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WHITEPAPER

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INTRODUCTION

The world's first decentralised App that will completely change the way you think about shopping, delivering and selling.

The smart contract underlying the application guarantees all the dApp's users 100% fulfilment of all obligations. The application allows you to create an unlimited number of new jobs for the main income or a small part-time job.

The unique tokenomics of the process enables the sellers to attract additional customers and effectively sell goods and services, the consumers to make their choices among a wide range of goods and services with a guarantee of high-quality as well as fast delivery and the delivery men to have a huge number of orders, that are not dependant on centralised distribution.

The uniqueness of the application lies in the fact that all the processes occur automatically with minimal dependence on the human factor. Each party in the smart contract bears guaranteed obligations to each other.

PHASE ONE

Phase 1 - The Trojan Horse

The FooDriver project is a strategic two-phase initiative designed to establish a dominant position in the delivery market. This approach ensures a smooth and impactful launch, minimizing competitor awareness while maximizing customer value.

Phase 1: Building a Strong Foundation

Phase 1 acts as a strategic Trojan Horse, allowing FooDriver to enter the market discreetly. This initial phase focuses on delivering significant value to customers while simultaneously cultivating a robust network of B2B partnerships. This shrewd tactic achieves two key objectives:

1. Customer Acquisition and Retention:
By prioritizing customer needs, Phase 1 attracts a loyal user base through a compelling value proposition.

2. Partnership Network Development:
Establishing strong B2B partnerships during this initial phase provides a critical foundation for future growth.

The combined effect of these strategies paves the way for a seamless transition to Phase 2, ensuring a strong market foothold from the outset.

A Runway for Success

The strategic execution of Phase 1 ensures a smooth runway for the transformative potential of Phase 2. The established customer base, coupled with a network of B2B partners, positions FooDriver for remarkable growth and success in the Web 3.0 delivery space.

DAPP MECHANICS

As everyone knows, decentralised applications are located on blockchains and use digital tokens to operate their smart contracts.

The FooDriver application uses FooDriver tokens for its work. The token can be easily purchased in the personal account of the application.

BENEFITS FOR CONSUMERS

- **FoodDriver speaks your language**
Convenient authorisation system
by phone number or through
social networks
- **Flexible personal account**
settings.
- **Flexible filter settings for**
restaurants and shops.
- **Automatic detection of the user's**
location. Order delivery of food,
goods or services.

EXAMPLE

A consumer orders food delivery from restaurant X, using application tokens. When the restaurant confirms the order, the smart contract automatically blocks the required number of FooDriver tokens and assigns the most optimal delivery option for the order. Upon receiving the order, the consumer must confirm by simply pressing a button in the application that the order has been delivered and meets the criteria specified in the application. If the order does not correspond to the declared quality and/or quantity, the consumer has the right to refuse to accept this order and receive an immediate refund with compensation for wasted time.

- **Delivery of goods from FooDriver partner stores. Small orders up to 5 kg can be processed very quickly.**
- **It is possible to choose the exact time of delivery to a specific address for any order.**

EXAMPLE

You want to order something for your Mom who lives in a different city or even country. You are guaranteed that Mom will receive the order on time.

- Using the application while visiting cafes, bars and restaurants to receive instant gifts.

EXAMPLE

Ordered a burger, received a drink for free right away.



MORE BENEFITS

- **A convenient system for viewing the menu of the restaurants.**
- **View the list of stores and restaurants on a virtual map of the city.**
- **Adding shops and restaurants to favourites in your account.**
- **Convenient built-in navigator will always take you exactly to the address of the restaurant/store. Convenient checkout in the shopping cart.**
- **There is a built-in calculation system in your personal account that will show your savings and benefits.**

- **An independent feedback system that will allow the user to always receive reliable information about a restaurant or a store.**
- **News feed. Feedback function.**
- **The ability to reserve a table at your favourite place for the required date and time. FooDriver will automatically send you a reminder of the upcoming event.**
- **The consumer can instantly exchange FooDriver tokens to the currency of his/her country.**
- **The consumer has the opportunity to profit from trading a token on a cryptocurrency exchange. FooDriver tokens can be used to pay at any restaurant/shop in the world that is a partner with FooDriver, this is extremely convenient for the tourists and business people that are traveling often.**

BENEFITS FOR DELIVERY MAN

- **Everyone can get the opportunity to earn additional or main income without depending on centralised systems for issuing orders. There is no need to be a professional in this area, the main things you'll need is to be accurate, punctual and the FoodDriver application on your smartphone.**
- **FoodDriver smart contract guarantees 100% payment for your work.**
- **No commissions in favour of the application.**

- **The built-in navigation system will easily lay out the best route for you between the seller and the buyer.**
- **An order that is already approved by the buyer will not put you in front of a dilemma of a choice or replacement, which completely eliminates misunderstanding on the part of the buyer.**
- **The pay out to the delivery man consists of two components. Delivery cost (depends on distance and time, calculated by the system algorithm) + 1% of the cost of the delivered order.**

- **All payments are made automatically in the application, there is no need to carry cash or a card terminal. The risks of robbery are excluded.**
- **A delivery man can instantly exchange FooDriver tokens to the currency of their country.**
- **A delivery man has the opportunity to profit from trading the token on the cryptocurrency exchange.**
- **FooDriver tokens can be used to pay at any restaurant/shop in the world that is a partner with FooDriver.**

BENEFITS FOR BUSSINES AND RESTAURANT OWNERS

The main benefit of a partnership with FoodDriver for business and restaurant owners is to attract new consumers. The ability to turn new customers into regular customers.

- **Increase the average check by 15-25% and increase the frequency of visits and orders.**
- **Significantly reduce (by 3 times) payments to delivery agencies. FoodDriver commission is only 3% to 15% maximum.**
- **Convenient personal account with flexible settings and a large number of marketing tools.**



EXAMPLE

Motivating Push Notifications- before weekends or holidays, FooDriver sends a notification to the client about the upcoming event, motivating him/her to visit the restaurants/stores that are partners of FooDriver.

Business and restaurant owners can provide information about their promotions and events for distribution to all users (in the "News" section in the App and through push notifications).

EXAMPLE

Geo-push - FooDriver sends a push notification to a smartphone and changes routes.

Example: the user went to a nearby restaurant, but received a push invitation for a drink-gift at your restaurant, the user will most likely go to your restaurant.

Geo-push is also an innovative mechanism for attracting visitor traffic.



EXAMPLE

Personalized targeting - FoodDriver knows gender, age, preferences, the locations of the most often visited restaurants/stores of the user. A restaurant/store can invite the necessary segment of the consumers to its promotions or to the opening of a new restaurant.

Classic email newsletters, SMS notifications.

Flexible reminder settings about the necessity to update a promotion, publish some news, etc.

MORE BENEFITS

The interactive map will show all of the restaurants/stores in a city.

Wide network of highly motivated delivery service.

Online control of the order's completion. FoodDriver smart contract guarantees 100% payment for the order.

High-speed data processing (application does not freeze)

- **FoodDriver creates a portrait of your target customers.**
- **Restaurants/stores are mentioned by influencers and get into reviews as part of the FoodDriver PR promotion.**
- **FoodDriver tokens can be used to pay in any restaurant/shop in the world that is a partner with FoodDriver. Restaurants/shops can instantly exchange FoodDriver tokens to the currency of their country.**

FOODRIVER SMART CONTRACT

The smart contract that runs the FoodDriver dApp ensures that it works with minimal human involvement. All participants in the process are insured against any losses under any circumstances. A smart contract works according to a variety of scenarios that take into account almost any human behavioural factors.

A smart contract creates jobs, or a convenient way to earn extra money on a side. We placed FoodDriver's smart contract on Polygon - a decentralised Ethereum scaling platform that enables developers to build scalable, user-friendly dApps with low transaction fees without ever sacrificing on security.



SUSTAINABILITY

The limited emission of FooDriver tokens together with a rapidly growing market for delivery services contributes to a steady demand for the token.

The opportunities for additional and main income, which are provided by the smart contract of the application, constantly increase the demand for the FooDriver token.

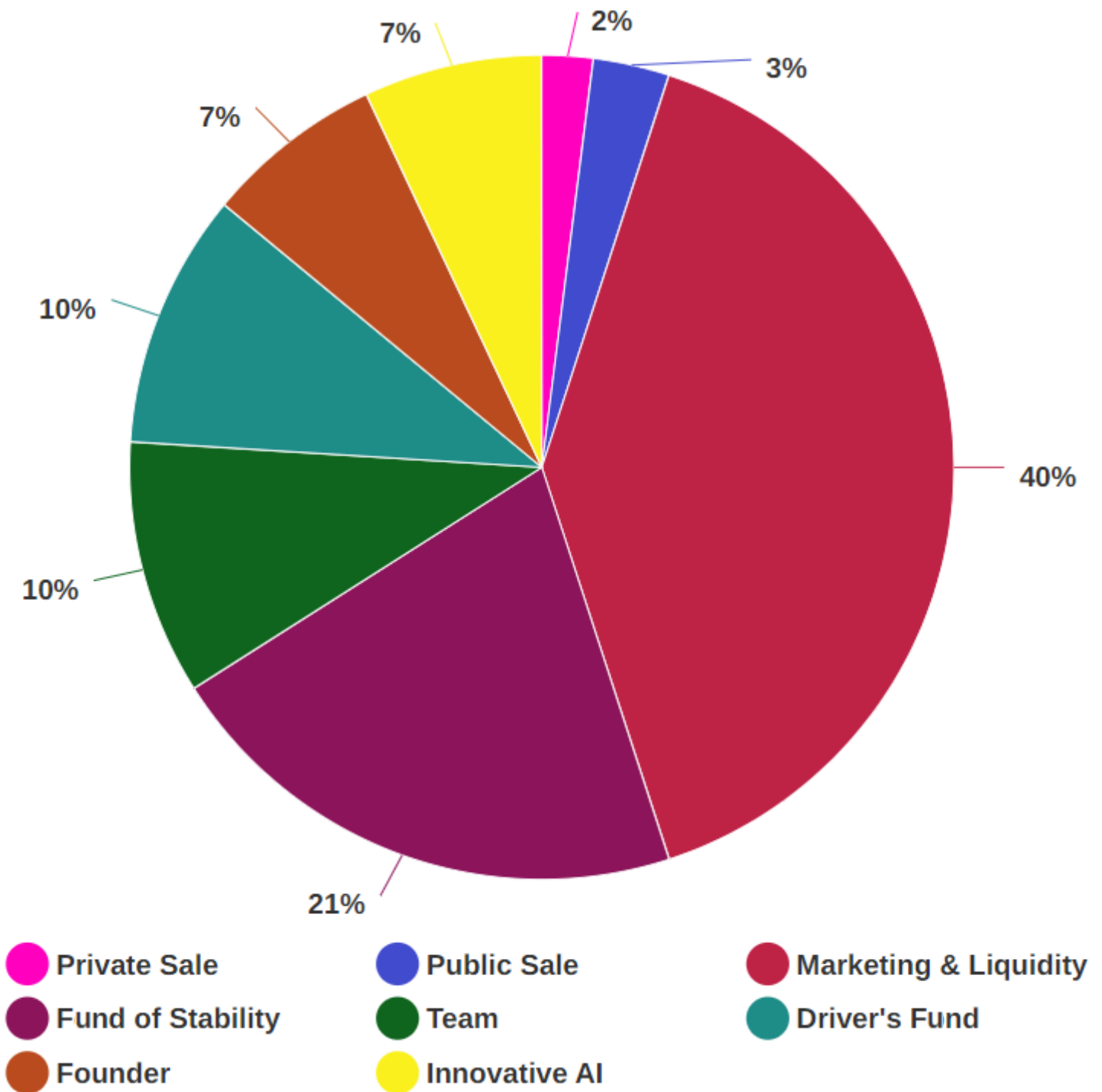
The use of the app by the masses will increase the demand for the FoodDriver token.

The low dApp commissions for the retail services also contributes to the growth in popularity.

The operation of the application, independent of the human factor, basically reduces the risks for all participants in the process to zero.

The FoodDriver dApp inspires the acceptance of cryptocurrency and crypto payments in real life.

TOKENOMICS



LOCKUP PERIODS

 **Marketing & Liquidity**

- 10% - free of lock
- 10% - unlock 01 March 2025
- 10% - unlock 01 March 2026
- 10% - unlock 01 March 2027

 **Team**

- 5% - unlock 06 December 2026
- 5% - unlock 06 October 2027

 **Fund of Stability**

- 7% - unlock 13 February 2028
- 7% - unlock 13 February 2029
- 7% - unlock 13 February 2030

 **Driver's Fund**

- 5% - unlock 06 April 2025
- 5% - unlock 06 February 2026

 **Founder**

- 3.5% - unlock 07 July 2025
- 3.5% - unlock 07 July 2026

 **Innovative AI**

- 3.5% - unlock 07 July 2027
- 3.5% - unlock 07 July 2028

FOUNDER



Alex Vascenco

Leveraging over a decade of experience leading a successful architectural firm in Moscow, the Founder of the Foodrover Project brings a passion for building to a new frontier. For two decades, he also led a thriving IT company in Russia, demonstrating a commitment to innovation and problem-solving.

**20+ Years of Successful
Project Development**

**18 Successfully Launched Projects in IT
Creative, Persistent and Goal Oriented**

PARTNER & CEO



Alex Koremblum

Leveraging a decade of IT expertise at an Israeli firm, after moving to Canada he transitioned to leading a successful manufacturing plant for finishing materials. Alex recently achieved a profitable exit by selling the plant.

CEO and Partner

Entrepreneur, 20 years of Management Experience

Charismatic, high social skills, easy-going.

CO-FOUNDER



Carina Johnson

With a foundation in Switzerland's mining company, Carina honed her financial acumen for eight years as an associate at a private Canadian fund. She has a successful track record of completing various projects within the Fund.

Co-Founder

**15+ Years Experience In Managment
Sharp, Ambitious and Perspective**

IT TEAM LEAD



Danil Melnik

Danil is a seasoned IT project manager, with a decade of experience leading numerous projects in Russia, has honed his skills in the dynamic tech landscape there. His experience navigating complex challenges within that market has given him a unique edge.

Web 2.0-3.0 Team Lead

Leads team of 18 members

Innovative, Young and Talented



Anonymous Team Members

All 18 anonymous team members are highly skilled professionals from around the globe.

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FoodDriver Global



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