



**ASW GROUP**  
**Automated System Works (PTY) Ltd**  
**COMPANY PROFILE**

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## Company Info

Name: Automated System Works (PTY) Ltd  
Physical Address: 175 Lauriston Road, Norton Home Estates, Benoni  
Postal Address: P.O Box 14338, Farrarmere, 1518  
Office Tel: 081 479 6215  
After Hours Tel: 082 891 5341  
Fax: 086 558 5841  
E-mail: [info@aswgroup.co.za](mailto:info@aswgroup.co.za) & [sales@aswgroup.co.za](mailto:sales@aswgroup.co.za)  
Website: [www.aswgroup.co.za](http://www.aswgroup.co.za)  
Registration Nr: 2014/039642/07  
V.A.T Nr: 4090267495

## Board of Directors

Andre Swanepoel - Managing Director

## Compliance Record

Verification standard applied: B-BBEE Codes of Good Practice  
Status: Level Four Contributor to B-BBEE

## Company Overview

Automated System Works AKA “ASW Group” is a leading dynamic and experienced system integrator and electrical engineering company in the industrial environment.

We provide industry leading system solutions, system upgrades, new installations, turn key products and support.

## Vision Statement

Meeting needs. Exceeding expectations.

We at Automated System Works strive to meet and exceed the customer’s expectations through:

- Communication
- Managements involvement in projects
- Staying up to date with technology
- Competitive rates

## Mission Statement

Our mission at Automated System Works is to be the preferred service provider and to be the leaders in the industry, offering cost-effective, innovative and practical solutions without any compromise in quality, through this practice we have learnt to build a trustworthy relationship with our clients and have managed to secure some valuable network alliances with uniquely selected partners.

We strive to always be professional and ethical in all our business dealings and to add value to our client’s businesses and we value each and every client as our biggest asset.

## Core Values



### Quality

- Quality is an expression of our goal to provide services and solutions designed around the customer's needs and expectations.

### Safety

- We value safety in everything we do. Together, our actions result in people being safe each day, every day.

### Integrity

- We act with honesty and integrity and we believe our promise is our most vital product.

### Ownership

- We all act like owners, treating the Company's assets as our own and behaving with the Company's long-term success in mind.

### Trust

- We believe that people work best when there is a foundation of trust.

## Services

- General consulting
- Project Management
- Design and Implementation of electrical / electronic / software systems
- Design and supply of motor control centers / PLC enclosures
- Electrical installation
- Control systems commissioning
- Support on a 24/7 hour breakdown assistance
- Planned maintenance

## Targeted Markets



Milling Sector



Mining Sector




Food & Beverage Sector



FMCG (Fast Moving Consumer Goods)

## Product Range

- **Data Processing**  
Programmable logic controllers (PLC's)
  - **Human Machine Dialogue**  
(SCADA) Supervisory, Control and Data Acquisition systems  
Human Machine Interface (HMI's)
  - **Power Control**  
AC/DC variable speed drives  
Soft Starters  
Power and control circuit switchgear
  - **Instrumentation**  
Pneumatic sensors and equipment  
Digital Systems  
Temperature  
Motion  
Protective Devices and other instrumentation based on customer requirements
- 

## Main Supported Brand Names









