

TERMS AND CONDITIONS



WORLD DIDAC
AWARD

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1. Application

The application procedure for the 2022/23 edition is completely web-based. You can apply on our homepage www.worlddidacaward.org in the right hand corner or directly at worlddidac.awardsplatform.com from 30 June 2022 until 31 May 2023.

2. Products

The products and solutions for all levels of education are expected to be physically evaluated during the evaluation week, 11-14 September 2023. The definitive date can only be set after the submission deadline in May 2023. The evaluation process is divided into two parts. As a first step, the products are assessed and judged by group of professional teachers. The second part requires a physical evaluation and presentation before the panel of international experts. The products must be market ready and cannot be prototypes.

2.1 General Information

Documentation

A description must accompany each product. Each product must be accompanied by a description. Product photos, training videos, video presentations and other documents such as flyers, brochures, manuals can be added without restriction. References from people who have already had experience with the product are welcome and can support the understanding of the product but have no influence on the outcome of the competition.

This documentation and information will serve as a basis for the evaluation.

Important: The complete documentation must be submitted electronically during the application process on <http://worlddidac.awardsplatform.com>.

Product Presentation

We strongly recommend that the participants personally present their products to the jury of experts during the evaluation week in September 2023. The online presentation through Zoom, Teams, Skype, Google Meets or FaceTime, however, is also acceptable. This presentation should not exceed more than **25 minutes** and can only be conducted in **English** as the experts' panel is sourced internationally.

The registered products must be fully functional when presented.

Products that have already participated in previous competitions are welcome if they are new or improved versions (upgrades).

Number of Products

A Company may enter more than one product, as each product is assessed individually on its own merits.

Product classification

Due to the ever-changing demand for educational products and the significant increase in digital tools, the products are going to be grouped as follows:

- 1) **Products with Learning Content**- Teaching products on specific topics from which pupils should read, learn, and memorize. Print media (books) as well as the publisher's publications provided digitally or not digitally. Publications with learning content. In general, publications with learning content are meant here.
- 2) **Hardware Teaching** aids that can be provided with content, instructions, worksheets, etc. and have the purpose of facilitating pedagogical instruction in a particular subject. Demonstration devices operated by the teacher in front of the class, devices where the students themselves are hands-on. (e.g. chemistry, physics, biology, robotics) or vocational technology (mechanical engineering, textiles, automotive, manufacturing, aerospace, etc.). Educational toys or also aids without learning content.
- 3) **Educational Software or EdTech** - Computer programs that primarily serve didactic purposes, i.e., facilitate the transmission of knowledge through a specific process, framework, or tool. They are designed to deliver instruction or support the delivery of instruction on a specific topic. They can be delivered on a variety of devices such as PCs, tablets, mobile phones, VR headsets, etc. They can be the following: Learning and practice software, educational software, simulation software, educational games, or problem-solving software.
- 4) **Non instructional software**: software that makes or should make a teacher's life easier bookkeeping software, desktop publishing software, authoring software, Graphic Software, Reference Software, Utility Software, Controlling etc. content management platforms.
- 5) **Non instructional hardware, furniture, equipment**: Information technology, displays, furniture, laboratory equipment, workshop equipment, sports materials, playgrounds etc.
- 6) **Projects and products** that do not apply to any of the previously mentioned areas but deserve attention and respect.

All products will be individually tested against criteria of quality (please see clause 3.1)

Education Levels

For assessment and classification, we use the UNESCO ISCED categorization 2011 and group the educational levels as follows:

- Early Years / Preschool and early education - School levels matching the ISCED 01 – 02
- Educational resources for primary education - School levels matching the ISCED 1 – 2
- Resources for Secondary / Middle Years Education - School levels matching the ISCED 3 – 4
- Post Compulsory and Higher Education ISCED 5 – 8
- Special Education Needs
- Technical and Vocational Education and Training

Education Areas

Products intended for all subjects and educational areas will be assessed.

3. Evaluation

Please study the criteria with which both juries will assess the products. We highly recommend that all participants tailor their documentation and presentation accordingly.

3.1 Judging Process

The panel of teachers shall assess the quality of the product from a practical and functional perspective and will focus primarily on the educational and didactic aspects, if they apply. The experts' panel however, will assess the quality of the products in a more comprehensive way according to the specific quality criteria:

- 1) Benefits / Demand
- 2) Uniqueness
- 3) Accuracy
- 4) Didactic Value
- 5) Motivation Value
- 6) Handling / Maintenance
- 7) Support
- 8) Processing Quality
- 9) Design / Aesthetics
- 10) Price – Performance Ratio

3.2 Jury of teachers

The panel of teachers is appointed after the submission deadline to ensure the right knowledge base for the then identified products mix is appointed. This ensures that the products will be judged according to the education sectors and subjects. The teachers assess and judge the quality of the products based on the implementation in terms of day-to-day usage. They focus primarily on educational and didactic aspects.

3.3 Jury of experts

The panel of experts consists of international specialists in the field of education and concentrates foremost on basic aspects, educational value, design, and sustainability. If a member of the jury is prevented from voting due to absence or the expert abstains from voting, his vote will be transferred to another expert.

A final discussion, which will incorporate both the judgements of the expert jury and the jury of teachers, will lead to the final marks.

3.4 Overall score

Both juries use the rating scale from 1 to 5. The average of all ratings is decisive for the award. The mathematical advantage of the average is that it always remains independent of the number of ratings. This is important if a jury member is prevented from voting due to bias or if the expert abstains from voting. The criteria that are not relevant to a product are not taken into account.

The jury members evaluate in accordance to given criteria; a personal/subjective mark of individuals remains given. The allocation of point is following

- 5 = Excellent, above average
- 4 = Clear candidate for award in this criterion
- 3 = ok, honorable for award
- 2 = usable, but insufficient for Award
- 1 = clearly insufficient, little useable, obvious defects

The information about the voting cannot be passed on. The voting is anonymous.

4. Award Ceremony and Promotion Work

The award ceremony for the winning products will take place in Bern in conjunction with the Worlddidac / Swissdidac exhibition taking place from 21 to 23 November 2023. The exact date of the ceremony will be announced later. All participants, distributors, manufacturers, decision makers, government representatives and members of the media will be invited to the event in due time.

In each of the categories, products rated 70 % or higher will be considered as finalists. The Worlddidac Award finalists will be announced in October 2023. The Winners will be announced during the Worlddidac Ceremony in November 2023 and receive their Award Trophy on site in Bern.

At the award ceremony, every finalist will receive a certificate, which acknowledges the products name and the date of the Award. All winners of the Award have the right to promote their products with this certificate.

The winners are encouraged to request the award logo in digital form and to use it on their own marketing materials and/or website. Worlddidac helps to promote the winners in many ways.

4.1 Worlddidac Award booklet and flyer

In the 20th Worlddidac Award brochure, each winning product will be highlighted on one full page. The brochure will be distributed free of charge during Worlddidac / Swissdidac Bern 2023 and other professional events with Worlddidac participation and will also be sent to the distributors and important decision makers in the public and private sectors. The winners will receive the PDF file of the award brochure. A printed version of it will be available for purchase at a fee from the Worlddidac Association office.

4.2 Website Worlddidac Award and other communication activities

The winning products will be published on www.worlddidacaward.org and linked to the Worlddidac Association homepage free of charge and will remain there for the duration of two years. Worlddidac newsletters will be sent out to relevant contacts. The online promotional service also includes publishing on social media platforms. Furthermore, a press release will be sent to Swiss and international media on the day of the Worlddidac Award ceremony.

4.3 Promotion during Worlddidac /Swissdidac Bern 2023

From 21 to 23 November 2023, Worlddidac will attract producers, distributors, and decision makers from all over the world. Winners of the Worlddidac Award that are exhibiting at Worlddidac / Swissdidac Bern 2023 will be identifiable by a special sign on their booth as well as given a special mention in the exhibition guide.

5. Participation Fees

The participation fee is required to preserve the financial independence of the award and to finance its administration and promotion, financing the jury of teachers and of experts, as well as the **two** tickets for participation at the Award ceremony.

5.1 Overview

Non Members	Basic Members	Silver Members	Gold Members	Platinum Members
CHF 2100	CHF 1'990	CHF 1'790	CHF 1'690	CHF 1'590

The **start-ups** receive a **25 % discount** on the Non-Members fee. If a Startup participant considers applying for the membership, he profits from both the discount on the participation fee as well as all other annual memberships benefits. Please contact the Worlddidac Association office.

The participation fee must be paid before the evaluation takes place, otherwise, the product cannot be considered. Companies which are subject to Swiss jurisdiction will be invoiced with 7.7 % VAT, all others shall receive an invoice without.

5.2 Payment Method

The payment of the participating fee will be conducted through the new Worlddidac Award application platform on <https://worlddidac.awardsplatform.com>. Only fully paid applicants will be allowed to participate in the evaluation process.

6. Shipment of Products

6.1 Customs Formalities

Shipping and delivery lie solely in the responsibility of the applicant. Cost arising from the payment of custom duties etc. will be invoiced directly to the participants. **If costs are incurred by Worlddidac due to the misdeclaration of goods, these will be charged to the party responsible.** Two copies of products must be submitted. In exceptional cases, the shipment of particularly large and heavy equipment or machinery may not be required. In such case, the documentation must come with a true to scale model, video or similar. Please clarify it individually with the Worlddidac office.

The products should reach the Worlddidac office on 30 June 2023 at the latest.

Please send the products to

Newsroom Communion AG
Benjamin Blaser
Eigerstrasse 2
3007 Bern

Please carry out customs clearance of your goods under the regulations of the Swiss Customs Office. For information check: http://www.ezv.admin.ch/zollinfo_firmen or call +41 58 469 12 87.

6.2 Insurance

Please be aware that Worlddidac as the organizer accepts no liability for damage incurred during transportation and storage or for damages incurred during the competition (fire, theft, etc.) We strongly recommend that you take out an „all-risk „insurance policy, which will cover your goods from their original location and return. Your insurance or your shipping company should be able to provide this cover.

6.3 Return of Submitted Material

Please also arrange the return shipment of your product. NO MATERIAL should be left with the organizer! The costs incurred by payment of duty etc., will be charged to the participants. You can also declare whether the product can be donated to schools in Berne.

7. No Warranty, Limitation of Liability, and Indemnity

Worlddidac offers no guarantee, neither explicit nor implicit, for the marketing and/or sales success of Worlddidac Award winning products. Worlddidac specifically rejects all guarantees and responsibilities, which are connected to a particular purpose, particularly regarding commercial gains. The Worlddidac Foundation can under no circumstances be made

responsible for direct and indirect damages, subsequent damages, loss of profits, business

interruption, loss of business or incomplete/missing information, even if these arise in connection with the use of (or failure to use) the Worlddidac Award or its logo.

Worlddidac, its partners, agents, and contractors, etc. can under no circumstances be made responsible for legal claims of participants regarding the Worlddidac Award evaluation procedure in any way relating to the terms of participation in the Worlddidac Award.

By accepting these terms of participation, participants agree that Worlddidac will not be held liable for damages of any kind, even when these arise in connection with services related to the Worlddidac Award.

7.1 Withdrawal

Fifty percent (50%) of the participation fees will be refunded to participants who withdraw from the competition thirty (30) or more days before the evaluation takes place. A refund will not be given to participants who withdraw less than thirty (30) days before the evaluation takes place and the participant will be charged the full fees.

Conditions of competition are subject to change.

8. Contact

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Worlddidac Foundation