

**Canguo Liu**

1241 Ironbark St.  
 San Luis Obispo, CA 93401  
**c4xd.com**  
 c4xd.com@gmail.com  
 805-858-8666

**ACADEMIC WORK EXPERIENCES**

Fall 2015 - Present *Tenured Professor, Head of Digital Design. Cuesta College, San Luis Obispo, CA. U.S.A.*  
 Fall 2012 - Fall 2013 *Teaching Fellow. University of Massachusetts Dartmouth, U.S.A.*  
 Fall 2006 - Spring 2011 *Lecturer. Beijing Film Academy, China*  
 Spring 2009 *Lecturer. Beijing Normal University, China*  
 Fall 2008 - Fall 2009 *Lecturer. Communication University of China*

**WORK EXPERIENCES**

Summer 2018 *Visit Design Lead. Shenzhen SOSO design studio, PIY Home*  
 Feb 2009 - Aug 2011 *Art Design Lead. Beijing Typeking Culture and Design Ltd. China*  
 Nov 2009 - Jun 2011 *Senior Imaging Expert & Consultant. K's Commercial Photo Studio. Beijing, China*  
 Sep 2009 - Jul 2011 *Digital Imaging Expert. Canon (China) Ltd.*  
 Jul 2010 - Jul 2011 *Columnist. CHIP Foto-Video (China).*  
 Sep 2008 - Mar 2010 *System Architect & UX Director. Phies Skin Care (Guangzhou) Inc. China.*  
 Sep 2003 - Jul 2008 *Designer and Presenter. Beijing Spring Advertising. Inc*  
 Sep 2003 - Apr 2010 *Chief Web & Graphic Designer. Publicity Department, Beijing Film Academy, China*  
 Feb 2000 - Mar 2001 *CEO and Founder. eRun system.*  
 Nov 1998 - Mar 2001 *Chief Web & Graphic Designer. Marketing, China Telecom - Henan*

**EDUCATION**

2011 - 2015 *Master of Fine Art, Graphic Design. University of Massachusetts Dartmouth, U.S.A.*  
 2007 - 2010 *Master of Fine Art, Photography. Beijing Film Academy, China*  
 2003 *Filmmaking Certificate. Beijing Film Academy, China*  
 2002 - 2006 *Bachelor of Fine Art, Photography. Beijing Film Academy, China*  
 1999 *Adobe Certificate Designer. Adobe Systems Software (Beijing) Co., Ltd*  
 1997 *Web Design Diploma. China Unix User Group, Beijing, China*  
 1993 - 1997 *Professional Diploma in Graphic Design. Henan Economic and Trade Vocational College, China*  
 1996 *Computer Design Certificate. Central Academy of Art and Design of China*

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**INTERNATIONAL PRESENTATIONS, LECTURES AND WORKSHOPS.**<https://c4xd.com/academic/activities>

- June 20, 2018 *Visionary Forces*. **Photography School of Beijing Film Academy, Beijing China**
- June 19, 2018 *Visionary Forces, 3D/AR/VR*. **Jilin University of Art, Changchun, China**
- May 25, 2018 *Motion Design in America*. **Creative Media School of Beijing Film Academy, Beijing China**
- May 26, 2018 *Peering into the Distance*. **Storygarden Cafe, Beijing, China**
- July 22, 2015 *ImageX Exploration Seminar*. **China Central Television, Beijing, China**
- October 21, 2014 *Data-driven Responsive Graphic Design*. **Massachusetts Institute of Technology, Boston, MA. U.S.A.**
- November 13, 2013 *Responsive Graphic Design*. **University of Massachusetts Dartmouth, North Dartmouth, MA. U.S.A.**
- November 11, 2013 *Data-driven Responsive Graphic Design*. **Rhode Island School of Design, Providence, RI. U.S.A.**
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- July 17, 2011 *Professional Image Editing and Printing*. **Changsha, Hunan, China**
- July 9, 2011 *Professional Image Workflow and Printing*. **Fuzhou, Fujian, China**
- July 2, 2011 *Professional Image Editing for Print Media*. **Chengdu, Sichuan, China**
- June 25, 2011 *Digital Color Management and Photoshop*. **Hangzhou, Zhejiang, China**
- June 18, 2011 *Digital Color Management and Photoshop*. **Shanghai City, Shanghai, China**
- June 11, 2011 *From Camera to Print Media, the Photoshop Workflow*. **Changchun, Hunan, China**
- June 10, 2011 *Photography and Image Art*. **National Teleconference Center, Xinhua News.Beijing, China**
- May 13, 2011 *Professional Photoshop*. **National Teleconference Center, Xinhua News.Beijing, China**
- April 15, 2011 *Professional Images Management*. **National Teleconference Center, Xinhua News.Beijing, China**
- March 25, 2011 *Professional Digital Photography*. **National Teleconference Center, Xinhua News.Beijing, China**
- January - June, 2011 **Weekly Digital Photography Workshop**. **China Central Television, Beijing, China**
- January - June, 2011 **Weekly Digital Image Processing**. **China Central Television, Beijing, China**
- January - June, 2011 **Weekly Keynote/PPT Presentation Design**. **China Central Television, Beijing, China**
- January - June, 2011 **Weekly Apple OSX and iOS Workshop**. **China Central Television, Beijing, China**
- January - June, 2011 **Weekly Final Cut Pro Workshop**. **China Central Television, Beijing, China**
- January - June, 2011 **Weekly Advanced Photoshop Workshop**. **China Central Television, Beijing, China**
- August 19, 2010 *Image Editing and Color Control for Print Media*. **Wurumuqi, Xinjiang, China**
- August 12, 2010 *Professional Image Editing for Print Media*. **Harbin, Heilongjiang, China**
- August 5, 2010 *Professional Image Editing for Newspaper*. **Xi'an, Shannxi, China**
- July 2, 2010 *Advanced Digital Image Technology*. **Xinhua News Agency, Beijing, China**
- June 5, 2010 *Digital Photography and Digital Image*. **Zhengzhou, China**
- May 15, 2010 *Image Editing for Print and Online Media*. **Beijing, China**
- June 13, 2009 *Professional Portrait Post-Production*. **Beijing, China**
- May 18, 2009 *New Concept of Digital Video Editing*. **Beijing Film Academy, Beijing, China**
- 2009-2011 **Weekly Digital Imaging Public Lectures**. **Canon Gallery, Beijing, China**
- December 22, 2007 *Photography Image Visual Analysis*. **Storygarden Cafe, Beijing, China**

## SOLO EXHIBITIONS

- 2006 *The City Rises* Canon Gallery, Beijing, China  
 2005 *Imaging Safari* Luoyang Art Museum, Luoyang, China  
 2004 *Camera Safari* Beijing Film Academy Gallery, Beijing, China

## JOINT EXHIBITIONS

- 2019 *Faculty Show* Harold J. Miossi Art Gallery, San Luis Obispo, CA  
 2018 *Faculty Show* Harold J. Miossi Art Gallery, San Luis Obispo, CA  
 2017 *Faculty Show* Harold J. Miossi Art Gallery, San Luis Obispo, CA  
 2016 *Faculty Show* Harold J. Miossi Art Gallery, San Luis Obispo, CA  
 2014 *UmassD MFA Thesis Exhibit Selected* Bromfield Gallery, Boston, MA  
 2014 *MFA Thesis Exhibit*, University Art Gallery, University of Massachusetts Dartmouth, Dartmouth, MA  
 2011 *New Vision in China*. Galerie-Librairie Impressions, Paris, France  
 2011 *Glimpse*. MFA Group Exhibit. Gallery 244, New Bedford, MA. USA  
 2010 *MA/MFA Thesis Exhibit*. Beijing Film Academy Gallery, Beijing, China  
 2010 *MA/MFA Midterm Exhibit*. Beijing Film Academy Gallery, Beijing, China  
 2009 *Le Voyage. a Franco-Chinese photographic Project*. Paris, France  
 2008 *China Post and French La Post Photography Exhibition*. Beijing China  
 2008 *La Post Franch and La Post China Photographic Exhibition*. Paris, France  
 2008 *Photography as Adventure*. Storygarden Cafe, Beijing, China  
 2007 *Le Voyage: Olympic*. Chine-France Festival Croisements, Beijing Film Academy Gallery, Beijing, China  
 2007 *Le Voyage: Identity*. Pingyao Photography Festival, China  
 2006 *Reload 2006*, Pingyao Photography Festival, China  
 2006 *Thesis Exhibiton*. Beijing Film Academy Gallery, Beijing, China  
 2006 *Paris-Beijing*. Ambassade de France, Beijing, China  
 2005 *Contest of Neo-Plastic Arts*. Daegu Art Museum, Daegu, Korea  
 2005 *Paris-Beijing*. Xingfu Village. Art Center of Xingfu Village, Beijing, China  
 2005 *Paris-Beijing*. Kerry Centre, Beijing Kerry Centre, Beijing, China  
 2005 *55 Anniversary of Beijing Film Academy*. Beijing Film Academy Gallery, Beijing, China  
 2005 *Paris-Beijing, Beijing*. Beijing Film Academy Gallery, Beijing, China  
 2005 *Paris-Beijing, Pingyao*. Pingyao Photography Festival, Pingyao, Sanxi, China  
 2004 *Go to the Northwest*. Beijing Film Academy Gallery, Beijing, China  
 2004 *Group Exhibition of Class 2006*. Beijing Film Academy Gallery, Beijing, China  
 1998 *Apple Student Design Award, China*. Beijing, China  
 1997 *The 7th China Design Mid-South Star Award*. Zhengzhou, Henan, China

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**PUBLICATIONS**<https://c4xd.com/academic/publications>**BOOK**

2006 *Digital Photography*. Zhejiang Photography Press, ISBN: 9787806865316

**BOOK CHAPTER & SELECTED ARTICLES**

2015 *1416 Photography Classroom* ISBN: 9787517903185, China Photography Press  
 2011 *Cinematography Practices* ISBN: 9787106033507, China Film Press  
 2007 *Studies in the Beijing Film Academy* ISBN: 9787106026097, China Film Press  
 2006 *Explorer Vision: Articles of Photography* ISBN: 9787106028336, China Film Press

**JOURNALS / MAGAZINES / ARTICLES**

2019 *Paved Path: An I or the Parallel Shadow of I, A.I.* Chinese Photography  
 2013 *The Luminous Images.* Chinese Photography  
 2012 *View From The Window of Digital Age.* Chinese Photography  
 2011 *Post-APP Era.* Chip Foto-Video  
 2011 *Adobe's Move in App.* Chip Foto-Video  
 2011 *Adobe Color and Nav App.* Chip Foto-Video  
 2011 *Natural Learning of Photography.* Chip Foto-Video  
 2011 *Bridge: Digital Assets Management.* Chip Foto-Video  
 2011 *Restart in New Century.* Chip Foto-Video  
 2011 *Noise and Scratches.* Chip Foto-Video  
 2011 *History of Film Photography.* Chip Foto-Video  
 2011 *Film Simulation in Adobe Camera Raw.* Chip Foto-Video  
 2011 *Alienskin Exposure Guide.* Chip Foto-Video  
 2010 *Ctrl+Alt+Shift+N.* Chip Foto-Video  
 2010 *HDR From A to Z.* Chip Foto-Video  
 2010 *HDR in Practices.* Chip Foto-Video  
 2010 *Photomatrix Pro.* Chip Foto-Video  
 2010 *Introduce Nik HDR Efex.* Chip Foto-Video  
 2009 *Fighting for Exposure Issues* Digital Camera  
 2009 *20 Ways to Boost Post-Production Work Productivity.* Digital Camera  
 2009 *Digital Images Effects.* Digital Camera  
 2009 *Image Cross Processing.* Digital Camera  
 2009 *Exposure Control for Black & White Images.* Digital Camera  
 2009 *Photo Montage.* Digital Camera  
 2009 *Perfect Black & White Conversion.* Digital Camera  
 2006 *Super High Resolution Camera* Photographer's Companion

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**CONSULTANT / BOARD / COMMITTEE / SERVICES**<https://c4xd.com/academic>

- February 2019 - *Education Director - Board of Directors* **AIGA Central Coast, California, U.S.A.**
- 2015 - *Author, Academic Review and Consulting Committee* **Photographers Companion Magazine, Beijing, China**
- 2015 - *Author, Academic Review and Consulting Committee* **Digital Camera (China) Magazine, Beijing, China**
- 2012 - *Author, Academic Advisory Board and Reviewer* **Chinese Photography Magazine, Beijing, China**
- 2009 - 2011 *Columnist, Images Clinic Expert.* **Chip Foto-Video (China) Magazine, Beijing, China**
- 2009 - 2010 *Columnist, Images Clinic Expert.* **Digital Camera (China) Magazine, Beijing, China**
- 2007 *Images Clinic Expert.* **Photographers Companion Magazine, Beijing, China**

**AWARDS**

- 2007 *The Most Influential Photography Blog of the Year of 2007* **Photographer's Companion**
- 2005 *20th Korea Grand National Contest of Neo-Plastic Arts.* **Neo Plastic Association, Korea**
- 1998 *Best Personal Web Visual Design* **Shangdu.com**
- 1998 *Second Prize, First Apple China Student Awards.* **Apple (China) Inc.**
- 1997 *Merit, The 7th Mid-South Star Design Competition.* **China Artists Association**

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**SKILLS**<https://c4xd.com/>**UNIVERSITIES TEACHING**

- ART 256 - Digital Imaging Arts** (*Visual Art Analysis, Art History, Digital Compositon, Adobe Photoshop and Adobe CC*)
- DES 282 - Digital Photography** (*Photography Practice, Lighting, Assets management, Adobe Lightroom, Photoshop*)
- ART 253 - Digital Arts** (*Digital Imaging Arts, Digital Drawing and Illustration, Motion Graphics in Gallery, 3D modeling and printing*)
- ART 255 - Digital Graphics** (*Digital Illustration Style, Analysis, Vector based Drawing, Adobe Illustrator, Adobe CC.*)
- ART 258 - Digital Layout** (*Layout Design, Grid System, Typography, Ebooks, Epub, UX design, Apps Prototype, InDesign, Adobe XD*)
- ART 259 - UX & Web Design** (*UX/UI Design, Interaction Design, Web Design, UX reserach, Usability, Prototyping, Adobe XD, Sketch*)
- ART 265 - Motion Design** (*Titile Design, 2D/3D Animation, UX Motion, 3D modeling and printing, Unity AR/VR, After Effects, Cinema 4D*)
- ART 266 - Graphic Design I** (*Visual Communication, Digital Layout, Graphics, Illustrations, Photography, Web & UX, Animation and Video*)
- ART 267 - Graphic Design II** (*Graphic Portfolio, Presentation, 3D modeling and Graphcis, enhanced UX and interactive design*)
- ART 268 - Typography** (*History of type, Aesthetic qualities, Organization and Hierarchy, Grid systems and Page Layout in InDesign*)

**OTHER UNIVERSITY CLASSES TITLE (2006 - 2011)**

*Creative Photography, Digital Image Processing, Digital Arts, Photography Art Appreciation, Portrait Photography, Foundation of Photography, Graphic Design, Video Editing.*

**TECHNICAL FIELD EXPERTISES****SEE ALSO: INTERNATIONAL LECTURES AND WORKSHOPS (PROFESSIONAL TEACHING)****DIGITAL DESIGN**

*Adobe Creative Cloud, Photoshop, Lightroom, Illustrator, InDesign, Bridge, Spark Post.*

**INTERACTIVE LAYOUT (UX & WEB) & TYPOGRAPHY**

*Indesign, XD, Acrobat Pro, Dreamweaver, Pinegrow, Muse\*, Bootstraps, cPanel, Spark Web, Omnigraffle, Sketch, Apple Keynote, Wordpress*

**MOTION GRAPHICS, VIDEO AND AR/VR/XR**

*After Effects, Premiere Pro, Cinema 4D, Spark Video.*

**3D FORM**

*MAXON Cinema 4D, Autodesk Fusion 360, Makerbot, Adobe Dimension*