

EDUCATION

- 2015 MFA Design. University of Massachusetts Dartmouth. Dartmouth, MA
Thesis: Data-Driven Environmentally Responsive Graphic Design.
- 2010 MFA Photography. Beijing Film Academy, Beijing, China
Thesis: The Elements and Information Model of Visual Image
- 2006 BFA Photography. Beijing Film Academy, Beijing, China
Thesis: The Extension and Mutation of Photography in Contemporary Art
- 1997 Diploma in Graphic Design. Henan Economic and Trade Vocational College, China

CERTIFICATE

- 2003 Filmmaking. Beijing Film Academy, China
- 1999 Adobe Certificate Designer. Adobe Systems Software (Beijing) Co., Ltd
- 1997 Web Design Diploma. China Unix User Group, Beijing, China
- 1996 Computer Design Certificate. Academy of Arts & Design, Tsinghua University

TEACHING

- 2015 – Tenured Professor, Lead Faculty - Graphic Design. Cuesta College, San Luis Obispo, CA.
- 2012 – 2013 Teaching Fellow. University of Massachusetts Dartmouth, Dartmouth, MA
- 2006 – 2011 Lecturer. Beijing Film Academy, China
- 2009 Lecturer. Beijing Normal University, China
- 2008 – 2009 Lecturer (Hybrid Online). Communication University of China

INDUSTRIAL

- Jun. 2021 UX and Design Honorary Advisor. Ainnocence, AI Medicine Discovery
- Nov. 2020 UX and UI Design Honorary Advisor. VorId, VR service provider of 2022 Winter Olympics
- Jun. 2018 Visit Design Lead. Shenzhen SOSO design studio, PIY Home
- Feb 2009 - Aug 2011 Art Design Lead. Beijing Typeking Culture and Design Ltd. China
- Nov 2009 - Jun 2011 Senior Imaging Expert & Consultant. K's Commercial Photo Studio. Beijing, China
- Sep 2009 - Jul 2011 Digital Imaging Expert. Canon (China) Ltd., Beijing, China
- Jul 2010 - Jul 2011 Columnist. CHIP Foto-Video (China). Beijing, China
- Sep 2008 - Mar 2010 System Architect & UX Director. Phies Skin Care (Guangzhou) Inc. China.
- Sep 2003 - Jul 2008 Designer and Presenter. Beijing Spring Advertising. Inc, Beijing, China
- Sep 2003 - Apr 2010 Chief Web & Graphic Designer. Publicity Department, Beijing Film Academy, China
- Feb 2000 - Mar 2001 CEO and Founder. eRun system. Zhengzhou, China
- Nov 1998 - Mar 2001 Chief Web & Graphic Designer. Marketing, China Telecom - Henan, Zhengzhou, China

PUBLISHED BOOK

- 2012, 2008, 2006 *Digital Photography (Official Series Textbook of Beijing Film Academy)* by Canguo Liu

ZHEJIANG PHOTOGRAPHIC PRESS, 237 PAGES, ISBN: 9787806865316

SELECTED ARTICLES IN BOOKS

8/2015	1416 Photography Classroom, <i>Yue Ren</i>	ISBN: 9787517903185, CHINA PHOTOGRAPHY PUBLISHING HOUSE
7/2011	Cinematography Practices, <i>Deyuan Mu, Huijun Zhang</i>	ISBN: 9787106033507, CHINA FILM PRESS
9/2007	Explorer Vision: Photography Articles (Vol. II), <i>Qiang Cheng</i>	ISBN: 9787106028336, CHINA FILM PRESS

PUBLISHED ARTICLES

Photographers' Companion

ISSN 1004-0153

1/2022	Four Book Reviews and Recommendation for 2021 Annual Photography Reviews, 3, 1/2022	
12/2020	Moment and the Bird: Photography, Design and Style change in 35 Years	12(2020):36-39. DOI:CNKI:SUN:QUAN.0.2020-12-016

Chinese Photography

ISSN 0529-6420

4/2023	A.I. Photography and GPT Images and Art	04(2023):118-124. DOI:CNKI:SUN:ZGSA.0.2023-04-018
9/2020	InstaSpace, Exhibitions after COVID-19	09(2020):112-119. DOI:CNKI:SUN:ZGSA.0.2020-09-034
1/2019	Paved Path: An I or the Parallel Shadow of I, A.I.	01(2019):108-115. DOI:CNKI:SUN:ZGSA.0.2019-01-025
12/2013	The Luminous Images	12(2013):22-28. DOI:CNKI:SUN:ZGSA.0.2013-12-003
12/2012	View From The Window of Digital Age.	12(2012):23-44. DOI:CNKI:SUN:ZGSA.0.2012-12-005

Zhuangshi 2014.12

The Reformation of Digital Photography *Sen Ma, Canguo Liu*

ISSN 0412-3662

2014(12):36-38. DOI:10.16272/J.CNKI.CN11-1392/J.2014.12.023

German Chip Foto-Video Chinese

ISSN 1673-6753

6/2011	Post-APP Era.	06(2011):156-159. DOI:CNKI:SUN:SMSY.0.2011-06-038
4/2011	Natural Learning of Photography	04(2011):160-163. DOI:CNKI:SUN:SMSY.0.2011-04-027
3/2011	Restart in New Century.	03(2011):154-157. DOI:CNKI:SUN:SMSY.0.2011-03-043
1/2011	Dust and Scratches.	01(2011):144-150. DOI:CNKI:SUN:SMSY.0.2011-01-031
12/2010	Ctrl+Alt+Shift+N.	12(2010):140-145. DOI:CNKI:SUN:SMSY.0.2010-12-034

U.K Digital Camera Chinese

ISSN 1671-4121

10/2009	20 Post-Production Efficiency Improvements.	10 (2009):62-73 DOI:CNKI:SUN:GGCL.0.2009-10-029
11/2009	Battle With Exposure Defects Photoshop Easily Wins.	11 (2009): 64-73. DOI:CNKI:SUN:GGCL.0.2009-11-034
09/2009	Enhance Mono Shots With Solarisation.	09 (2009):76-77. DOI:CNKI:SUN:GGCL.0.2009-09-032
09/2009	Cook Up Use Classic Cyanotype.	09 (2009):72-73. DOI:CNKI:SUN:GGCL.0.2009-09-030
09/2009	Cross-Process Your Pictures.	09 (2009): PAGE 74-75
09/2009	ACR Separate Tone Control	09(2009), PAGE 172-172
07/2009	Update the Classic Soft Focus.	07 (2009):58-59. DOI:CNKI:SUN:GGCL.0.2009-07-027
07/2009	Perfect Black and White Conversion.	07 (2009): 68 DOI:CNKI:SUN:GGCL.0.2009-07-030.
07/2009	Making an Image Montage for the Band.	07 (2009):62-63+60-61. DOI:CNKI:SUN:GGCL.0.2009-07-028
07/2009	Make Your Photos Artistic.	PAGE 64 - 69

Journal of Beijing Film Academy

ISSN 1002-6142

04/2007	The Extension and Mutation of Photography.	04(2007):38-44. DOI:CNKI:SUN:BDYX
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Portrait Photography

ISSN 1002-7211

04/2007	Henri Cartier-Bresson and The Golden Age of Photography.	PAGE 17
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Popular Photography

ISSN 0494-4372

05/2006	Aphasia City.	PAGE 63
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EMERGING ART & DESIGN TALKS AND PRESENTATION (DESIGN + NEW MEDIA)

September 8, 2023	<i>Future of A.I. in Higher Education.</i> Cuesta College A.I. Panel Discussion, 1/4
April 5, 2023	<i>Enhancing the Design Program in the Remote Economy and AI-influenced Job Market,</i> Cuesta College Board
October 17, 2022	<i>Blended Surface. How AI Changes Arts.</i> Chinese National Academy of Arts, Zoom.
October 14, 2020	<i>How to Learn Graphic Design.</i> University of Massachusetts Dartmouth, Zoom
June 20, 2018	<i>Visionary Forces.</i> Photography School of Beijing Film Academy, Beijing China
June 19, 2018	<i>Visionary Forces, 3D/AR/VR.</i> Jilin University of Art, Changchun, Jilin, China
May 25, 2018	<i>Motion Design in America.</i> Creative Media School of Beijing Film Academy, Beijing China
May 26, 2018	<i>Peering into the Distance.</i> Storygarden Cafe, Beijing, China
July 22, 2015	<i>ImageX Exploration Seminar.</i> China Central Television, Beijing, China
October 21, 2014	<i>Data-driven Responsive Graphic Design.</i> Massachusetts Institute of Technology, Boston, MA
November 13, 2013	<i>Responsive Graphic Design.</i> University of Massachusetts Dartmouth, North Dartmouth, MA
November 11, 2013	<i>Data-driven Responsive Graphic Design.</i> Rhode Island School of Design, Providence

ART & PHOTOGRAPHY, PROFESSIONAL TEACHING/COACHING (PHOTOGRAPHY + DIGITAL MEDIA)

July 17, 2011	<i>Professional Image Editing and Printing.</i> Changsha, Hunan, China
July 9, 2011	<i>Professional Image Workflow and Printing.</i> Fuzhou, Fujian, China
July 2, 2011	<i>Professional Image Editing for Print Media.</i> Chengdu, Sichuan, China
June 25, 2011	<i>Digital Color Management and Photoshop.</i> Hangzhou, Zhejiang, China
June 18, 2011	<i>Digital Color Management and Photoshop.</i> Shanghai City, Shanghai, China
June 11, 2011	<i>From Camera to Print Media, the Photoshop Workflow.</i> Changchun, Hunan, China
June 10, 2011	<i>Photography and Image Art.</i> National Teleconference Center, Xinhua News.Beijing, China
May 13, 2011	<i>Professional Photoshop.</i> National Teleconference Center, Xinhua News.Beijing, China
April 15, 2011	<i>Professional Images Management.</i> National Teleconference Center, Xinhua News.Beijing, China
March 25, 2011	<i>Professional Digital Photography.</i> National Teleconference Center, Xinhua News.Beijing, China
January - June, 2011	WEEKLY <i>Digital Photography Workshop.</i> China Central Television, Beijing, China
January - June, 2011	WEEKLY <i>Digital Image Processing.</i> China Central Television, Beijing, China
January - June, 2011	WEEKLY <i>Keynote/PPT Presentation Design.</i> China Central Television, Beijing, China
January - June, 2011	WEEKLY <i>Apple OSX and iOS Workshop.</i> China Central Television, Beijing, China
January - June, 2011	WEEKLY <i>Final Cut Pro Workshop.</i> China Central Television, Beijing, China
January - June, 2011	WEEKLY <i>Advanced Photoshop Workshop.</i> China Central Television, Beijing, China
August 19, 2010	<i>Image Editing and Color Control for Print Media.</i> Wulumuqi, Xinjiang, China
August 12, 2010	<i>Professional Image Editing for Print Media.</i> Harbin, Heilongjiang, China
August 5, 2010	<i>Professional Image Editing for Newspaper.</i> Xi'an, Shanxi, China
July 2, 2010	<i>Advanced Digital Image Technology.</i> Xinhua News Agency, Beijing, China
June 5, 2010	<i>Digital Photography and Digital Image.</i> Zhengzhou, China
May 15, 2010	<i>Image Editing for Print and Online Media.</i> Beijing, China
June 13, 2009	<i>Professional Portrait Post-Production.</i> Beijing, China
May 18, 2009	<i>New Concept of Digital Video Editing.</i> Beijing Film Academy, Beijing, China
2009-2011	Weekly <i>Digital Imaging Public Lectures.</i> Canon Gallery, Beijing, China
December 22, 2007	<i>Photography Image Visual Analysis.</i> Storygarden Cafe, Beijing, China

SOLO GALLERY EXHIBITIONS

- 12/13 - 12/25, 2006 *The City Rises Canon Gallery, Beijing, China*
2/17 - 2/27, 2005 *Imaging Safari Luoyang Art Museum, Luoyang, China*
11/30 - 12/6, 2004 *Camera Safari Beijing Film Academy Gallery, Beijing, China*

GROUP GALLERY EXHIBITIONS

- 2023 *Faculty Show 2023* Harold J. Miossi Art Gallery, San Luis Obispo, CA
2019 *Faculty Show 2019* Harold J. Miossi Art Gallery, San Luis Obispo, CA
2018 *Faculty Show 2018* Harold J. Miossi Art Gallery, San Luis Obispo, CA
2017 *Faculty Show 2017* Harold J. Miossi Art Gallery, San Luis Obispo, CA
2016 *Faculty Show 2016* Harold J. Miossi Art Gallery, San Luis Obispo, CA
2014 *UmassD MFA Thesis Exhibit Selected* Bromfield Gallery, Boston, MA
2014 *MFA Thesis Exhibit* University Art Gallery, UmassD, MA
2011 *New Vision in China* Galerie-Librairie Impressions, Paris, France
2011 *Glimpse. MFA Group Exhibit* Gallery 244, New Bedford, MA. USA
2010 *MA/MFA Thesis Exhibit.* Beijing Film Academy Gallery, Beijing, China
2010 *MA/MFA Midterm Exhibit.* Beijing Film Academy Gallery, Beijing, China
2009 *Le Voyage. a Franco-Chinese photographic Project.* University 8, Paris, France
2008 *Every Picture Has A Story* Wonderful Encounter Garden Cafe, Beijing, China
2008 *China Post and French La Post Photography Exhibition.* China Post Headquarter, Beijing China
2008 *La Post Franch and La Post China Photographic Exhibition.* La Poste Headquarter, Paris, France
2008 *Le Voyage: Deplacement / Retrospective* Image Base Gallery, Beijing, China
2008 *Le Voyage: Deplacement / Retrospective* Inter Art Center and Gallery, Beijing, China
2008 *Sino-French Joint Theme Photography Retrospective* Beijing Film Academy Gallery, Beijing, China
2008 *Photography as Adventure.* Storygarden Cafe, Beijing, China
2007 *Le Voyage: Olympic. Chine-France Festival Croisements* Beijing Film Academy Gallery, Beijing, China
2007 *Le Voyage: Identity.* Pingyao International Photography Festival, China
2006 *Reload 2006* Pingyao International Photography Festival, China
2006 *BFA Thesis Exhibiton* Beijing Film Academy Gallery, Beijing, China
2006 *Paris-Beijing* Ambassade de France, Beijing, China
2005 *KOREA Contest of Neo-Plastic Arts.* Daegu Art Museum, Daegu, Korea
2005 *Paris-Beijing. Xingfu Village.* Art Center of Xingfu Village, Beijing, China
2005 *Paris-Beijing. Kerry Centre,* Beijing Kerry Centre, Beijing, China
2005 *55 Anniversary of Beijing Film Academy.* Beijing Film Academy Gallery, Beijing, China
2005 *Paris-Beijing, Beijing.* Beijing Film Academy Gallery, Beijing, China
2005 *Paris-Beijing, Pingyao.* Pingyao Photography Festival, Pingyao, Shanxi, China
2004 *Go to the Northwest.* Beijing Film Academy Gallery, Beijing, China
2004 *Group Exhibition of Class 2006.* Beijing Film Academy Gallery, Beijing, China
1998 *Apple Student Design Award, China.* Raffles BICT Beijing, China
1997 *The 7th China Design Mid-South Star Award.* Science and Technology Commission Zhengzhou, China

JUDGE

- 2020 China National Professional Graduate Photography Contest, Final Judge
- 2011 New Kanghua Cup Photography Contest, Xinhua News Agency, Final Judge
- 2008 Ofpix Photography Fund. Final Judge

PEER-REVIEWER

- 2015 - *Author, Academic Committee Photographers' Companion*, Beijing, China
- 2015 - *Author, Academic Committee Digital Camera (China) Magazine*, Beijing, China
- 2012 - *Author, Academic Advisory Board and Reviewer Chinese Photography*. Beijing, China

EDITORIAL COMMITTEE OF ACADEMIC PUBLICATION

- 2011 *Editorial Board* Film Art Theory Research Series of Beijing Film Academy, China Film Press
- 2007 *Editorial Board* Theoretical Book Series of Photography in Higher Education, China Film Press
- 2006 *Editorial Board* Official Serial Textbooks of Beijing Film Academy, Zhejiang Photographic Press

COLUMNIST AND EXPERT

- 2009 - 2011 *Columnist, Images Clinic Expert. Chip Foto-Video (China) Magazine*. Beijing, China
- 2009 - 2010 *Columnist, Images Clinic Expert. Digital Camera (China) Magazine*, Beijing, China
- 2008 *Special Expert, Southern China Tiger Photos Investigation* China Photographer Association (CPA)
- 2007 *Images Clinic Expert. Photographers' Companion Magazine*, Beijing, China

CURATORIAL PROJECT

- 2006-2010 La Voyage Exhibitions, Assistant Curator
- 2007 *Chineneo*. Online Exhibition, Curator

AWARDS

- 2007 *The Most Influential Photography Blog of China 2007 (Nominee)* Photographers' Companion
- 2005 *Two selected 20th Korea Grand National Contest of Neo-Plastic Arts*. Neo Plastic Association, Korea
- 1998 *Best Personal Web Visual Design* Shangdu.com
- 1998 *Second Prize, First Apple China Student Design Awards*. Apple (China) Inc.
- 1997 *Merit, The 7th Mid-South Star Design Competition*. China Artists Association

MEMBERSHIP

- 2021 China Photographer Association (CPA)
- 2021 American Institute of Graphic Arts (AIGA)

SERVICES

- 2019 *Education Director - Board of Directors AIGA Central Coast*, California, U.S.A.

UNIVERSITY-LEVEL TEACHING PORTFOLIO (UNITED STATES SINCE 2011)

(EARLY TIME INDICATE INITIAL TIME UNIVERSITY LEVEL TEACHING IN OTHER COUNTRY)

(2006-) 2015 -	Digital Imaging Arts <i>Visual Art Analysis, Art History, Digital Compositon, Illustration, Adobe Photoshop and Adobe CC</i>	IN-PERSON / ONLINE
(2006-) 2012 -	Digital Photography <i>Photography Practice, Lighting, Assets management, Adobe Lightroom, Photoshop</i>	IN-PERSON
2012 -	Visual Language <i>Studio course that explores two dimensional form at a fundamental level.</i>	IN-PERSON
(2007-) 2015 -	Digital Arts <i>Digital Imaging Arts, Digital Drawing and Illustration, Motion Graphics in Gallery, 3D modeling and printing</i>	IN-PERSON / ONLINE
(2008-) 2015 -	Digital Graphics <i>Digital Illustration Style, Analysisic, Vector based Drawing, Adobe Illustrator. Adobe CC.</i>	IN-PERSON / ONLINE
2015 -	Digital Layout <i>Layout Design, Grid System, Typography, Ebooks, Epub, UX design, Apps Prototype, InDesign, Adobe XD</i>	IN-PERSON / ONLINE
2017 -	UX & Web Design <i>UX/UI Design, Interaction Design, Web Design, UX reserach, Usability, Prototyping, Adobe XD, Sketch</i>	IN-PERSON / ONLINE
(2007-) 2017 -	Motion Design <i>Titile Design, 2D/3D Animation, UX Motion, 3D modeling and printing, Unity AR/VR, After Effects, Cinema 4D</i>	IN-PERSON / ONLINE
(2007-) 2015 -	Graphic Design I <i>Visual Communication, Digital Layout, Graphics, Illustrations, Photography, Web & UX, Animation and Video</i>	IN-PERSON / ONLINE
2016 -	Graphic Design II <i>Graphic Portfolio, Presentation, 3D modeling and Graphcis, enhanced UX and interactive design</i>	IN-PERSON / ONLINE
2015 -	Typography <i>History of type, Aesthetic qualities, Organization and Hierarchy, Grid systems and Page Layout in InDesign</i>	IN-PERSON / ONLINE

TECHNICAL SOFTWARE EXPERTISES

A.I.	<i>Stable Difussion, Midjourney, ChatGPT, Bard, Leonardo, Supermachine, Mr. Ranedeer</i>
Online Collbaration	<i>FigJam, Fusebase, Whimsical, Taskade.</i>
Digital Design	<i>Adobe Creative Cloud, Photoshop, Lightroom, Illustrator, InDesign, Bridge, Adobe Express</i>
3D Form	<i>MAXON Cinema 4D, Autodesk Fusion 360, Makerbot, Adobe Dimension, 3D Stager</i>
UX & Web	<i>XD, Acrobat, Dreamweaver, Pinegrow, Bootstraps, cPanel, Omnigraffle, Sketch, Keynote, Wordpress</i>
Typography	<i>InDesign, Adobe XD</i>
Motion & Video	<i>After Effects, Premiere Pro, Premiere Rush. (Final Cut Pro, Motion)</i>
AR/VR/XR	<i>Cinema 4D, Aero</i>