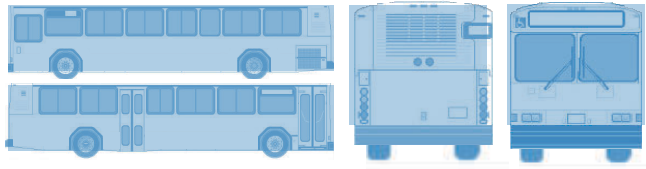


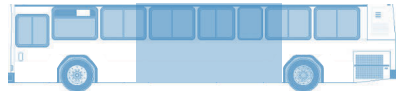
ADVERTISING FORMAT

35' Fleet (Florence Routes Only)

Full Wrap



King Kong



King Poster



Queen Poster



Tail Wrap



Tail Poster



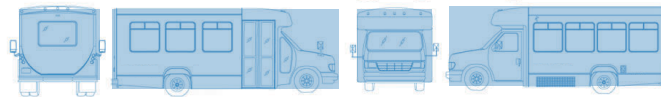
Lower Wrap

(no windows - curb **OR** driver)



Cutaway Fleet (All Counties, Rural and Urban Routes)

Full Wrap + Cab



Full Wrap Without Cab



ADVERTISING RATES



35' Fleet (Florence routes only)	Monthly Rate (each)	Print, Install, Removal (estimated one-time fee)	Average Lead Time (graphics, print & install)
Full Wrap	\$1,000	\$10,000	60-90 days
King Kong (entire mid-panel, driver side)	\$500	\$1,800	60 days
King Poster (under window, driver side) (21" x 144")	\$300	\$300	1 week
Queen Poster (under window, curb side) (21" x 108")	\$200	\$200	1 week
Tail Wrap (entire rear wrap)	\$300	\$1,500	30 days
Tail Poster (under window) (24" x 32")	\$175	\$75	1 week
Lower Side Wrap (lower side, curb <u>OR</u> driver)	\$700	\$1,700	60 days
Cutaway (Rural and Urban routes available)	Monthly Rate (each)	Print, Install, Removal (one-time fee)	Average Lead Time (graphics, print & install)
Full Wrap + Cab	\$500	\$7,000	60-90 days
Full Wrap without Cab	\$450	\$6,000	60 days

Other Advertisement Space	3-6 Months	6-11 Months	12+ Months	Print, Install, Removal (one-time fee)	Average Lead Time (graphics, print & install)
Small Bus Interior Card 24"L x 11"H - 1/4" top and bottom bleed	\$100	\$75	\$50	Included	1 week
Large Bus Interior Card 48"L x 11"H - 1/4" top and bottom bleed	\$150	\$125	\$100	Included	1 week

The Production & Installation fee is required up front to initiate the agreement and begin design/production with our contracted vendor. Rental Fees can be paid annually (in full at the start of the contract year) or monthly (due on the first day of each month for that contract period). Ads may be subject to removal if rental payments are not received in a timely manner.