

# **MINEHEAD TOWN COUNCIL**

## **VISION AND PRIORITIES**

### **VISION**

- To work with the community and partners to make Minehead a successful, vibrant, attractive town where people want to live, work and visit.

### **PRIORITIES**

#### **Local Economy and Tourism**

- To support and contribute toward the economic growth and prosperity of the town. With the aim of improving transport links and providing new attractions, and facilities for residents and visitors and be proactive in protecting our heritage sites.

#### **Environment & Sustainability**

- Work toward making Minehead a **Green Town**. Promote sustainable living, protection of our environment and enhancing quality of life for our residents and visitors.

#### **Recreational Facilities**

- Improve community outdoor recreational facilities for all ages and abilities.

#### **Community**

- To encourage and support events, activities and projects which best foster a sense of community spirit and resilience in Minehead and Alcombe and to promote inclusiveness and wellbeing.

#### **Community Assets**

- Aim to keep Minehead and Alcombe Assets in Public Ownership by negotiating with the newly formed unitary authority to devolve assets and services to Minehead Town Council.

#### **Partnership Working**

- Work and co-operate with existing town organisations including Minehead B.I.D. and our other local authority partners such as S.W.A.T. & S.C.C. for the greater interest of the town and residents.