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**WHITEPAPER**

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# INTRODUCTION

The world's first decentralised App that will completely change the way you think about shopping, delivering and selling.

The smart contract underlying the application guarantees all the dApp's users 100% fulfilment of all obligations.

The application allows you to create an unlimited number of new jobs for the main income or a small part-time job.

The unique tokenomics of the process enables the sellers to attract additional customers and effectively sell goods and services, the consumers to make their choices among a wide range of goods and services with a guarantee of high-quality as well as fast delivery and the delivery men to have a huge number of orders, that are not dependant on centralised distribution.

The uniqueness of the application lies in the fact that all the processes occur automatically with minimal dependence on the human factor. Each party in the smart contract bears guaranteed obligations to each other.

# DAPP MECHANICS

As everyone knows, decentralised applications are located on blockchains and use digital tokens to operate their smart contracts.

The FooDriver application uses FooDriver tokens for its work. The token can be easily purchased in the personal account of the application.

# BENEFITS FOR CONSUMERS

- FooDriver speaks your language
- Convenient authorisation system by phone number or through social networks
- Flexible personal account settings.
- Flexible filter settings for restaurants and shops.
- Automatic detection of the user's location.  
Order delivery of food, goods or services.

## EXAMPLE

A consumer orders food delivery from restaurant X, using application tokens. When the restaurant confirms the order, the smart contract automatically blocks the required number of FooDriver tokens and assigns the most optimal delivery option for the order. Upon receiving the order, the consumer must confirm by simply pressing a button in the application that the order has been delivered and meets the criteria specified in the application. If the order does not correspond to the declared quality and/or quantity, the consumer has the right to refuse to accept this order and receive an immediate refund with compensation for wasted time.

- Delivery of goods from FooDriver partner stores. Small orders up to 5 kg can be processed very quickly.
- It is possible to choose the exact time of delivery to a specific address for any order.

## EXAMPLE

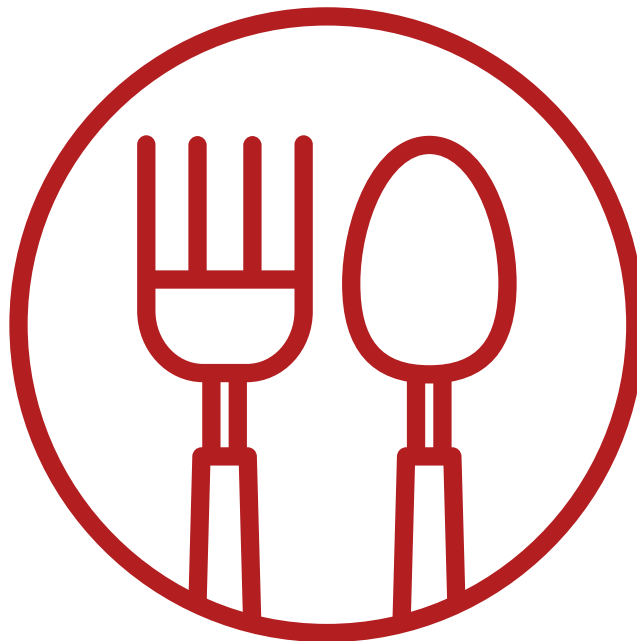
You want to order something for your Mom who lives in a different city or even country. You are guaranteed that Mom will receive the order on time.



- Using the application while visiting cafes, bars and restaurants to receive instant gifts.

## EXAMPLE

Ordered a burger, received a drink for free right away.



## MORE BENEFITS

- A convenient system for viewing the menu of the restaurants.
- View the list of stores and restaurants on a virtual map of the city.
- Adding shops and restaurants to favourites in your account.
- Convenient built-in navigator will always take you exactly to the address of the restaurant/store.
- Convenient checkout in the shopping cart.
- There is a built-in calculation system in your personal account that will show your savings and benefits.

- An independent feedback system that will allow the user to always receive reliable information about a restaurant or a store.
- News feed. Feedback function.
- The ability to reserve a table at your favourite place for the required date and time. FooDriver will automatically send you a reminder of the upcoming event.
- The consumer can instantly exchange FooDriver tokens to the currency of his/her country.
- FooDriver tokens can be used to pay at any restaurant/shop in the world that is a partner with FooDriver, this is extremely convenient for the tourists and business people that are traveling often.

# BENEFITS FOR DELIVERY MAN

- Everyone can get the opportunity to earn additional or main income without depending on centralised systems for issuing orders. There is no need to be a professional in this area, the main things you'll need is to be accurate, punctual and the FooDriver application on your smartphone.
- FooDriver smart contract guarantees 100% payment for your work.
- No commissions in favour of the application.

- The built-in navigation system will easily lay out the best route for you between the seller and the buyer.
- An order that is already approved by the buyer will not put you in front of a dilemma of a choice or replacement, which completely eliminates misunderstanding on the part of the buyer.
- The pay out to the delivery man consists of two components. Delivery cost (depends on distance and time, calculated by the system algorithm) + 1% of the cost of the delivered order.

- All payments are made automatically in the application, there is no need to carry cash or a card terminal. The risks of robbery are excluded.
- A delivery man can instantly exchange FooDriver tokens to the currency of their country.
- FooDriver tokens can be used to pay at any restaurant/shop in the world that is a partner with FooDriver.

# BENEFITS FOR BUSSINES AND RESTAURANT OWNERS

- The main benefit of a partnership with FooDriver for business and restaurant owners is to attract new consumers.
- The ability to turn new customers into regular customers.

- Increase the average check by 15-25% and increase the frequency of visits and orders.
- Significantly reduce (by 3 times) payments to delivery agencies.
- FooDriver commission is only 3% to 15% maximum.
- Convenient personal account with flexible settings and a large number of marketing tools.





## EXAMPLE

**Motivating Push Notifications-** before weekends or holidays, FooDriver sends a notification to the client about the upcoming event, motivating him/her to visit the restaurants/stores that are partners of FooDriver.

Business and restaurant owners can provide information about their promotions and events for distribution to all users (in the "News" section in the App and through push notifications).

## EXAMPLE

**Geo-push** - FooDriver sends a push notification to a smartphone and changes routes.

Example: the user went to a nearby restaurant, but received a push invitation for a drink-gift at your restaurant, the user will most likely go to your restaurant.

Geo-push is also an innovative mechanism for attracting visitor traffic.



## EXAMPLE

**Personalized targeting** - FooDriver knows gender, age, preferences, the locations of the most often visited restaurants/stores of the user. A restaurant/store can invite the necessary segment of the consumers to its promotions or to the opening of a new restaurant.

**Classic email newsletters, SMS notifications.**

**Flexible reminder settings** about the necessity to update a promotion, publish some news, etc.

## MORE BENEFITS

- The interactive map will show all of the restaurants/stores in a city.
- Wide network of highly motivated delivery service.
- Online control of the order's completion.
- FooDriver smart contract guarantees 100% payment for the order.
- High-speed data processing (application does not freeze)

- FooDriver creates a portrait of your target customers.
- Restaurants/stores are mentioned by influencers and get into reviews as part of the FooDriver PR promotion.
- FooDriver tokens can be used to pay in any restaurant/shop in the world that is a partner with FooDriver.
- Restaurants/shops can instantly exchange FooDriver tokens to the currency of their country.

# FOODRIVER SMART CONTRACT

The smart contract that runs the FooDriver dApp ensures that it works with minimal human involvement.

All participants in the process are insured against any losses under any circumstances.

A smart contract works according to a variety of scenarios that take into account almost any human behavioural factors.

A smart contract creates jobs, or a convenient way to earn extra money on a side. We placed FooDriver's smart contract on Polygon - a decentralised Ethereum scaling platform that enables developers to build scalable, user-friendly dApps with low transaction fees without ever sacrificing on security.

It is crucial to acknowledge that the FooDriver token, designated for Smart Contract operations, is scheduled for listing on a stock exchange.

# FOUNDER



## Alex Vascenco

- 20+ Years of Successful Project Development
- 18 Successfully Launched Projects in IT
- Creative, Persistent and Goal Oriented



# CEO



## Alex Koremblum

- CEO and Partner
- Entrepreneur, 20 years of Management Experience
- Charismatic, high social skills, easy-going

# CO-FOUNDER



## Carina Johnson

- Co-Founder
- 15+ Years Experience In Management
- Sharp, Ambitious and Perspective

# IT TEAM LEAD



## Daniil Melnik

- Web 2.0-3.0 Team Lead
- Leads team of 15 members
- Innovative, Young and Talented



# Anonymous Team Members

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