



**PEE DEE REGIONAL TRANSPORTATION AUTHORITY**  
**DBE Goal FFY 2025-2027**

The Pee Dee Regional Transportation Authority (PDRTA) will set an overall goal for Disadvantaged Business Enterprise (DBE) participation in US Department of Transportation/Federal Transit Administration (USDOT/FTA) assisted contracts. The overall goal will follow 49 CFR Part 26, Paragraph 26.45.

**Amount of Goal:**

The Pee Dee Regional Transportation Authority's (PDRTA) overall goal for FFY 2025-2027 as follows:

1. **6.3%** of the federal financial assistance will be expended on DOT/FTA-assisted contracts, excluding the FTA funds used for the purchase of transit vehicles and operations.
2. **Approximately \$28,413,000.00** in DOT assisted contracts to be executed and awarded by Pee Dee Regional Transportation Authority during FFY 2025-2027.

**Methodology:**

The following table provides what projects are expected to be executed during the FFY 2025-2027 period. Each large project was broken down to evaluate possible sub-contracting opportunities. The descriptions of the projects are also listed based on the work to be completed (**DOT FUND WEIGHT**):

	NAICS Code	Project	Amount of DOT Funds	DOT Funds Weight
1	2381	Roofing - Transit Center/Admin building expansion	\$150,000.00	0.005279274
2	2382	Electrical - Bus shelter/Admin building expansion/Transit Center remodel	\$100,000.00	0.003519516
3	2381	Structure - Install bus shells/Admin building expansion/Transit Center remodel	\$25,000,000.00	0.879878929
4	2381	Concrete - Bus shelters/Admin building expansion/Parking lots at admin building and Transit Center	\$250,000.00	0.008798789
5	2389	Fencing - For remote areas to keep the transit vehicles	\$150,000.00	0.005279274
6	5413	Architect/Engineer - Admin building expansion/Transit Center remodel/Intermodal Center	\$300,000.00	0.010558547
7	5412	Audit - To maintain compliance with FTA and SCDOT	\$100,000.00	0.003519516
8	5411	Legal - Legal services to cover PDRTA	\$30,000.00	0.001055855
9	4413	Vehicle Parts - Miscellaneous parts for maintenance and transit vehicles	\$450,000.00	0.015837821
10	3231	Printing - Brochures, pamphlets, maps	\$20,000.00	0.000703903
11	4241	Office Supplies - Miscellaneous supplies needed for admin, operations, and maintenance	\$125,000.00	0.004399395
12	8123	Uniforms - Uniforms for maintenance	\$10,000.00	0.000351952
13	8112	IT Services - Maintaining computers and purchase of new ITS system	\$1,000,000.00	0.035195157
14	8111	Auto Repairs - Work performed that the maintenance team cannot complete	\$15,000.00	0.000527927
15	2382	HVAC Maintenance - HVAC units may need replacing/Annual maintenance/Transit Center	\$100,000.00	0.003519516
16	4246	Oil Wholesalers - To maintain good condition of transit vehicles	\$60,000.00	0.002111709
17	5416	Consulting - Operations and administration	\$50,000.00	0.001759758
18	2382	Security - Fire installation/Transit Center/Admin building expansion	\$50,000.00	0.001759758
19	2382	Computer and network cable installation/Transit Center/Admin building expansion	\$100,000.00	0.003519516
20	2382	Surveillance system/Install only/Update cameras in Admin and Transit Center/Add to Admin building expansion	\$100,000.00	0.003519516
21	4539	Janitorial equipment and supplies stores/Trophy shops	\$40,000.00	0.001407806
22	3333	Xerox - Photocopying/Printing	\$10,000.00	0.000351952
23	5418	Advertising - Bus wraps, flyers	\$115,000.00	0.004047443
24	3151	Uniforms - Uniforms for drivers/dispatchers	\$75,000.00	0.002639637
24	4884	Towing - Transit vehicles	\$10,000.00	0.000351952
25	5617	Pest Control - Admin building, Transit Center	\$3,000.00	0.000105585
Total			<b>\$28,413,000.00</b>	<b>1</b>

### Step 1:

To calculate the Step 1 Base Figure, Pee Dee Regional Transportation Authority used the Base Model method outlined in 49 CFR Part 26, Paragraph 26.45. This was calculated through the comparison of DBE firms, using a four-digit NAICS code search, from the South Carolina UCP DBE Directory to the US Census/County Business Pattern for all available firms in the Pee Dee Region (including the following counties: Florence, Marion, Darlington, Marlboro, Dillon, and Chesterfield) of South Carolina using the first four digits of the NAICS codes.

**Please NOTE:** Only the four-digit NAICS codes were utilized for the Step 1 Calculation due to the County Business Pattern from the US Census only providing the total number of establishments listed by the four-digit NAICS code and was not further refined.

See the tables below (**TOTAL FIRMS**):

TOTAL FIRMS													
	NAICS Code	Total Firms	NAICS Code	Total Firms	NAICS Code	Total Firms	NAICS Code	Total Firms	NAICS Code	Total Firms	NAICS Code	Total Firms	TOTAL
County	Florence		Darlington		Dillon		Marion		Marlboro		Chesterfield		
	2381	15	2381	5	2381	0	2381	5	2381	0	2381	7	32
	2382	57	2382	24	2382	6	2382	13	2382	6	2382	15	121
	2389	39	2389	11	2389	5	2389	7	2389	0	2389	8	70
	5413	22	5413	6	5413	0	5413	0	5413	0	5413	0	28
	5412	51	5412	18	5412	8	5412	7	5412	0	5412	9	93
	5411	57	5411	19	5411	7	5411	7	5411	4	5411	8	102
	4413	40	4413	14	4413	7	4413	10	4413	6	4413	12	89
	3231	3	3231	0	3231	0	3231	0	3231	0	3231	0	3
	4241	0	4241	0	4241	0	4241	0	4241	0	4241	3	3
	8123	8	8123	4	8123	0	8123	0	8123	0	8123	0	12
	8112	0	8112	0	8112	0	8112	0	8112	0	8112	3	3
	8111	74	8111	24	8111	10	8111	8	8111	4	8111	0	120
	4246	5	4246	3	4246	0	4246	0	4246	0	4246	0	8
	5416	22	5416	4	5416	0	5416	0	5416	0	5416	5	31
	4539	35	4539	11	4539	10	4539	0	4539	0	4539	6	62
	3333	0	3333	0	3333	0	3333	0	3333	0	3333	0	0
	5418	7	5418	0	5418	0	5418	0	5418	0	5418	0	7
	3151	0	3151	0	3151	0	3151	0	3151	0	3151	0	0
	4884	7	4884	0	4884	0	4884	0	4884	0	4884	0	7
	5617	73	5617	26	5617	9	5617	8	5617	0	5617	11	127
TOTAL													918

The data (demonstrable evidence) used to develop the numerator was taken from the South Carolina DOT UCP DBE Directory, then sorted by the first four digits of the NAICS codes and counted individually, relative to location. The denominator was constructed using the following link from the census <https://data.census.gov/table?y=2018>

This was sorted by county in the Pee Dee Region and by using the first four digits of the NAICS codes for each individual contract. This total of firms was used as the denominator, which calculated the **base model to be 1.85% to reflect the overall availability of DBEs.**

See table below (**TOTAL DBE'S AVAILABLE**):

TOTAL DBE FIRMS													
	NAICS Code	Total DBEs	NAICS Code	Total DBEs	NAICS Code	Total DBEs	NAICS Code	Total DBEs	NAICS Code	Total DBEs	NAICS Code	Total DBEs	TOTAL
County	Florence		Darlington		Dillon		Marion		Marlboro		Chesterfield		
	2381	1	2381	0	2381	1	2381	2	2381	0	2381	0	4
	2382	2	2382	0	2382	0	2382	0	2382	0	2382	0	2
	2389	1	2389	1	2389	1	2389	1	2389	1	2389	0	5
	5413	1	5413	0	5413	0	5413	0	5413	0	5413	0	1
	5412	0	5412	0	5412	0	5412	0	5412	0	5412	0	0
	5411	0	5411	0	5411	0	5411	0	5411	0	5411	0	0
	4413	0	4413	0	4413	0	4413	0	4413	0	4413	0	0
	3231	0	3231	0	3231	0	3231	0	3231	0	3231	0	0
	4241	0	4241	0	4241	0	4241	0	4241	0	4241	0	0
	8123	0	8123	0	8123	0	8123	0	8123	0	8123	0	0
	8112	0	8112	0	8112	0	8112	0	8112	0	8112	0	0
	8111	0	8111	0	8111	0	8111	0	8111	0	8111	0	0
	4246	1	4246	0	4246	0	4246	0	4246	0	4246	0	1
	5416	0	5416	0	5416	1	5416	0	5416	0	5416	0	1
	4539	0	4539	0	4539	0	4539	0	4539	0	4539	0	0
	3333	0	3333	0	3333	0	3333	0	3333	0	3333	0	0
	5418	0	5418	0	5418	0	5418	0	5418	0	5418	0	0
	3151	0	3151	0	3151	0	3151	0	3151	0	3151	0	0
	4884	0	4884	0	4884	0	4884	0	4884	0	4884	0	0
	5617	1	5617	1	5617	0	5617	1	5617	0	5617	0	3
TOTAL													17

#### Step 1 Base Figure = 1.85%

**Please NOTE:** Construction projects were broken down based on what type of service would be needed. These would potentially be subcontracting opportunities, depending upon the project.

#### Step 2:

Once the base figure was calculated, adjustments were made using weights, based on the projected amount per contracting area, including sub-contracting areas. PDRTA was comfortable doing so because of the funding going towards certain categories have a higher chance of obtaining DBE participation. We plan to encourage DBE involvement in many more of our contracts over the next three federal fiscal years.

See the table below **(WEIGHTED BASE):**

NAICS Code	Project	Weight	Availability	Weighted Base Figure
1 2381	Roofing - Transit Center/Admin building expansion	0.005279274	0.125	0.000659909
2 2382	Electrical - Bus shelter/Admin building expansion/Transit Center remodel	0.003519516	0.016528926	5.81738E-05
3 2381	Structure - Install bus shells/Admin building expansion/Transit Center remodel	0.879878929	0.125	0.109984866
4 2381	Concrete - Bus shelters/Admin building expansion/Parking lots at admin building and Transit Center	0.008798789	0.125	0.001099849
5 2389	Fencing - For remote areas to keep the transit vehicles	0.005279274	0.071428571	0.000377091
6 5413	Architect/Engineer - Admin building expansion/Transit Center remodel/Intermodal Center	0.010558547	0.035714286	0.000377091
7 5412	Audit - To maintain compliance with FTA and SCDOT	0.003519516	0	0
8 5411	Legal - Legal services to cover PDRTA	0.001055855	0	0
9 4413	Vehicle Parts - Miscellaneous parts for maintenance and transit vehicles	0.015837821	0	0
10 3231	Printing - Brochures, pamphlets, maps	0.000703903	0	0
11 4241	Office Supplies - Miscellaneous supplies needed for admin, operations, and maintenance	0.004399395	0	0
12 8123	Uniforms - Uniforms for maintenance	0.000351952	0	0
13 8112	IT Services - Maintaining computers and purchase of new ITS system	0.035195157	0	0
14 8111	Auto Repairs - Work performed that the maintenance team cannot complete	0.000527927	0	0
15 2382	HVAC Maintenance - HVAC units may need replacing/Annual maintenance/Transit Center	0.003519516	0.016528926	5.81738E-05
16 4246	Oil Wholesalers - To maintain good condition of transit vehicles	0.002111709	0.125	0.000263964
17 5416	Consulting - Operations and administration	0.001759758	0.032258065	5.67664E-05
18 2382	Security - Fire installation/Transit Center/Admin building expansion	0.001759758	0.016528926	2.90869E-05
19 2382	Computer and network cable installation/Transit Center/Admin building expansion	0.003519516	0.016528926	5.81738E-05
20 2382	Surveillance system/Install only/Update cameras in Admin and Transit Center/Add to Admin building expansion	0.003519516	0.016528926	5.81738E-05
21 4539	Janitorial equipment and supplies stores/Trophy shops	0.001407806	0	0
22 3333	Xerox - Photocopying/Printing	0.000351952	0	0
23 5418	Advertising - Bus wraps, flyers	0.004047443	0	0
24 3151	Uniforms - Uniforms for drivers/dispatchers	0.002639637	0	0
24 4884	Towing - Transit vehicles	0.000351952	0	0
25 5617	Pest Control - Admin building, Transit Center	0.000105585	0.023622047	2.49413E-06
			Total	0.113083812
			Weighted Base Figure	<b>11.31%</b>

## Step 2 Weighted Base Figure = 11.31%

### Past Participation:

Past participation will be used to help calculate the DBE Goal for FFY 2025-2027, using FFY 2022-2024. To make this calculation, the number of DBEs that previously participated in those years will be the numerator, and the denominator will be the total number of firms that were contracted over that year.

FFY 2022: 2 DBE / 86 = 0.0232 = 2.32%

FFY 2023: 1 DBE / 77 = 0.0129 = 1.29%

FFY 2024: 1 DBE / 76 = 0.0131 = 1.31%

The median was taken from these years, for the total of **1.29% for Past Participation**

An adjustment was made after taking the past participation into consideration, PDRTA then took the mean of the weighted base figure of 11.31%, and the median of the PDRTA past participation of 1.29% to better reflect the current ready, willing, and able DBE firms in the region. This average calculates to be 6.31% using  $(1.29 + 11.31) = 12.61 / 2 = 6.31$ . Once this was found, the percentage was then rounded to the nearest tenth to make the **overall goal 6.3%**. The weighted base figure was utilized because it better reflects the availability of DBE firms per potential contracting area, making the percentage larger than the unweighted base figure. PDRTA believes that this percentage better reflects the ready, willing, and able DBEs in the local area, based on the projected prime and sub-contracting opportunities over the next three federal fiscal years.

### Public Outreach /Public Participation:

Along with the best practices, PDRTA has made it a goal to increase the overall knowledge and awareness of the Disadvantaged Business Enterprise (DBE) among both private and public entities in our service area. In order to do this, we have implemented a process to share information from the Federal and State Agencies regarding DBEs.

During our initial outreach we found that many local and Regional Chambers of Commerce do not have a grasp on what the DBE Program is. We have also found that those that are aware of the program do very little to promote the program to Minority and Women led businesses. Due to this we have implemented a guide using guidance from the US Department of Transportation for the chambers to gain additional knowledge and to learn how to promote the program to those that would be eligible.

PDRTA is also working with registered DBEs to notify them of potential future projects that may become available.

PDRTA will continue to network with local and regional entities to advance the contract opportunities for DBEs with contract work. When and where possible, we will meet with groups to provide information on our DBE program and how new participants may become involved. As well as posting the goal and the methodology on the PDRTA website. These meetings will be advertised through the local Chambers of Commerce, as well as on the PDRTA website and through social media.

**Race-Neutral/Race-Conscious Split:**

The Pee Dee Regional Transportation Authority plans to maintain a race-neutral/race-conscious split of 2% Neutral and 0% Conscious. The Pee Dee Regional Transportation Authority reaches out, based on the DBE Directory, to available firms per contract and encourages DBEs to participate. This practice, as well as utilizing and advertising in the South Carolina Business Opportunities and on the PDRTA website, we are confident that we can reach the goal without using any race-conscious means.

The following best practices strategies are employed:

- Ensure DBEs are fully used practicable.
- Make information on forthcoming opportunities available to encourage and facilitate participation by DBEs.
- Consider in the contract process whether firms competing for larger contracts intend to subcontract with DBEs.
- Encourage contracting with consortiums of DBEs when contract is too large for individual DBE.
- Use services/assistance of such organizations as Small Business Administration, local chamber of commerce, etc., in solicitation and utilization of DBEs.
- Document efforts and actions taken to utilize DBEs.

**Please NOTE:** The Pee Dee Regional Transportation Authority has published the DBE Goal and Methodology to the PDRTA website at the following website:  
<https://pdrt.org/business/disadvantaged-business-enterprise>