



Never believe that a few caring people can't change the world. For indeed, that's all who ever have.

# About

## Michiana Family Center

Michiana Family Center collaborates with the community to provide wrap around and uplifting support for children and families in foster care in Michiana.

## Let's Connect

### Website

[www.michianafamilycenter.org](http://www.michianafamilycenter.org)

### Email

[info@michianafamilycenter.org](mailto:info@michianafamilycenter.org)



### SPONSOR OPPORTUNITIES

Saturday, August 6, 2022



**Benefiting**  
**MICHIANA FAMILY CENTER**



## Title Sponsor - \$10,000

- Race "presented by" Title Sponsor
- Company name, and/or logo, on race and volunteer shirts (largest font)
- Company name, and/or logo, on website as the "presented by" sponsor
- Company name, and/or logo, in all publicity as the "presented by" sponsor
- 2 sponsor provided banners hung in the Start/Finish area
- 10 sponsor provided yard signs hung throughout the course
- Recognition during the event as the "presented by" sponsor
- Marketing material can be added to athletes' goodie bags (materials supplied by the sponsor)
- Booth/Tent space available at registration (Aug 5th) and race-day (Aug 6th), if desired
- Company representative present awards on race-day, if desired
- 5 complimentary race entries or 2 Team entries

## Kids' Triathlon Sponsor - \$7,500

- Kids' Triathlon "presented by" Title Sponsor
- Company name, and/or logo, on race and volunteer shirts (large font)
- Company name, and/or logo, in all publicity as the Kids' Triathlon "presented by" sponsor
- Company name, and/or logo, on website as the Kids' Triathlon "presented by" sponsor
- 2 sponsor provided banners hung in the Start/Finish area
- 8 sponsor provided yard signs hung throughout the course
- Recognition during the event as the Kids' Triathlon "presented by" sponsor
- Marketing material can be added to athletes' goodie bags (materials supplied by the sponsor)
- Booth/Tent space available at registration (Aug 5th) and race-day (Aug 6th), if desired
- Company representative present awards on race-day, if desired
- 3 complimentary race entries or 1 Team entry

## Gold Sponsor - \$5,000

- Company name, and/or logo, on race and volunteer shirts (medium font)
- Company name, and/or logo, in all publicity as Gold Sponsor
- Company name, and/or logo, on website as Gold Sponsor
- 1 sponsor provided banner hung in the Start/Finish area
- 6 sponsor provided yard signs hung throughout the course
- Recognition during the event as Gold Sponsor
- Marketing material can be added to athletes' goodie bags (materials supplied by the sponsor)
- Booth/Tent space available at race-day, if desired
- 2 complimentary race entries

## Silver Sponsor - \$2,500

- Company name, and/or logo, on race and volunteer shirts (small font)
- Company name, and/or logo, in all publicity as Silver Sponsor
- Company name, and/or logo, on website as Silver Sponsor
- 4 sponsor provided yard signs hung throughout the course
- Recognition during the event as Silver Sponsor
- Marketing material can be added to athletes' goodie bags (materials supplied by the sponsor)
- Booth/Tent space available at race-day, if desired
- 1 complimentary race entry

## Bronze Sponsor - \$1,000

- Company name, and/or logo, on race and volunteer shirts (smallest font)
- Company name, and/or logo, in all publicity as Bronze Sponsor
- Company name, and/or logo, on website as Bronze Sponsor
- 2 sponsor provided yard signs hung throughout the course
- Recognition during the event as Bronze Sponsor
- Marketing material can be added to athletes' goodie bags (materials supplied by the sponsor)
- Booth/Tent space available at race-day, if desired

## Booth/Tent Space - \$500

- Marketing material can be added to athletes' goodie bags (materials supplied by the sponsor)
- Booth/Tent space available at race-day, if desired

## Ideal Beach Triathlon Sponsor Agreement

Saturday, August 6, 2022  
*Benefiting Michiana Family Center*

Select	Level	Amount
	Title Sponsor	\$10,000
	Kids' Triathlon Sponsor	\$7,500
	Gold Sponsor	\$5,000
	Silver Sponsor	\$2,500
	Bronze Sponsor	\$1,000
	Booth/Tent Space	\$500

Additional Details:  
Your signature below indicates agreement with the sponsorship package and pricing.

Company Name

Print Name

Signature

Date

Tear off and include with payment.

Make Checks Payable to:  
Michiana Family Center  
P.O. Box 398  
Edwardsburg, MI 49112

For more information, contact:  
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(540) 524-0290