

# WHAT CAUSES CONCRETE COATINGS TO FAIL?

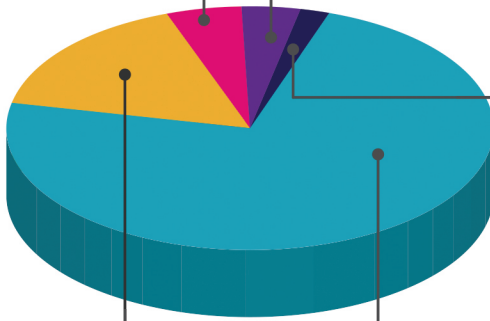
## 5% Poor Installation/ Contractor Error

- Not enough material thickness
- Materials improperly mixed
- Materials too hot or too cold to catalyze

## 4% Job Site Conditions

- Excessive Air Movement
- Inadequate surface/air temperature
- Inadequate lighting
- Moisture/Pedestrian/Trade Interference

## 2% Unexplained or Untestable Failures



## 16% Excessive Moisture/ Contaminant Transmission

## 73% Poor Surface Preparation/ Insufficient Bond Profile



**STRONGBOND**  
COATINGS INC.

# 10 QUESTIONS TO ASK YOUR CONTRACTOR

1

## Do you have Liability Insurance and Workers Compensation Coverage?

If a contractor cannot provide a certificate of these coverages you, as the homeowner, can potentially be liable if injury or damage happen on your property.

2

## Do you have references?

Can you provide local references of similar size jobs to mine?  
Can you show me any photos or video?

3

## Who is the owner?

Are you dealing with the owner? Is the owner active in the business?

4

## How long have you been in the business?

It is important to know that you have an experienced, and solid, contractor working for you.

5

## Who will be working on my job and how have they been trained?

It is critical that the installers employees be trained and up-to-date on all technologies.

**6**

### **What is your detailed price?**

Do you provide me a clearly detailed quote outlining your services?

**7**

### **Do you offer financing?**

A stable and successful company will offer 3rd party financing options.

**8**

### **How long does the process take?**

Ask for clear details on how long the process will take.  
(See our "One day versus two day Install" brochure for more information).

**9**

### **How do I know my floor is properly prepared?**

A trained contractor can ensure the floor achieves a proper CSP rating, which is the industry standard for coatings. Different hardness levels of concrete require different grinding tools. 73% of coatings fail due to improper preparation/bond.

**10**

### **Warranty**

Can you explain your warranty and give an example of how you handled a warranty claim? Have you installed floors that have reached your warranty period? How is the warranty length established?

# STRONGBOND

COATINGS INC.



## WE'VE GOT YOU COVERED!

Started in Moncton by Mike Barnett and Matt Steeves, Strong Bond has quickly grown to become the "go to" name for Residential, Commercial and Industrial Epoxy Coatings in Atlantic Canada. Strong Bond has sourced the highest quality products and equipment to ensure your floor is properly prepared and our coatings are professionally installed by our factory trained employees.

Ready to get started or just have a question? Call Matt or Mike today!

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