Week 1-3
Module 1 +
Fundamentals of
Running a Business

Week 4-6
Module 2 +
Becoming an Expert
Technician

Week 7-9
Module 3 +
Becoming an Expert
Businessman

Week 10-12
Module 4 +
Starting your Business

Week 13
**Graduation
Ceremony** +

Modules and Courses

Week 1: Opening Ceremony and Program Kick-off

Week 1-3

Module 1

Fundamentals of
Running a Business

1. Doing Business in Computer Village
2. Understanding Corporate Setup and Taxes

Online course: self paced

Module Review and Discussion

Online Live Class

The TA Academy

Faciliator

Week 4-6

Module 2

Becoming an Expert
Technician

Participants are required to complete at
least 2 of the 4 courses below

1. Foundations of Phone Hardware Repair
2. Introduction to Computer Repairs
3. Phone Software Hacks and Configuration
4. CCTV Repair and Installation

Online course: self paced

Module Review and

Discussion

Online live classes

Week 7-9

Module 3

Becoming an Expert
Businessman

Participants are required to complete all
courses below

1. Guide to Business Writing
2. Emotional Intelligence
3. Managing Irate Customers
4. Personal Branding

Online Course: Self Paced

Module Review and

Discussion

Online live classes

The TA Academy

Faciliator

Week 10-12

Module 4

Starting your Business

Participants are required to complete at
least 2 of the 4 courses below

1. Preparing a Business Plan
2. Getting funding for your business
3. Introduction to modern AI tools and Application for Business

Online course: self paced

Module Review and

Discussion

Online live classes

The TA Academy

Faciliator

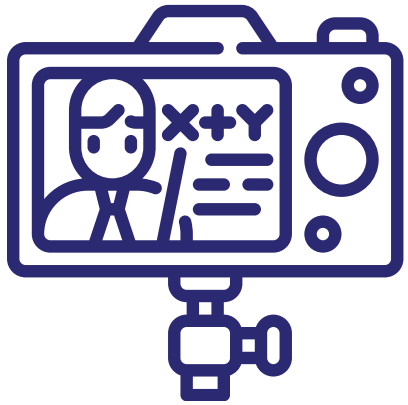
Week 13: Graduation Ceremony and Issuance of Certificate



Upon successful completion of the program, apprentices will be able to:

1. Develop a comprehensive business plan and develop essential business writing and communication skills.
2. Become a Technician able to perform basic troubleshooting and repair for common issues with most gadgets.
3. Understand legal, regulatory and Tax requirements for operating a business in Nigeria.
4. Implement effective financial management practices.
5. Develop online marketing and sales strategies for the computer village environment and employ customer service best practices.
6. Source computer hardware and software at competitive prices.
7. Build a strong personal brand for themselves and their business.

Program Module and Mode of Delivery



**Online Self
Paced Courses**



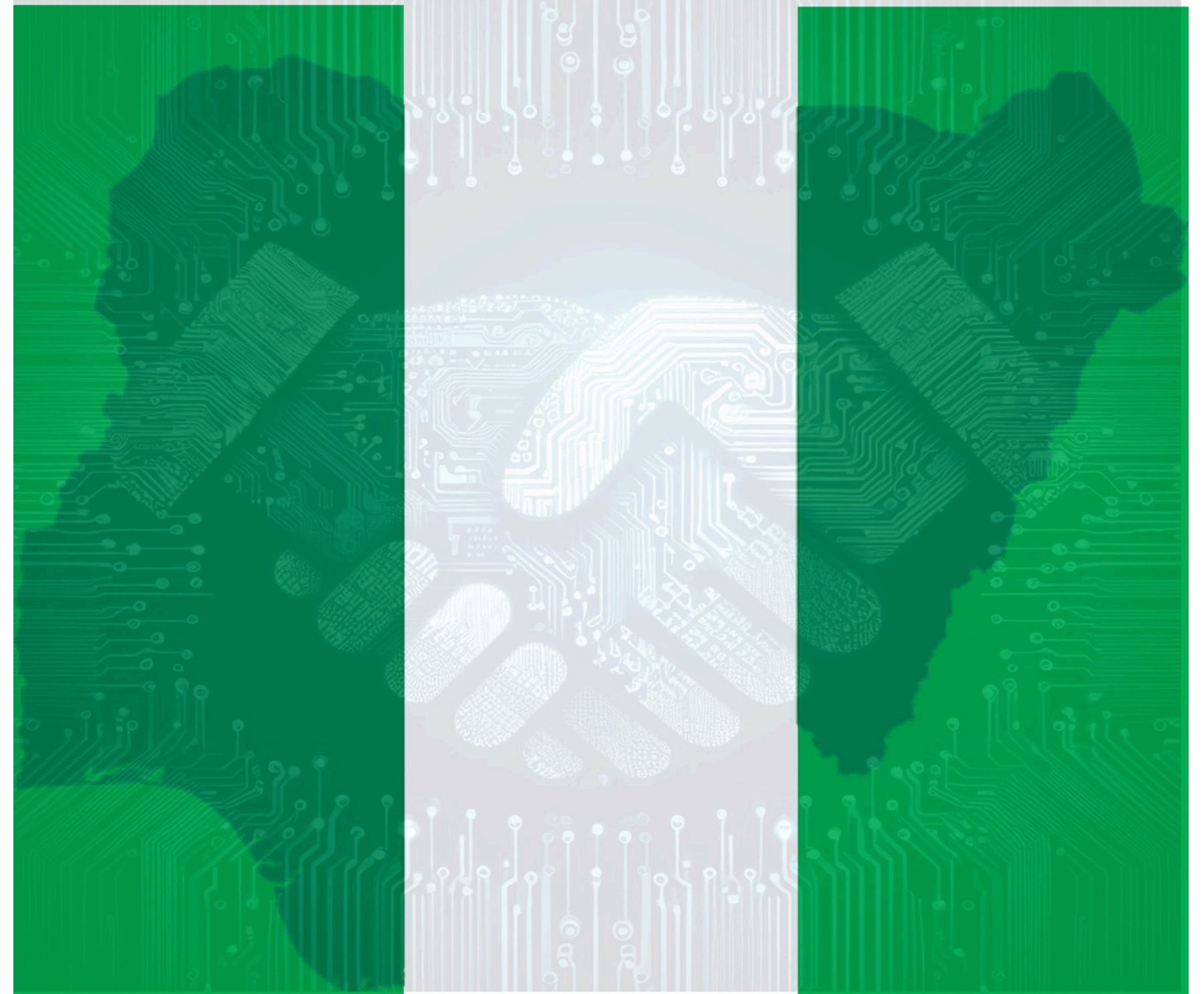
**Live, interactive
online classes**



**Recommended
Readings**



Assessments





Mobile App available on both
Android & IOS

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