FOODRIVER YOUR CLIENTS MOTIVATOR

- Connect to FooDriver
- Get new customers
- Increase average bill

Its free for the customers

F**o**Driver

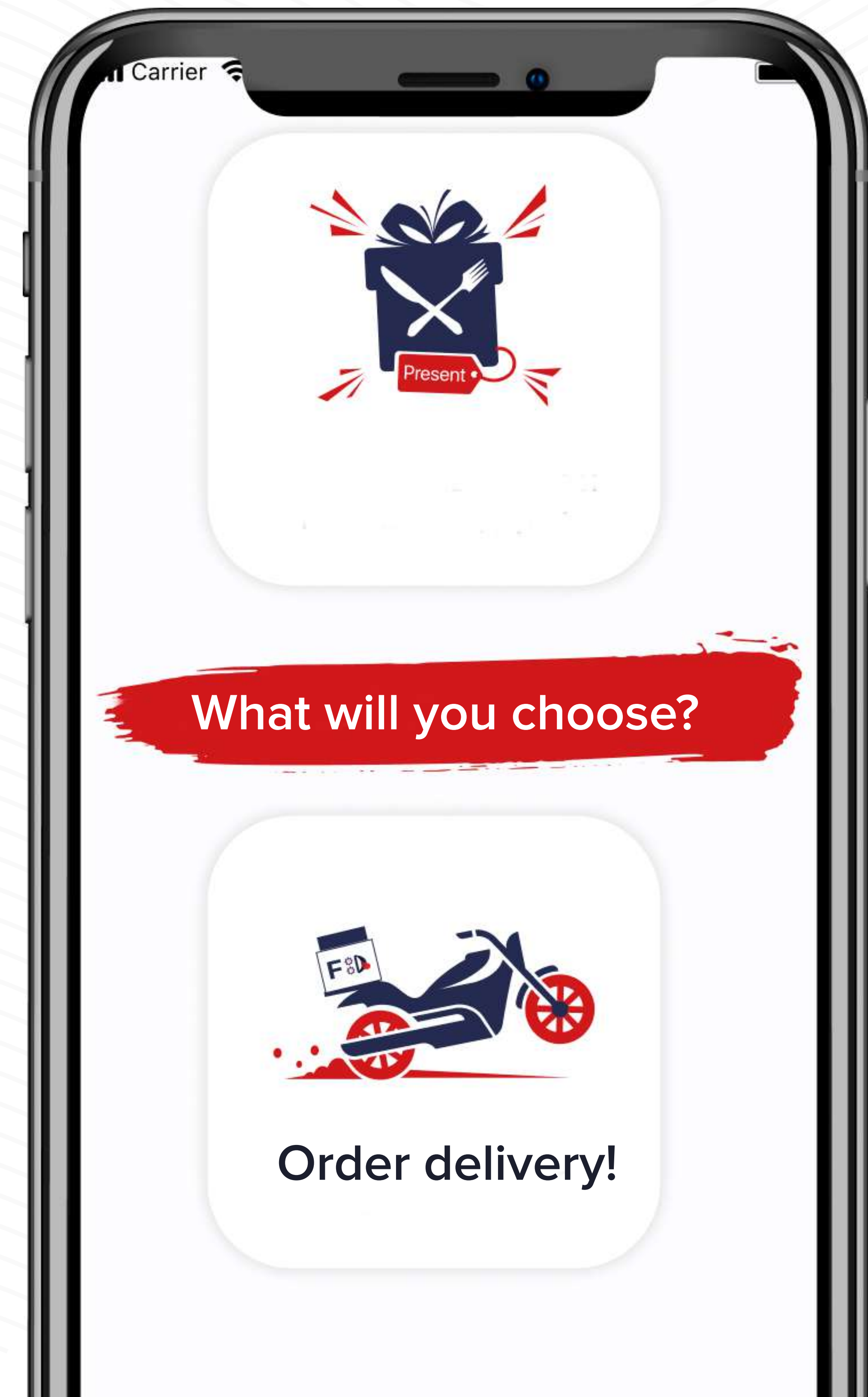🇬🇧 English ⌄

HOW FOODRIVER WORKS?

1 The user will download FooDriver on IOS or Android, go to the restaurant, order a meal and will recieve a free drink.

2 Each restaurant offers its own gifts (cocktails,wine,beer,tea,coffee) and also publishes promotions 2=1 (buy one, get one free). The more the variety, the more interested the customer is to come to your restaurant.

3 For the customers the FooDriver app is for free. The restaurant recieves full access to the functionality of the app including broad statistics about the clients.

Present

What will you choose?

Order delivery!

WHY IT IS PROFITABLE TO BE A MEMBER.

NEW CLIENTS

ATTRACT
A NEW CUSTOMER ONLY WITH THE COST OF ONE DRINK

Everyday thousands of FooDriver users decide where to go for breakfast, lunch or dinner in order to recieve the first drink for free.

INCREASE
AVERAGE BILL AND NUMBER OF VISITS

Knowing that you have a FooDriver gift, your returning customers will pay you a visit more often.

RETURNING CUSTOMERS

GET THE CLIENTS
OF THE OTHER RESTAURANTS

FooDriver will send your customers that are passing by a push notification "100 meters from you, a free drink is awaiting. Come by the following address..."

KEEP
YOUR RETURNING CUSTOMERS

Your returning customers will recieve push notifications to inform them that you also have gifts for them and they don't need to go to a different restaurant to get their gift anymore. (stickers of the QR code on the tables with the message "Download FooDriver app and get a free drink")

CUSTOMERS AND PROMOTIONS

CUSTOMERS

20–45 YEARS OLD OFFICE WORKERS, ENTREPRENEURS, STUDENTS

DAILY SPENDINGS IN RESTAURANTS AND BARS

OFTEN THEY ARE VISITING A NARROW RANGE OF RESTAURANTS AND ARE NOT MOTIVATED TO EXPLORE NEW ONES

PROMOTIONS

- The average bill of the restaurants that are using FooDriver is usually 15-25% higher.
  FooDriver customers psychologically are taking free drink as an advantage and spend more money on food then usual.

- Similar apps in Paris, Prague and London proved the effeciency of the concept: after having a free drink customer spends 20-40 euros additionally on food.

- For better future sales the waiter should offer the client to download the app, sign up for FooDriver and next time invite some friends.

INNOVATION OF THE PRODUCT

GEO-PUSH

FooDriver sends the customer's push notifications and can change their routes:
Ex: The user was walking to a different restaurant but recieved your push notification about the promotion which changed his/her route
Next day the user recieves a new push notification...
GeoPush — innovative mechanism, the attraction of the customers that are working in nearby buildings or just passing by.

PERSONALIZED TARGETING

FooDriver knows gender, age, user preferences and the exact areas where the user is eating.

The restaurant can invite a certain segment of the users for a promotion or the opening of a new restaurant.

MOTIVATING PUSHES

Before weekends and holidays the app will send users a push notification about upcoming promotions and events.

There is a news feed option.
Restaurant can submit all its news about promotions and events to the news feed of the app.

MORE OPTIONS

RESERVE A TABLE ONLINE

There is a built-in online booking system that allows users to reserve a table in your restaurant. The booking system is fully automated and it excludes the possibilities of overbooking and automatically reminds the customer and the restaurant about the booking.

LOWCOST OF CUSTOMERS ATTRACTION

The restaurant gets new customers at one very low cost (the cost of the promotion), unlike with many other traditional marketing tools that are available today.
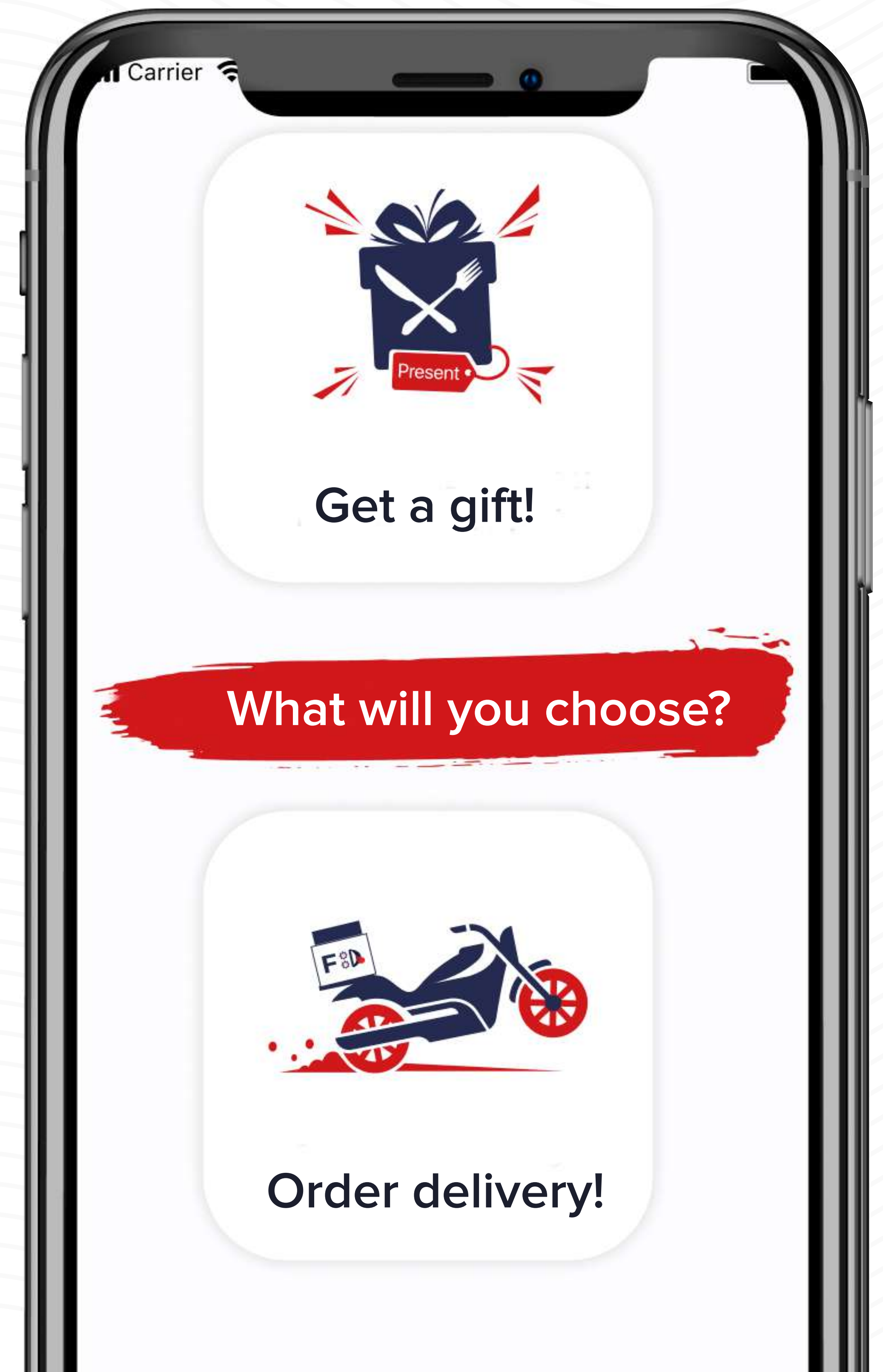
PR

FooDriver will publish the ratings "Best Restaurant", "Best PinaColada" or "Best Price" based on customer feedback in mass media.

Basically FooDriver is able to advertise itself through influencers.

DELIVERY SERVICE

We are also offering the ability to connect to our delivery service.

- Fast delivery
- Polite couriers
- Built-in pay system
- Lowcost

Carrier

Get a gift!

What will you choose?

Order delivery!

WANT TO JOIN
FOODRIVER?

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