Population Summary	
2000 Total Population	221,554
2010 Total Population	234,003
2017 Total Population	234,871
2017 Group Quarters	8,815
2022 Total Population	234,370
2017-2022 Annual Rate	-0.04%
2017 Total Daytime Population	238,731
Workers	105,165
Residents	133,566
Household Summary	
2000 Households	83,400
2000 Average Household Size	2.57
2010 Households	89,518
2010 Average Household Size	2.51
2017 Households	90,009
2017 Average Household Size	2.51
2022 Households	89,807
2022 Average Household Size	2.51
2017-2022 Annual Rate	-0.04%
2010 Families	61,076
2010 Average Family Size	3.05
2017 Families	60,628
2017 Average Family Size	3.07
2022 Families	60,169
2022 Average Family Size	3.08
2017-2022 Annual Rate	-0.15%
Housing Unit Summary	
2000 Housing Units	92,898
Owner Occupied Housing Units	66.6%
Renter Occupied Housing Units	23.1%
Vacant Housing Units	10.2%
2010 Housing Units	101,480
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	27.4%
Vacant Housing Units	11.8%
2017 Housing Units	103,080
Owner Occupied Housing Units	59.7%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	12.7%
2022 Housing Units	104,610
Owner Occupied Housing Units	58.7%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	14.2%
Median Household Income	
2017	$41,197
2022	$46,887
Median Home Value	
2017	$107,258
2022	$127,274
Per Capita Income	
2017	$22,745
2022	$25,911
Median Age	
2010	38.8
2017	40.1
2022	41.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income	
Household Income Base	90,008
<$15,000	17.4%
$15,000 - $24,999	13.1%
$25,000 - $34,999	12.0%
$35,000 - $49,999	15.2%
$50,000 - $74,999	17.8%
$75,000 - $99,999	10.1%
$100,000 - $149,999	9.5%
$150,000 - $199,999	2.8%
$200,000+	2.2%
Average Household Income	$57,492
2022 Households by Income	
Household Income Base	89,806
<$15,000	16.0%
$15,000 - $24,999	11.6%
$25,000 - $34,999	11.0%
$35,000 - $49,999	13.7%
$50,000 - $74,999	18.5%
$75,000 - $99,999	12.1%
$100,000 - $149,999	11.2%
$150,000 - $199,999	3.3%
$200,000+	2.6%
Average Household Income	$65,741
2017 Owner Occupied Housing Units by Value	
Total	61,548
<$50,000	20.0%
$50,000 - $99,999	27.5%
$100,000 - $149,999	17.6%
$150,000 - $199,999	13.1%
$200,000 - $249,999	7.4%
$250,000 - $299,999	5.2%
$300,000 - $399,999	4.9%
$400,000 - $499,999	1.9%
$500,000 - $749,999	1.6%
$750,000 - $999,999	0.6%
$1,000,000 +	0.3%
Average Home Value	$145,847
2022 Owner Occupied Housing Units by Value	
Total	61,381
<$50,000	15.5%
$50,000 - $99,999	25.0%
$100,000 - $149,999	17.4%
$150,000 - $199,999	13.2%
$200,000 - $249,999	8.0%
$250,000 - $299,999	6.4%
$300,000 - $399,999	6.9%
$400,000 - $499,999	3.1%
$500,000 - $749,999	3.0%
$750,000 - $999,999	1.1%
$1,000,000 +	0.4%
Average Home Value	$174,154

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2010 Population by Age	
Total	234,003
0 - 4	6.4%
5 - 9	6.5%
10 - 14	6.7%
15 - 24	13.2%
25 - 34	12.3%
35 - 44	13.1%
45 - 54	14.7%
55 - 64	13.4%
65 - 74	8.0%
75 - 84	4.2%
85 +	1.6%
18 +	76.2%
2017 Population by Age	
Total	234,871
0 - 4	5.9%
5 - 9	6.2%
10 - 14	6.2%
15 - 24	12.1%
25 - 34	13.2%
35 - 44	12.3%
45 - 54	13.1%
55 - 64	13.9%
65 - 74	10.6%
75 - 84	4.6%
85 +	1.7%
18 +	78.2%
2022 Population by Age	
Total	234,368
0 - 4	5.7%
5 - 9	5.9%
10 - 14	6.3%
15 - 24	11.6%
25 - 34	12.6%
35 - 44	12.4%
45 - 54	12.4%
55 - 64	13.6%
65 - 74	11.8%
75 - 84	5.8%
85 +	1.8%
18 +	78.4%
2010 Population by Sex	
Males	112,959
Females	121,044
2017 Population by Sex	
Males	113,613
Females	121,258
2022 Population by Sex	
Males	113,804
Females	120,566

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2010 Population by Race/Ethnicity

Total	234,002
White Alone	53.0%
Black Alone	43.5%
American Indian Alone	0.5%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.2%
Hispanic Origin	2.1%
Diversity Index	54.9

2017 Population by Race/Ethnicity

Total	234,872
White Alone	53.1%
Black Alone	42.5%
American Indian Alone	0.5%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	2.6%
Diversity Index	56.1

2022 Population by Race/Ethnicity

Total	234,369
White Alone	52.8%
Black Alone	42.0%
American Indian Alone	0.5%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	1.8%
Hispanic Origin	3.0%
Diversity Index	57.1

2010 Population by Relationship and Household Type

Total	234,003
In Households	96.1%
In Family Households	81.9%
Householder	26.2%
Spouse	16.5%
Child	32.8%
Other relative	4.2%
Nonrelative	2.2%
In Nonfamily Households	14.2%
In Group Quarters	3.9%
Institutionalized Population	3.1%
Noninstitutionalized Population	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment	
Total	163,416
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	11.8%
High School Graduate	30.4%
GED/Alternative Credential	4.6%
Some College, No Degree	19.2%
Associate Degree	8.9%
Bachelor's Degree	13.3%
Graduate/Professional Degree	6.6%
2017 Population 15+ by Marital Status	
Total	191,869
Never Married	34.8%
Married	46.7%
Widowed	7.8%
Divorced	10.8%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	92.2%
Civilian Unemployed (Unemployment Rate)	7.8%
2017 Employed Population 16+ by Industry	
Total	98,706
Agriculture/Mining	1.4%
Construction	4.7%
Manufacturing	16.2%
Wholesale Trade	2.4%
Retail Trade	11.3%
Transportation/Utilities	5.6%
Information	1.3%
Finance/Insurance/Real Estate	5.9%
Services	47.4%
Public Administration	3.8%
2017 Employed Population 16+ by Occupation	
Total	98,707
White Collar	55.3%
Management/Business/Financial	10.4%
Professional	20.5%
Sales	10.3%
Administrative Support	14.0%
Services	19.2%
Blue Collar	25.5%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	3.4%
Production	9.7%
Transportation/Material Moving	7.3%
2010 Population By Urban/ Rural Status	
Total Population	234,003
Population Inside Urbanized Area	37.3%
Population Inside Urbanized Cluster	18.4%
Rural Population	44.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	89,518
Households with 1 Person	27.4%
Households with 2+ People	72.6%
Family Households	68.2%
Husband-wife Families	43.1%
With Related Children	17.8%
Other Family (No Spouse Present)	25.2%
Other Family with Male Householder	5.0%
With Related Children	2.6%
Other Family with Female Householder	20.1%
With Related Children	13.2%
Nonfamily Households	4.4%
All Households with Children	34.1%
Multigenerational Households	6.0%
Unmarried Partner Households	6.0%
Male-female	5.4%
Same-sex	0.6%
2010 Households by Size	
Total	89,517
1 Person Household	27.4%
2 Person Household	32.6%
3 Person Household	17.6%
4 Person Household	12.9%
5 Person Household	5.9%
6 Person Household	2.2%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	89,518
Owner Occupied	68.9%
Owned with a Mortgage/Loan	40.7%
Owned Free and Clear	28.2%
Renter Occupied	31.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	101,480
Housing Units Inside Urbanized Area	38.0%
Housing Units Inside Urbanized Cluster	17.5%
Rural Housing Units	44.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments	
1.	Rural Bypasses (10E)
2.	Southern Satellites (10A)
3.	Modest Income Homes

2017 Consumer Spending	
Apparel & Services: Total $	$136,648,472
Average Spent	$1,518.16
Spending Potential Index	70
Education: Total $	$75,387,380
Average Spent	$837.55
Spending Potential Index	58
Entertainment/Recreation: Total $	$209,918,344
Average Spent	$2,332.19
Spending Potential Index	75
Food at Home: Total $	$351,060,671
Average Spent	$3,900.28
Spending Potential Index	77
Food Away from Home: Total $	$217,921,976
Average Spent	$2,421.11
Spending Potential Index	73
Health Care: Total $	$400,244,717
Average Spent	$4,446.72
Spending Potential Index	79
HH Furnishings & Equipment: Total $	$128,641,150
Average Spent	$1,429.20
Spending Potential Index	74
Personal Care Products & Services: Total $	$50,627,401
Average Spent	$562.47
Spending Potential Index	71
Shelter: Total $	$980,483,937
Average Spent	$10,893.18
Spending Potential Index	67
Support Payments/Cash Contributions/Gifts in Kind: Total $	$158,027,676
Average Spent	$1,755.69
Spending Potential Index	75
Travel: Total $	$121,176,178
Average Spent	$1,346.27
Spending Potential Index	65
Vehicle Maintenance & Repairs: Total $	$74,359,943
Average Spent	$826.14
Spending Potential Index	77

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