Population Summary	
2000 Total Population	332,690
2010 Total Population	347,368
2017 Total Population	350,961
2017 Group Quarters	10,888
2022 Total Population	352,397
2017-2022 Annual Rate	0.08%
2017 Total Daytime Population	360,872
Workers	158,916
Residents	201,956
Household Summary	
2000 Households	123,832
2000 Average Household Size	2.59
2010 Households	132,562
2010 Average Household Size	2.54
2017 Households	134,344
2017 Average Household Size	2.53
2022 Households	134,987
2022 Average Household Size	2.53
2017-2022 Annual Rate	0.10%
2010 Families	91,249
2010 Average Family Size	3.07
2017 Families	91,287
2017 Average Family Size	3.08
2022 Families	91,216
2022 Average Family Size	3.09
2017-2022 Annual Rate	-0.02%
Housing Unit Summary	
2000 Housing Units	137,523
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	10.0%
2010 Housing Units	150,127
Owner Occupied Housing Units	60.3%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	11.7%
2017 Housing Units	153,617
Owner Occupied Housing Units	59.2%
Renter Occupied Housing Units	28.3%
Vacant Housing Units	12.5%
2022 Housing Units	156,469
Owner Occupied Housing Units	58.3%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	13.7%
Median Household Income	
2017	$41,360
2022	$47,322
Median Home Value	
2017	$112,526
2022	$132,051
Per Capita Income	
2017	$22,571
2022	$25,800
Median Age	
2010	37.6
2017	38.9
2022	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income	
Household Income Base	134,343
<$15,000	16.7%
$15,000 - $24,999	13.2%
$25,000 - $34,999	12.2%
$35,000 - $49,999	15.6%
$50,000 - $74,999	17.8%
$75,000 - $99,999	10.5%
$100,000 - $149,999	9.2%
$150,000 - $199,999	2.6%
$200,000+	2.2%
Average Household Income	$57,344
2022 Households by Income	
Household Income Base	134,986
<$15,000	15.4%
$15,000 - $24,999	11.7%
$25,000 - $34,999	11.0%
$35,000 - $49,999	13.9%
$50,000 - $74,999	18.5%
$75,000 - $99,999	12.8%
$100,000 - $149,999	11.1%
$150,000 - $199,999	3.1%
$200,000+	2.6%
Average Household Income	$65,767
2017 Owner Occupied Housing Units by Value	
Total	90,912
<$50,000	18.5%
$50,000 - $99,999	26.8%
$100,000 - $149,999	18.8%
$150,000 - $199,999	14.1%
$200,000 - $249,999	7.3%
$250,000 - $299,999	5.1%
$300,000 - $399,999	4.6%
$400,000 - $499,999	2.1%
$500,000 - $749,999	1.9%
$750,000 - $999,999	0.5%
$1,000,000 +	0.3%
Average Home Value	$149,325
2022 Owner Occupied Housing Units by Value	
Total	91,281
<$50,000	14.3%
$50,000 - $99,999	24.1%
$100,000 - $149,999	18.1%
$150,000 - $199,999	14.1%
$200,000 - $249,999	8.0%
$250,000 - $299,999	6.3%
$300,000 - $399,999	6.6%
$400,000 - $499,999	3.5%
$500,000 - $749,999	3.6%
$750,000 - $999,999	1.0%
$1,000,000 +	0.4%
Average Home Value	$178,813

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	347,371
0 - 4	6.8%
5 - 9	6.7%
10 - 14	6.8%
15 - 24	14.1%
25 - 34	12.4%
35 - 44	12.5%
45 - 54	14.3%
55 - 64	12.9%
65 - 74	7.8%
75 - 84	4.2%
85 +	1.6%
18 +	75.5%

2017 Population by Age

Total	350,961
0 - 4	6.3%
5 - 9	6.5%
10 - 14	6.4%
15 - 24	12.7%
25 - 34	13.3%
35 - 44	12.1%
45 - 54	12.7%
55 - 64	13.5%
65 - 74	10.2%
75 - 84	4.6%
85 +	1.8%
18 +	77.3%

2022 Population by Age

Total	352,399
0 - 4	6.1%
5 - 9	6.2%
10 - 14	6.5%
15 - 24	12.2%
25 - 34	12.5%
35 - 44	12.4%
45 - 54	11.9%
55 - 64	13.0%
65 - 74	11.4%
75 - 84	5.8%
85 +	1.9%
18 +	77.4%

2010 Population by Sex

Males	166,100
Females	181,268

2017 Population by Sex

Males	168,311
Females	182,650

2022 Population by Sex

Males	169,595
Females	182,802

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	347,368
White Alone	52.2%
Black Alone	44.0%
American Indian Alone	0.4%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.3%
Hispanic Origin	2.5%
Diversity Index	55.7

2017 Population by Race/Ethnicity

Total	350,960
White Alone	52.0%
Black Alone	43.2%
American Indian Alone	0.4%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	1.6%
Hispanic Origin	3.2%
Diversity Index	57.1

2022 Population by Race/Ethnicity

Total	352,397
White Alone	51.6%
Black Alone	42.8%
American Indian Alone	0.5%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.7%
Two or More Races	1.9%
Hispanic Origin	3.8%
Diversity Index	58.3

2010 Population by Relationship and Household Type

Total	347,368
In Households	96.8%
In Family Households	82.9%
Householder	26.3%
Spouse	16.6%
Child	33.4%
Other relative	4.4%
Nonrelative	2.2%
In Nonfamily Households	13.9%
In Group Quarters	3.2%
Institutionalized Population	2.0%
Noninstitutionalized Population	1.2%

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2017 Population 25+ by Educational Attainment	
Total	239,060
Less than 9th Grade	5.0%
9th - 12th Grade, No Diploma	12.0%
High School Graduate	28.8%
GED/Alternative Credential	4.3%
Some College, No Degree	20.1%
Associate Degree	9.3%
Bachelor's Degree	13.6%
Graduate/Professional Degree	6.9%
2017 Population 15+ by Marital Status	
Total	283,689
Never Married	35.0%
Married	46.4%
Widowed	7.8%
Divorced	10.7%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	91.6%
Civilian Unemployed (Unemployment Rate)	8.4%
2017 Employed Population 16+ by Industry	
Total	145,313
Agriculture/Mining	1.6%
Construction	5.1%
Manufacturing	14.7%
Wholesale Trade	2.4%
Retail Trade	11.9%
Transportation/Utilities	5.2%
Information	1.3%
Finance/Insurance/Real Estate	6.0%
Services	47.2%
Public Administration	4.8%
2017 Employed Population 16+ by Occupation	
Total	145,313
White Collar	54.6%
Management/Business/Financial	10.5%
Professional	19.7%
Sales	10.4%
Administrative Support	13.9%
Services	19.4%
Blue Collar	25.9%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	3.6%
Production	9.3%
Transportation/Material Moving	7.2%
2010 Population By Urban/ Rural Status	
Total Population	347,368
Population Inside Urbanized Area	43.5%
Population Inside Urbanized Cluster	13.7%
Rural Population	42.8%

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2010 Households by Type

Total	132,562
Households with 1 Person	26.9%
Households with 2+ People	73.1%
Family Households	68.8%
Husband-wife Families	43.6%
With Related Children	18.4%
Other Family (No Spouse Present)	25.3%
Other Family with Male Householder	5.0%
With Related Children	2.7%
Other Family with Female Householder	20.2%
With Related Children	13.3%
Nonfamily Households	4.3%
All Households with Children	34.8%
Multigenerational Households	6.1%
Unmarried Partner Households	5.8%
Male-female	5.2%
Same-sex	0.6%

2010 Households by Size

Total	132,562
1 Person Household	26.9%
2 Person Household	32.4%
3 Person Household	17.6%
4 Person Household	13.2%
5 Person Household	6.1%
6 Person Household	2.4%
7 + Person Household	1.6%

2010 Households by Tenure and Mortgage Status

Total	132,562
Owner Occupied	68.3%
Owned with a Mortgage/Loan	41.2%
Owned Free and Clear	27.0%
Renter Occupied	31.7%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	150,127
Housing Units Inside Urbanized Area	43.9%
Housing Units Inside Urbanized Cluster	14.1%
Rural Housing Units	42.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments	
1.	Rural Bypasses (10E)
2.	Southern Satellites (10A)
3.	Modest Income Homes

2017 Consumer Spending	
Apparel & Services: Total $	$203,949,720
Average Spent	$1,518.12
Spending Potential Index	70
Education: Total $	$115,252,556
Average Spent	$857.89
Spending Potential Index	59
Entertainment/Recreation: Total $	$310,635,561
Average Spent	$2,312.24
Spending Potential Index	74
Food at Home: Total $	$518,533,981
Average Spent	$3,859.75
Spending Potential Index	77
Food Away from Home: Total $	$324,513,716
Average Spent	$2,415.54
Spending Potential Index	72
Health Care: Total $	$588,961,708
Average Spent	$4,383.98
Spending Potential Index	78
HH Furnishings & Equipment: Total $	$191,023,227
Average Spent	$1,421.90
Spending Potential Index	73
Personal Care Products & Services: Total $	$75,601,053
Average Spent	$562.74
Spending Potential Index	71
Shelter: Total $	$1,474,638,925
Average Spent	$10,976.59
Spending Potential Index	68
Support Payments/Cash Contributions/Gifts in Kind: Total $	$234,331,129
Average Spent	$1,744.26
Spending Potential Index	74
Travel: Total $	$181,840,726
Average Spent	$1,353.55
Spending Potential Index	65
Vehicle Maintenance & Repairs: Total $	$109,777,167
Average Spent	$817.13
Spending Potential Index	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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