



# MANIFESTO

OUR PURPOSE IS CLEAR & COMPELLING

## **WHY WE PLAY**

SHARED PURPOSE

OUR PRIORITIES MATCH OUR VALUES & BELIEFS

## **HOW WE PLAY**

SHARED PRIORITIES

OUR PERFORMANCE PLANS SUPPORT OUR PRIORITIES

## **WHAT WE DO**

SHARED PERFORMANCE

OUR PRIDE IN THE JOURNEY IS EARNED & SHARED

## **WHAT WE ACHIEVE**

SHARED PRIDE