

# IN IT BY ERIN LEGG *for* LOVE

A SOPHISTICATED  
DATING CONCEPT YET SO  
*very* DOWN TO EARTH

“Humans are meant to be coupled.” These are the words of Lianne Tregobov, professional intuitive matchmaker and owner of Camelot Introductions, a traditional matchmaking service based in Saskatoon and Winnipeg that works to unite men and women with their life partners.

Many components of people’s lives are outsourced to professionals with expertise. For example, when we want to purchase a new home, we hire a realtor. When we need to file our taxes, we call an accountant. Turning to a professional matchmaker is no different — it is a “cut-to-the-chase” approach that makes sense in today’s fast-paced society. Lianne is a matchmaker who has a gift that has enabled her to happily match thousands of clients over the past 24 years. “This is finding people’s soul mates,” she says. “People’s lives are so much more fulfilled when they’re in the right relationship. There is no reason to be alone.”

To participate in Camelot’s matchmaking process, clients — men and women who range in age from late 20s up to their 90s — must be able to pass a criminal record check, be non-smokers, and be ready and willing to fall in love with an open heart. People who contemplate hiring a matchmaker are often faced with trepidation, skepticism, excitement and fear. Lianne has a telephone conversation with each client, and from this discussion she determines if she would like to invite that person for an interview. Clients are given homework where they write down some point form notes to prepare for an in-person interview. When Lianne meets her clients face-to-face, she creates a profile about them that she refers to — in combination with her intuition — during her matchmaking process.

Lianne relies on her keen intuition and her support staff, as opposed to a computer, to determine compatibility. Lianne’s assistant contacts each client and reads to them the handpicked profile of a possible match, all while maintaining confidentiality



## CAMELOT INTRODUCTIONS

VS.

## ONLINE DATING

Camelot Introductions interviews each client in person, verifies age and identity, performs a criminal record check and only works with non smokers.

There is no way to verify a person’s identity, age, background, marital status or intentions with online dating.

Camelot’s clients invest money and entrust their hearts in the matchmaking process.

Online dating often causes “a kid in a candy store” phenomena where you think you may have found someone of interest, only to learn the hard way they are still looking for the next best thing online.

Camelot’s traditional matchmaking process typically results in clients finding their mates within three face-to-face meetings.

Online dating can be a tiresome cycle of browsing profiles, unsuccessful attempts at communication and unfulfilling dates, leaving people exhausted and resigned from the dating process altogether.

Camelot’s expectation is for clients to treat each other with dignity and respect.

It can be easy for someone to forget there is a real person behind a virtual profile, simply deleting and blocking them, and moving on.

Camelot Introductions tends to break patterns where you are not introduced to the same wrong type of person again.

People tend to pick the same type of wrong person again and again.

Camelot’s process works. All matches are hand picked by Lianne who uses her intuition in the process, something she’s done successfully for 24 years.

Online dating sites produce matches using algorithms that lack personal intuition and interaction.

and anonymity. At this point, the clients determine whether or not they want a telephone conversation with one another, and from that they assess the desire for a face-to-face meeting. Camelot strongly recommends that clients do not use texting and emailing as a form of communication. Communication is far more effective in person and by phone. Lianne also emphasizes how important it is for clients to choose an activity for their first meeting, as opposed to going for dinner, drinks or coffee. By doing so, clients are able to relax, be themselves and get to know the individual rather than basing their compatibility on a first impression.

So who is a Camelot client? Lianne’s clients range from everyday people to fancy people. People who are young and are embarking on a career, but want help finding their missing soul mate. People who are divorced or widowed but still have plenty of love to give. People who have never been lucky in love. People who are in the later stages of their career but need better fulfillment rather than more late nights at the office. People who are retired and ready to travel and have fun with their special someone. People with this common denominator: they are looking for love and they’ve entrusted their hearts to Camelot Introductions.

There are two levels of Camelot Introductions’ matchmaking service. The first is a regular service, where clients are chosen from Camelot’s membership pool and typically matched within the first three face-to-face meetings. This level of service is \$892.50 including tax and a criminal record check. Lianne also offers a Prestige Match membership, with



## what our clients are saying

“When Nick and I first started talking after being matched by Lianne, we knew right away that this was it. If you are serious about finding love, what do you have to lose? My experience with Camelot was great — I am so glad I did it. Lianne knows what she’s doing.”

—Dr. Cherise Spies, DDS. Cherise had grown wary of the online dating scene. Being busy at work meant meeting people was tough, and she certainly wasn’t interested in the bar scene. Not wanting to give up on love and what she ultimately wanted in life, Cherise turned to Camelot Introductions. Today, she and her husband Nick Brandt are happily living the family life they’ve always wanted.

which she provides one-on-one coaching and engages a formal recruiting process. This membership is \$10,000, with up to half of that invested in creative marketing to find potential partners who are not necessarily within the existing Camelot client pool. “My clients have chosen to invest in the process,” says Lianne. “They know they’re worth it.”

Because of her selective pre-screening and innate ability to recognize potential suitors, Lianne’s services are much more effective than the tired “blind date set-ups” or Internet dating. “People have a tendency to pick the same type of wrong person over and over again,” Lianne explains. “A good matchmaker will break this pattern. All you have to do is be patient and trust the process.”

Online dating has attempted to infiltrate the natural dating process. “Old fashioned matchmaking is a tried and true method,” she says. Comparing her matchmaking services to online dating, the differences are compelling. Camelot Introductions has established a strict code of conduct that Lianne not only expects from each client, but ensures is adhered to. Online dating doesn’t provide that safety: you never know who you are interacting with, you don’t know their true intentions, you don’t even know if they are who they say they are. Lianne refers to the “kid in a candy store” phenomena with online dating: “Online dating appears to be about ‘how many people’ someone can ‘get’, as opposed to with Camelot where clients are just looking for The One,” she points out.

After years of matchmaking, Lianne knows one thing for certain. “Love never goes out of style,” she smiles. “It warms my heart when I talk to a giddy client who is simply over the moon because they’ve found the right partner.” Lianne suggests those who are seeking a romantic partnership to give her a call. “I know there are great men and women right here in Saskatoon. With all the incredible people out there, there’s no reason why anyone should be single if they want a relationship.” ■

**CAMELOT**  
introductions

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Lianne Tregobov, professional intuitive matchmaker and owner of Camelot Introductions