

FARE-FREE FLORENCE: WORKFORCE IMPACT

Public transit is not optional for Florence's workforce, it is essential infrastructure.

PRE FARE-FREE:

18,213
TRIPS /
MONTH

FARE-FREE AVG:

29,311
TRIPS /
MONTH

Fare-Free Florence Mobility Growth

Since going fare-free, Florence County averages **29,311 passenger trips per month**, up from **18,213 trips per month** prior to fare-free service, a **61% increase in mobility** supporting daily life and work.

One in Five Trips Supports Work

Passenger survey data shows that approximately **47% of all trips in Florence County are work-related**, equating to nearly **13,800 work trips per month** or more than **165,000 work trips annually**.

A Workforce That Depends on Transit

In Florence County: Over **62% of passengers are part of the active workforce pipeline**, demonstrating that public transit plays a critical role in connecting residents to jobs and supporting the regional workforce.



Transit Is Essential, Not Optional

Survey results show that **77% of Florence County passengers have no car in their household**, reinforcing that public transit is essential infrastructure connecting residents to jobs, training and opportunity.



Growth Creates New Demand

Record ridership growth has resulted in fuller buses and standing-room conditions on some trips, highlighting the need for continued investment in workforce transportation capacity. We welcome the opportunity to share more and discuss how Florence County's leadership can continue to drive results. Contact us at info@pdrta.org