

About Tracey Lorenson



Award-winning speaker Tracey Lorenson is known for her humour and candour in helping her clients manage difficult situations. Her warm, energetic style combines her leadership experience, practical advice and real-life examples that resonate with audiences of all levels. With a keen interest in problem-solving, Tracey has developed a series of proven techniques that help organizations identify their issues and take action to improve their dynamics.

Tracey has worked with local governments in a variety of capacities for more than 25 years. After 6 years of practicing workplace law in the public sector, Tracey served as Executive Vice President of E-Comm, provider of 911 fire, police and ambulance services for local governments in southern BC. In her current role as the Principal in the management consulting firm Paragon Strategic Services Ltd, and CivicExcellence Tracey improves her clients' ability to perform by working with both elected and staff on areas that include conflict resolution, strategic planning, and leadership training.

In the past three years alone Tracey has facilitated more than 25 strategic plans for local governments throughout Canada and worked with more than 150 Councils.

A sought-after facilitator and lecturer, Tracey has spoken extensively on a variety of topics including leadership, strategic planning, human resources, governance, and developing regional strategies. In addition, she has lectured at UBC's Faculty of Law, Royal Roads University, Capilano University, the Justice Institute of BC, the Local Government Leadership Academy and is a member of the faculty for BC's Local Government Management Association's MATI programs.

Tracey has partnered with the Canadian Association of Municipal Administrators (CAMA) and BC's Local Government Management Association (LGMA) to develop and deliver an ongoing series of more than 25 different web trainings for local government professionals nationwide.

Most recently Tracey has partnered with other industry experts to launch "CivicExcellence" an online collaboration and eLearning community for local government elected and staff across Canada.