

Privacy statement

Implemented on 5 June 2020

The Milkmaid Project is responsible for the processing of personal information. This privacy statement explains how we handle your personal information.

Our contact details are:

Nieuwe Leliestraat 14-H

1016 GT Amsterdam

Telephone: 06 54 36 41 66

Email: sander@milkmaidproject.com

What do we use your personal information for?

We process your personal information:

- to analyse your behaviour when using our website in order to better adapt the website to your preferences
- to be able to telephone or email you, if this is necessary for us to be able to do our work
- if we are legally obliged to do so, such as information that we require for our tax return
- to make a reservation for you
- to handle an online payment

What personal information do we keep and how long do we keep it for?

We process your personal information because you make use of our services, look at our website, or because you have provided specific personal information.

We do not retain your personal information for longer than is strictly necessary for the purposes for which we collected your data. Below you can find the categories and retention periods of each form of personal information, including how we obtain your data and the purposes of its storage:

Category	Duration	Aim	How it is obtained
Personal details: name, address, telephone number, email address, bank account number	5 years	Reservations and ticket sales; to answer questions	You have provided this information to us directly
IP-address (anonymised)	5 years	Measuring activities on the website and web browser/device recognition	Because you visited our website

Cookies we use on our website

A cookie is a small text file that is stored on your computer or mobile device the first time you visit a website. We use functional and analytical cookies on our website.

The functional cookies that we use are necessary for the technical operation of our website and for your usability experience. They ensure that our website functions properly.

The analytical cookies that we collect are used to measure and analyse your behaviour when using this website. We use this information to better adapt our website to the needs of our customers.

You can opt out of cookies by configuring your internet browser so that it no longer accepts and stores cookies. From your personal internet browser settings, you can also delete any cookies or information from previous sessions.

We do not sell your private information to others

We will only pass on your personal information to third parties if this is strictly necessary to carry out our agreement with you, or if the law obliges us to do so. We enter into a processing agreement with companies that process your data on our behalf. In doing so, we ensure that your data is treated securely and handled confidentially. We remain responsible for all processing.

We do not use any tracking or marketing cookies on our website.

View, modify or delete personal information

You may view, modify or delete your personal information. You may also revoke your previously given consent for data processing, or object to us processing your personal information. You may also ask us to send a file containing all of the personal information we hold about you, either to yourself or another organisation named by you.

To do this, please send an email to sander@milkmaidproject.com

To ensure that this is a genuine request, we will always ask for a copy of an official form of identification. To protect your privacy, we recommend that you obscure your photo, citizen service number (BSN) if applicable, passport number and/or machine-readable zone (the lines of numbers and characters that are read by scanning apparatus).

Are you not satisfied with the security of your personal information?

We consider the protection of your personal information important and proactively take measures to prevent misuse, loss, unauthorised access, improper disclosure and unauthorised modification. If you are concerned that your data is not properly protected or there are any indications of misuse, please send an email to sander@milkmaidproject.com.

You can also submit a complaint to the national supervisory authority, the [Dutch Data Protection Authority](#). Complaints can be made via this [link](#) (page in Dutch).